INTRODUCING...

Champions for School Health

Kaiser Permanente®
1. To view the chat box, press the “Chat” icon that looks like a word bubble at the bottom of your screen on the black bar.

2. To listen to the audio, make sure your computer or headphone speakers are turned ON and the volume is adjusted to your preference.

3. To participate in the conversation, feel free to type your questions or comments in the chat portal.

4. To exit or change to full screen, speaker, or gallery view, click the top right button or “View Options” drop down menu.
About IEL
Since 1964, IEL has equipped leaders to work together across boundaries to build effective systems that create better opportunities for children, youth, and families across education and employment.

IEL's Role in Challenge

• Catalyze greater partnerships across communities
• Energize a learning community to share best practices, resources and challenges
• Build systems to support healthy communities beyond COVID
• Inform policies, practices and provisions based on what we learn from each other
About NASN

NASN supports 21st Century school nurses, actively pursuing health, education and social equity through shared leadership so that all students are safe, healthy and ready to learn.

NASN's Role in Challenge

• Help build connections to school nurses
• Provide technical assistance to school nurses who are active on the challenge
• Share lessons learned from implementation grantees
• Developing a toolkit focused on building vaccine confidence using a trusted advisor strategy to be used as a resource.
• Phase 1 = $500,000 across school communities conducted between now and August focused on vaccine access, confidence and uptake

• Phase 2 = $500,000 for projects from August – December.
Champions for School Health

Vaccination Challenge

Kick Off Launch
EXCITED TO ANNOUNCE...

Enter to win part of a $25K weekly award!

FIRST 100 to complete registration form and join the Learning Community receive $2k Prize Money

Join a Learning Community to START, SHARE, SCALE COVID-19 vaccination efforts for school-aged children

<table>
<thead>
<tr>
<th>Increase</th>
<th>COVID-19 vaccine confidence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase</td>
<td>vaccine uptake</td>
</tr>
<tr>
<td>Increase</td>
<td>vaccine equity</td>
</tr>
</tbody>
</table>
Community Schools and/or community partners connected to at least one public school

Within the footprint of Kaiser Permanente regional offices in California, Colorado, Georgia, Hawaii, Maryland, Oregon, Northern Virginia, Washington, and the District of Columbia.

Who are considered public, private, and/or non-profit organizations and;

Are affiliated with a 501(c)(3) status, Government organizations, and/or faith-based organizations
Registration: Begins March 8th and continue open enrollment through May 28th

Challenge Time Period: 12-weeks (March 13 – June 4)

Weekly Challenge Entry Submission: Report data between Sunday to Saturday; Submit EOD Mondays

Challenge Report Reviews: Every Tuesday for 12-weeks

Weekly Awardees Announcement: Every Wednesday for 12-weeks

Challenge Award Distributions: Bi-weekly payment process
WHAT IS ASKED OF PARTNERS?

- Participate on bi-weekly virtual calls and ad hoc planning meetings to inform the project
- Engage regularly on the learning community platform
- Share your efforts, challenges, resources, and results including non-individual identifying data
- Share your most compelling stories and partnerships
- Use and complete surveys, forms, and communication resources as necessary to inform the challenge weekly winners
<table>
<thead>
<tr>
<th>Metric</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of students received at least one dose of COVID-19 vaccine in the past week</td>
<td></td>
</tr>
<tr>
<td># of parents/caregivers received at least one dose of COVID-19 vaccine in the past week</td>
<td></td>
</tr>
<tr>
<td>% of increase in vaccination rate for the most vulnerable population in the past week</td>
<td></td>
</tr>
<tr>
<td># of parents/caregivers engaged in the past week regarding vaccination confidence</td>
<td></td>
</tr>
<tr>
<td>Among those parents/caregivers engaged with in the past week, % of them increased their vaccination confidence</td>
<td></td>
</tr>
</tbody>
</table>
WHAT WE NEED FROM YOU: DATA COLLECTION

Challenge Registration Form

Weekly Data Report Form
Complete the Challenge Registration Form to enter the Challenge

IEL will collect data regarding the five measures weekly

Based on the total scores of the five measures each week, at least 5 winners each week

If you report data weekly, you have chance to win the award every week. The reported information regarding the 5 measures will be assessed weekly

If you do not report data weekly, you only have a chance to win the weekly award during the week when you reported your data.
JOIN THE LEARNING COMMUNITY ON PARTICIPATE PLATFORM

What is Participate?
Participate is our Learning Community platform.

How will we use Participate?
Participants in the vaccination challenge will use the platform to share efforts, challenges, resources, and results including non-individual identifying data.

How do I engage on the platform?
You can reply to discussions, create your own discussions, and like posts & comments by other members.

How do I join?
After you register for the challenge, you will be emailed a link to join the group on Participate.
Welcome to Our Learning Community!

Our goal is to have fun while creating a learning community to increase COVID vaccination confidence and uptake.

We're going to use this platform to share efforts, challenges, resources, and results including non-individual identifying data.

This is an opportunity to share your most compelling stories and partnerships!

We look forward to connecting with you!
Champions for School Health: Vaccination Challenge

Announcements

Welcome!

Welcome to Our Learning Community!

Our goal is to have fun while creating a learning community to increase COVID vaccination confidence and uptake.

We’re going to use this platform to share efforts, challenges, resources, and results including non-individually identifying data.

This is an opportunity to share your most compelling stories and partnerships!

We look forward to connecting with you!

See Less

Discussions

Introductions

Take a minute to introduce yourselves!

Resources

Vaccine Challenge: Frequently...

Vaccination Challenge Resour...
The Purpose of Participate is to give you C.A.P.E.S.

**Connect** & collaborate with leaders vaccinating their communities

**Access** to exclusive resources, information, and tools

**Participate** in protected discussion posts

**Elevate** your work across the nation

**Save** you time
Let’s Promote Healthy Schools and Healthy Communities!