



SPONSORSHIP OPPORTUNITIES OFF-SEASON OPEN

FEBRUARY 18, 2026 | SMASH FACTOR MUSKOKA



ABOUT THE CHAMBER

The Bracebridge Chamber of Commerce is an independent, membership-based not-for-profit organization serving business owners and operators in Muskoka. The Chamber's mission is to strengthen the local economy by uniting businesses, championing their interests through advocacy and creating meaningful opportunities that drive growth, build connections and support long-term prosperity.

As a not-for-profit organization, the Chamber relies on fundraising events as a stream of income to support its programs, advocacy efforts and initiatives that strengthen and connect our local business community.

ABOUT THE TOURNAMENT

We are excited to introduce Bracebridge's first-ever indoor golf tournament hosted at Smash Factor Muskoka and powered by industry-leading Trackman technology.

Designed to bring energy and connection to the winter off-season, this tournament gives participants the rare opportunity to play, practice, and compete when outdoor courses in Muskoka are closed. Golfers will experience realistic, data-driven gameplay on virtual courses in a modern, social indoor setting.

The tournament will run in two waves, with three simulator bays in operation. Each bay will host eight players (two teams of four), allowing for up to 48 participants throughout the day. This format creates a steady flow of attendees, extended on-site engagement and repeated sponsor exposure across multiple groups.

Sponsors can benefit from heightened visibility, strong word-of-mouth, and association with a memorable, modern experience that stands out from traditional networking or fundraising events.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (SOLD OUT) - \$500

- Personalized social media recognition leading up to and after the event
- Your business logo on all event advertising including day-of program & screen
- Your business logo on each bay's leaderboard
- Four complimentary registrations for the tournament**
- Your logo on the **Off-Season Open** page on our website for the year

DRINK SPONSOR (1) - \$500

- Personalized social media recognition leading up to and after the event
- Logo/signage at the Bar
- Option to have an in-person activation (e.g., samples) at the event
- Option to participate via in-kind donation of one drink per player
- One complimentary registration for the tournament**

BAY SPONSOR (3) - \$250 or \$200 for Members

- Social media recognition leading up to and after the event
- Your logo printed on signage at one bay wall
- One complimentary registration for the tournament**

TABLE SPONSOR (3) - \$175 or \$150 for Members

- Social media recognition leading up to and after the event
- Your logo printed on a table tent placed at one bay table
- Option to provide branded swag for the golfers at one bay table

VIRTUAL HOLE SPONSOR (9) - \$75 or \$50 for Members

- Your logo displayed on a digital TV screen near the entrance during the event
- Your logo displayed on-screen during your assigned hole

PRIZE PARTNER - In-Kind Donation (min. \$100 value)

- Social media recognition leading up to the event

Expectations

- Provide an in-kind prize donation for our silent auction (min. \$100 value) by January 29, 2026.
- *This will be a virtual silent auction that begins before the tournament on February 2, 2026, and ends on February 18, 2026 after the tournament.*

***Complimentary registrations are only reserved until February 5, 2026.*

SPONSORSHIP OVERVIEW

	Gold Sponsor	Drink Sponsor	Bay Sponsor	Table Sponsor	Virtual Hole Sponsor
Personalized social media recognition leading up to and after the event.	✓	✓			
Logo on all event advertising.	✓	✓			
Logo on each bay's leaderboard.	✓				
Logo on the event's page on our website for the year.	✓	✓			
Logo signage posted at one Bay.			✓		
Logo signage posted at the bar.		✓			
Logo signage posted at one bay table.				✓	
Your logo displayed on a digital screen during the event.	✓	✓			✓
Your logo displayed on your assigned hole during the tournament.					✓
Option to provide branded swag for the golfers.	✓	✓	✓	✓	✓
Complimentary registrations included:	4	1	1		
General social media recognition.			✓	✓	✓

CONTACT US TO SECURE YOUR SPONSORSHIP

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