



GREATER
PARKLAND
REGIONAL
CHAMBER

GREATER PARKLAND
STATE
OF THE
REGION
2021

30 SECOND COMMERCIALS

COMMERCIAL ADVERTISING OPPORTUNITIES

The State of the Region address is an opportunity to recognize the region's accomplishments, share priorities for the future, and acknowledge our challenges. Be part of our evenings virtual event through this fantastic advertising opportunity!

Commercial Advertising Space - \$500 (10 Available)

A 30-second commercial, provided to the Chamber, that will be aired once during the livestream. No unlicensed copyrighted music is permitted.

If you need a videographer to create a commercial, we have arranged a special rate of \$540* (valued at \$900) with Integra Films for our Members with the following:

- Pre-production
 - Planning out shots with your business
 - Advising you on expectations of film day and what Integra Films needs from you (eg. ensure your business is clean, that products or equipment are ready to show, if you require people to be in the video that those people are there and prepared)
 - Script writing voice over
- Production 2 hours
 - 1 Director
 - 1 Production assistant
 - 1 4K camera
- Post-Production
 - Logging and organizing raw footage
 - Music sourcing and licensing
 - Creating final video
 - Colour grading

*If you require additional hours due to travelling to different work sites for filming, an additional charge of \$150/hour will be applied

Contact Julie Roberts to book.
780-963-4545 or jroberts@gprchamber.ca

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