BizWorks Small Business Leadership Conference

The BizWorks Small Business Leadership Conference is the premier professional development and networking opportunity for Small Business Leaders in Chesterfield and throughout the State of Virginia. The conference is designed for small business owners, entrepreneurs, executives, and managers; as well as nonprofit and community leaders to have the opportunity for leaders to share innovative ideas with other business owners.

The conference will provide several workshops, a Business Pitch Competition and two Keynote Speakers (Christopher Jones, The Authentic Leader & Jay Markiewicz, Assistant Professor and Executive Director of Entrepreneurship at the VCU School of Business) followed by an afternoon networking reception at SpringHill Suites by Marriott in Chester, VA on Friday, April 19, 2024, 8:00 am – 4:30 pm.

Platinum Sponsor - $3,000

- Half-page ad in the Conference Program Booklet.
- 8 reserved tickets for the conference and reserved table with signage
- Company logo on the event website page
- Recognition from the podium.
- Marketing pre-and-post event publicity.
- Company Display Table at the event
- Promotion on social media and BizWorks weekly newsletter.

Gold Sponsor – $1200

- ¼ page ad in the Conference Program Booklet.
- 6 tickets to the conference.
- Recognition from the podium.
- Marketing pre-and-post event publicity.
- Promotion on social media and BizWorks weekly newsletter.

Silver Sponsor – $725

- Business Card ad in the Conference Program Booklet.
- 4 reserved tickets to the conference.
- Recognition from the podium.
- Marketing pre-and-post event publicity.
- Promotion on social media and BizWorks weekly newsletter.

Bronze Sponsor--$525

- Business Card ad in the Conference Program Booklet.
- 2 reserved tickets to the conference.
- Recognition from the podium.
- Marketing pre-and-post event publicity.
- Promotion on social media and BizWorks weekly newsletter.

Partners of BizWorks-- $325

- 1 reserved ticket to the conference
- Name recognition in the Conference Program Booklet.

Al a Carte Sponsorships Opportunities

Table Sponsor for --$900

- 6 reserved tickets for the conference and a reserved table with signage.
- Name recognition in Conference Program Booklet.

Table Sponsor for 4—$550

- 4 reserved tickets for the conference and a reserved table with signage.
- Name recognition in Conference Program Booklet.

Half Page Ad --$200

- ½ page ad in the Conference Program Booklet.

Quarter Page Ad--$150

- 1/4-page ad in the Conference Program Booklet.

Business Card Ad --$100

- Business Card in the Conference Program Booklet.

BizWorks

Start strong. Finish stronger.

Sponsorship Authorization Form

I would like to be a sponsor and have indicated my selected sponsorship level below. I understand that I will be responsible for fulfilling my pledge completely by March 31, 2024. Please list your sponsorship in the box below:

Name:_____Title:_____

Organization:_____

Phone:_____Fax:_____Email:_____

Address:_____

City:_____Zip:_____

Signature*:_____Date:_____

BILLING INFORMATION

Name:_____Title:_____

Phone:_____Fax:_____Email:_____

Address:_____

City:_____Zip:_____

* By signing the above sponsorship agreement, I am entering into a legally binding contract with BizWorks Executive committee who are obliged to provide the outlined benefits associated with my selected sponsorship level. I acknowledge that this contract is only binding upon the return of this signed sponsorship authorization form and payment. I authorize BizWorks to use my company name and/or logo in their marketing and outreach materials as they see fit or otherwise outlined in my selected sponsorship level. I acknowledge that BizWorks is solely responsible for the development and delivery of the event and all sponsorship obligations. No other vendor, sponsor, advertiser, speaker, business partner, organization or business will be held liable for "failure to perform" or any other violation of this agreement. I acknowledge that advertising deadlines may prohibit the inclusion of my logo/information and, while BizWorks will make every reasonable effort, only sponsors signed up prior to those key dates will be included. While BizWorks will make every effort to fulfill the contractual agreements as outlined, this agreement will terminate, without liability to either party, if substantial performance of either party's obligations is prevented by acts of God, regulations or orders of governmental authorities, fire, flood, explosion, act of terrorism, war, disaster, civil disaster, or other emergency, making it illegal or otherwise impossible to provide the service outlined in your sponsorship package.

Please return this completed form and your payment to: BIzWorks, 2545 Bellwood Road, North Chesterfield, VA 23237

Thank You for Your Sponsorship and Support!