

# Our Strategic Roadmap: FY26-FY28

The Children's Advocacy Center of North and Northwest Cook County (CAC) is entering a period of meaningful renewal. Over the past three years, our organization has undergone a significant leadership transition, bringing fresh perspective, renewed energy and a deeper commitment to our mission. With this foundation in place and following a thoughtful, year-long strategic planning process led in partnership with our Board of Directors, we are ready to implement a new strategic plan that reflects the evolving needs of the children and families we serve. This plan provides clear direction through three operational goals: Expanding our Community Impact, Ensuring Long-term Financial Sustainability and Enhancing our Staff and Operations, including strengthening the culture that supports our dedicated team.

My hope is that this strategic plan becomes a turning point in how CAC serves and advocates. By modernizing and professionalizing our organization, we will increase resources, expand our services and meet client and community needs with greater effectiveness, accessibility and equity. Central to this transformation is our commitment to fostering a supportive, healthy workplace where staff feel valued, empowered and equipped to do their best work. I believe this plan positions us to deepen our impact, elevate the quality of care we provide and ensure that every child and family who turns to us experiences meaningful support and lasting change.

*Melanie Pignotti, LCPC*

Melanie Pignotti, LCPC, Chief Executive Officer

## CAC's Strategic Plan FY26-FY28



### Expanding Community Impact

- ✓ Strengthening multidisciplinary teams and processes
- ✓ Advancing expert education and awareness
- ✓ Improving outreach and awareness



### Ensuring Financial Sustainability

- ✓ Diversifying revenue streams
- ✓ Increasing donor base through relationships
- ✓ Enhancing and strengthening financial governance



### Enhancing Staff and Operations

- ✓ Advancing Diversity, Equity and Inclusion
- ✓ Improving internal infrastructure
- ✓ Enriching professional development

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