

Mobilizing Your Community for
Equity Webinar Series

HARNESS YOUR ADVOCACY POWERS AS A COORDINATOR

February 13, 2019
1:00 - 2:00 PM, EST



Agenda

- **Welcome & Introductions**, Arturo Magana, Co-Chair
- **Fireside Chat**, Keith Catone and Jon Martinez
- **Coordinator Advocacy Stories**, Hallie Atwater and Christie Atlee
- **Q&A**
- **Announcements**, Coalition Team

Speakers



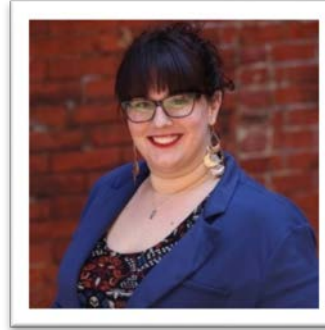
Keith C. Catone, Ed.D.
Executive Director
Center for Youth &
Community Leadership in
Education



Hallie Atwater, LCSW-C
Community School
Coordinator, Promise Heights
Renaissance Academy High
School



Jon Martinez
Senior Program Manager
Center for Youth &
Community Leadership in
Education

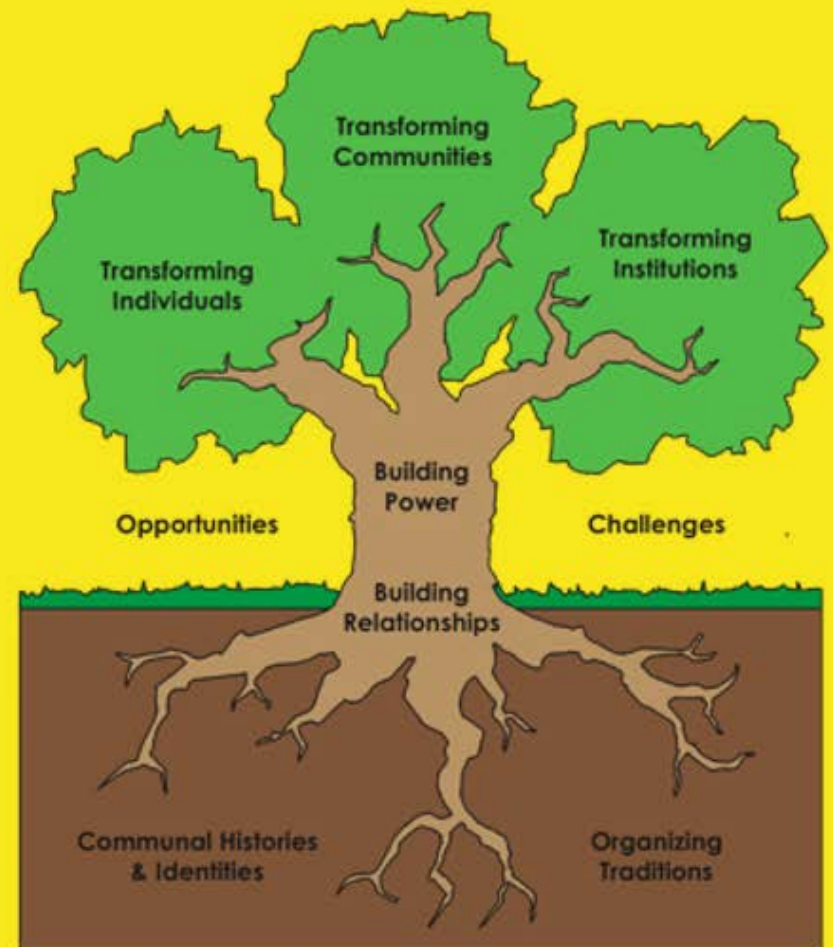


Christie Atlee
Specialist, Partner Impact
District of Columbia Public
Schools

Community Organizing for Educational Justice

A Community Schools Power-Building Strategy

Community Organizing as a Theory of Change



What makes organizing a unique education change strategy?

Several key strategies distinguish community organizing for school reform from conventional strategies:

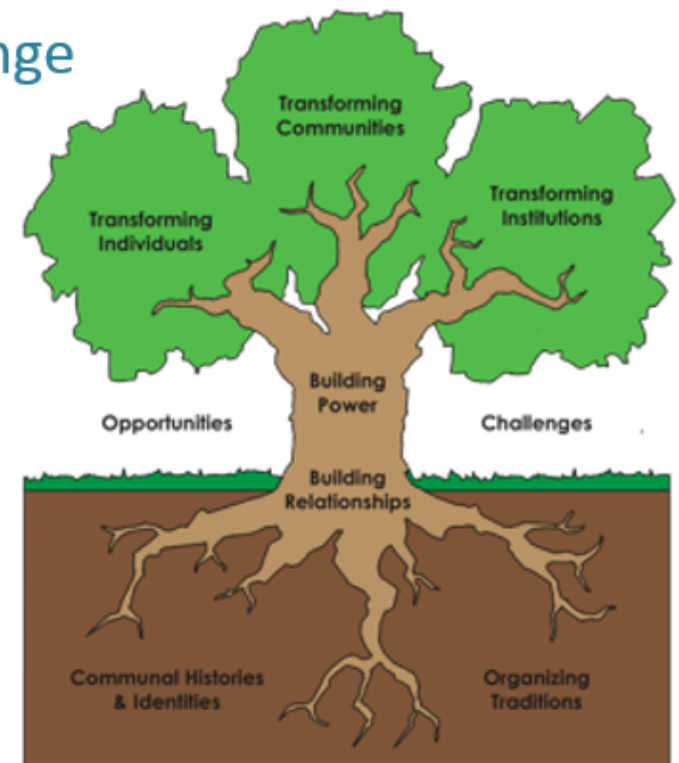
- Addresses power relationships
- Develops political will to advance equity
- Develops relevant, innovative solutions
- Looks beyond education to comprehensive reform on multiple issues
- Builds democratic capacity

Renee, M. & McAlister, S. (2011). *The strengths and challenges of community organizing as an education reform strategy: What the research says*. Community organizing as an education reform strategy series. Prepared by the Annenberg Institute for School Reform at Brown University. Quincy, MA: Nellie Mae Education Foundation.

Organizing for Student Success & Community Power

- transactional vs. transformational change
- product vs. process orientation
- unilateral vs. relational power

Warren, M., Mapp, K., & the Community Organizing and School Reform Project. (2011). *A match on dry grass: Community organizing as a catalyst for school reform*. New York: Oxford University Press.



So, how do you actually do it? What does it look like?

- Leadership Development
- Power Analysis
- Outreach & Engagement
- Relationship Building
- Research & Story
- Evaluation & Reflection
- Strategic Action



Organize for What? 25,000 Community Schools by 2025!

If we're going to realize the Coalition for Community Schools' vision of 25,000 community schools by 2025, then we're going to need to organize for the spread and sustainability of the CS model as a model for not just school improvement, but community power and transformation.



Coordinator Advocacy Story

Hallie Atwater, LCSW-C
Community School Coordinator,
Promise Heights
Renaissance Academy High School
Baltimore, MD



Coordinator Advocacy Story

Christie Atlee

Specialist, Partner Impact
District of Columbia Public Schools

Former Community School
Coordinator at Stanton Elementary
School in Washington, DC.



Q&A

Please use the chat box to ask a question for any of today's speakers.

March for Children & Youth Month

- **Week 1:** Twitter Storm
- **Week 2:** Promote our Coalition's federal policy agenda
- **Week 3:** Grow a champion (meet with your elected official(s))
- **Week 4:** Host a site visit



Announcements

Mobilizing Your Community for
Equity Webinar Series

**KEEPING IT LEGAL:
MAXIMIZING YOUR
POWER WITHOUT
CROSSING THE
LOBBYING LINE**

February 20, 2019
1:00 - 2:00 PM, EST



[Register Here](#)



**2019 NATIONAL FAMILY & COMMUNITY
ENGAGEMENT CONFERENCE**

ENGAGING FAMILIES: A SURE BET!

July 10-12, 2019 in Reno, NV

#FCECONF19 Highlighting Washoe County!

[Register Here](#)

Community Schools Coordinators Network



A Network of the
Coalition for
Community Schools

Join the Coordinators Network



We Want Your Feedback

Please submit your feedback for this webinar in this [short survey](#).

