GENESEE RESERVE SUPPLY

ROCHESTER
PHONE (585) 292-7040
FAX (585) 292-7046

BUFFALO
PHONE (716) 824-3116
FAX (716) 824-3119

Beach House Shake®
The **Authentic** Composite Shingle

TandoStone®
#1 Brand of Composite Stone

2027 DEALER PROGRAM

2027 MARKET OUTLOOK

Demand +
Affordability +
Labor shortage =
Tando Composites!



Beach House Shake Rustic is perfect for gables & dormers!

Over 900 million impressions YTD



TandoStone is the smarter way to stone!

dealer locator searches last Over~~2~~5K



ProBrick® Named a *Qualified Remodeler* 2026 Remodelers Choice: 100 Most Popular Products

Over 60K leads last year



Contact Genesee Reserve For Pricing Details and Information

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2027 DEALER PROGRAM

FALL CLASSIC IS HERE! ACT NOW!

But wait, there's more!
Dealers in the FALL CLASSIC earn a 10% discount for reorders in Window 1 and/or Window 2.

Take Advantage of the Fall Siding Season!

FALL CLASSIC

Received by 10/30/26

Beach House Shake or TandoStone	Discount
6 Pallets	10%
4 Pallets	
2 Pallets	

2027 DEALER PROGRAM

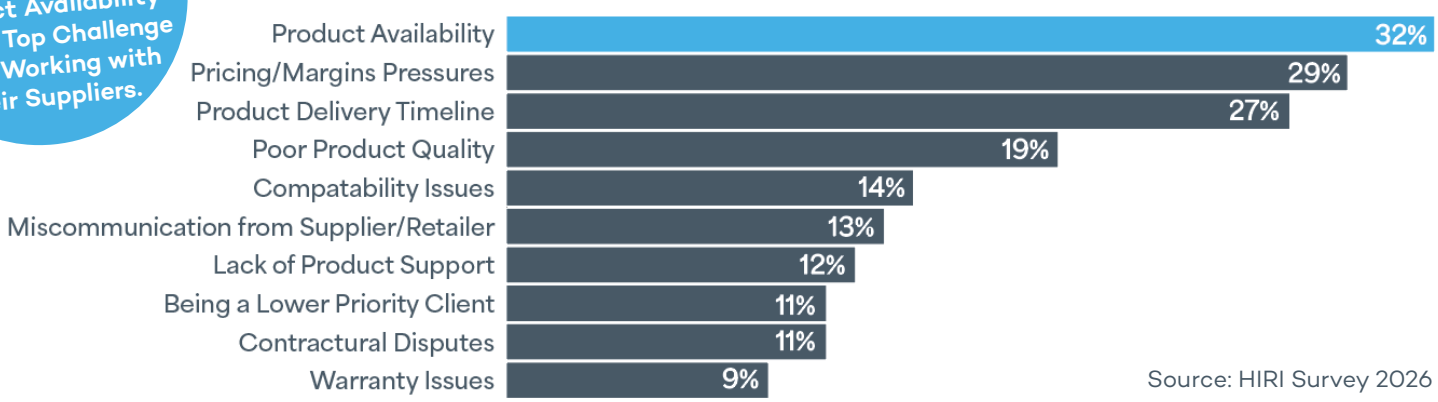
WINDOW 1 ORDER BY 11/13/26 (Received by 1/29/27)		WINDOW 2 ORDER BY 2/19/27 (Received by 3/19/27)	
Pallets of Beach House Shake or TandoStone	Discount	Pallets of Beach House Shake or TandoStone	Discount
6 Pallets	8%	6 Pallets	6%
4 Pallets		4 Pallets	
2 Pallets		2 Pallets	

- There is no maximum on initial order size.
- Discounts applied to initial order only within each window.

Dealers in the 2027 Tando Composites' program receive sales training, installation training, listing on our website, leads, new collateral, and much more!

DID YOU KNOW?
32% of Contractors state "Product Availability" is their Top Challenge when Working with Their Suppliers.

Contractors' Top Challenges when Working with Suppliers



Source: HIRI Survey 2026