RUBY CIRCLE

You can be a part of Los Angeles Trial Lawyers' Charities – throughout the entire year. By making a commitment of $5,000 per month for one year, you can become a member of the RUBY CIRCLE. **($60,000 annually)**

This will ensure your top sponsorship participation in LATLC fundraisers and service events before they are open to the public.

Monthly financial commitment to LATLC (automated credit card payments) of **$5,000 per month for one year**.

We would limit membership to **FOUR Ruby Circle members** per year, to ensure exclusivity.

INCLUDES:

- Title Sponsorships of two of LATLC major fundraisers *(on a first come/first serve basis)*
    - Summer event (Soiree or Casino Night)
        - Includes 8 tickets
        - Reserved Area
        - Major signage and social media, newsletter, etc. recognition
    - Golf Tournament
        - Includes foursome
        - Major signage and social media, newsletter, etc. recognition
    - 3 on 3 Basketball Tournament
        - Includes team
        - Major logo on jersey, signage and social media, newsletter, etc. recognition
- Major recognition at two of LATLC Signature events *(on a first come/first serve basis)*
    - Great Tryke Giveaway: Toiletry Kits

    - Day of Dignity: Lunch sponsor
    - Comfort & Joy: Sponsorship of one of the areas (NOTE: Smaller sponsorship opportunities will be within each of these areas)
        - Miracle on 34th Street (where inflatables are)
        - Holiday Market (bags of household items are distributed to families)
        - Lovey's Workshop: area with toys
- Sole sponsor of one of our monthly volunteer events
    - Recognized in social media and in newsletters
- Annual Report
    - Full page ad in virtual annual report
- SAPPHIRE Honorary Board of Governor or Sponsor level of support. *NOTE: HBOG and Sponsor levels include IN-KIND donations. RUBY CIRCLE would be based STRICTLY on monetary donations*
- Social Media:
    - #WeareLATLC Wednesday once a year in a video
    - #ThankYouThursday once during the year
    - Title Sponsorship social media listing for each selected event
- Newsletter: RUBY CIRCLE SPOTLIGHT in one of the monthly newsletters during the year
- Website
    - Separate page under SUPPORTS TAB (not HBOG or SPONSOR) for Ruby Circle
    - Designing a separate area on HOME PAGE of website (probably a scroll – working on that now)
- Annual surprise "gift" thanking the RUBY SPONSOR for their commitment and generosity to LATLC.