



WOMEN OF INFLUENCE

Video Productions
Kendra Wambold | kwambold@gprchamber.ca | 780-963-4545

gprchamber.ca



G | P | R | C

The attached represents the Greater Parkland Regional Chamber of Commerce's formal request for the provision of five (5) short video productions for the Women of Influence campaign.

'Our' requirements for the video productions are described herein.

Thank you for the consideration to provide a video production proposal.

We very much look forward to receiving your proposal.

Sincerely,

Kendra Wambold, Communications & Media Specialist

**GREATER PARKLAND
REGIONAL CHAMBER**

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PRODUCTION INFORMATION & DETAILS

CAMPAIGN NAME: Women of Influence

VIDEO RELEASE: July 2021

PRODUCTION DEADLINE: June 30, 2021

ADDITIONAL NOTES: All charges to be included in quote. Must be a member in good standing of the Greater Parkland Regional Chamber of Commerce.

SPECIFICATIONS

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The successful candidate will produce five (5) videos at five locations within Parkland to film the five Women of Influence in their professional setting. Each video will be approximately 2 minutes 30 seconds in length and showcase what each person does in their daily work routine and how they embody the traits of a Woman of Influence.

Production to include a director, sound tech, 4K camera, wireless microphone, and studio lighting.

Post production to include the sorting and organizing of all raw footage, camera and microphone synchronization, colour grading, name bars, music sourcing and licensing, animated introductions and transitions, export of main video into web HD format, export of individual videos, and revisions.

The GPRC will provide specific graphics, names of each individual, and colour palette.

CLIENT INFORMATION

SENDER

Kendra Wambold
Communications & Media Specialist
Greater Parkland Regional Chamber of Commerce

If you require any further information, please contact the Chamber office.

Tendering will close **Tuesday 20th April 2021**

CLIENT INFORMATION

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