Invitation To Apply To Celebrating Ceramics Fairs 2027

CRAFT IN FOCUS EVENTS

Why Exhibit With Craft In Focus

- Open layouts in beautiful and prestigious settings
- A carefully curated selection process designed to maintain a high standard of exhibitor
- The opportunity to exhibit alongside other leading makers
- An appreciative and knowledgeable audience
- Discounted advance tickets
- Substantial publicity campaigns, among the largest undertaken by any UK craft fair organiser
- Overnight security
- After hours social events for exhibitors
- On-site exhibitor camping
- Live music

TWO EXCITING EVENTS IN 2027

Introduction

Craft In Focus is inviting applications for two ceramic fairs taking place in 2027. Following many successful years organising Celebrating Ceramics at **Waterperry Gardens**, with a panel of artists involved in the selection process, Craft In Focus is delighted to launch a second event: **Celebrating Ceramics South** at **Hever Castle**. Ceramic artists are welcome to apply to either or both events.

At both venues, the ceramic fairs will take place on neighbouring lawns alongside a Jewellery & Silversmithing Fair with one ticket giving admission to both jewellery and ceramics events at their respective venues. Our Jewellery Fairs have their own well-established following and bring a new and interested audience to ceramics fairs.

Celebrating Ceramics 2027 Calendar

Ceramic artists are welcome to apply to either or both events.

Celebrating Ceramics South
Hever Castle
14-16 May 2027

Celebrating Ceramics South will take place within the award-winning grounds of Hever Castle, near Edenbridge in Kent close to the Kent, Surrey and Sussex borders. The venue has good access to the UK motorway network.

Craft In Focus has been organising mixed discipline contemporary craft fairs at this venue since 2019 and has been staging events in Kent for 25 years. We have built a mailing list of over 30,000 interested and loyal customers who regularly attend our events, who are notified by personally addressed letters. Our established mixed discipline events at this venue regularly attract around 14,000 visitors over four days (although the May 2027 event will be a three day event) so we are confident that this new May event will attract a strong attendance.

We expect to select approximately 80 ceramic artists and 60 jewellers/silversmiths.

Celebrating Ceramics
Waterperry Gardens
9-11 July 2027

Celebrating Ceramics will once again be held on the lawns in front of Waterperry House, near Oxford. The venue, which was the home of Art in Action for many years, is easily accessible via the M40 from London, the West Midlands, Berkshire, Buckinghamshire and Northamptonshire while visitors also travel from much further afield.

Craft In Focus has been staging Celebrating Ceramics since 2019 and the event has developed a loyal following among both exhibitors and visitors.Visitors have come to recognise the fair for the quality and diversity of work on show, together with its excellent presentation.

We expect to select approximately 130 ceramic exhibitors and 65 jewellers/silversmiths.

Exhibitor Contact Details 2027

Celebrating Ceramics at Hever Castle and/or Waterperry Gardens

*Please make sure that you have read the **Application Notes** and the **Terms & Conditions** and sign below to indicate acceptance of this.*

Form Name	
Form Trading Name	
Form Website	
Form Email	
Form Telephone for show guide	
Form Mobile for contact at show	
Form Address & Post Code (not published)	
Form Description of work for event listing – **maximum of 20 words**	

Return this form along with each venue application you wish to apply for.

Please indicate any special requests on the individual forms, these are for guidance and cannot be guaranteed.

I wish to exhibit with Craft in Focus (organiser of Celebrating Ceramics at Hever Castle and Waterperry Gardens) and have read the Application Notes, and I have been sent and read and understood and accept the Terms & Conditions. By applying I agree that if I am accepted I will be contractually liable for the cost of the space as per the Terms and Conditions and I will pay a non-refundable deposit of £150+VAT (£180) within 14 days of acceptance for each event (do not send deposits until accepted). I understand the liability remains even if I am then unable to accept the confirmed offer of a stand at the event, and I will be invoiced for the balance of payment on the stand, the due date which is shown on the individual show application form. I confirm that I have, or will arrange to have Public Liability Insurance of not less than £2 million valid for the duration of the events applied for.

Form Signed _____ Form Date _____

You are advised to keep a copy of your completed application form/s for your records

Exhibitor Application

Celebrating Ceramics at Hever Castle & Gardens 14 - 16 May 2027

HEVcc **Name**	
HEVcc **Trading Name**	
HEVcc **Mobile for use at show**	

All prices shown are subject to VAT at the prevailing rate.

Stand Type (see notes)	**Stand Size** in Metres (W x D)	**Stand Price £**	**Stand Choice** 1st, 2nd, 3rd etc
A	2.5 x 1.5	HEVcc 595	
A	3 x 1.5	HEVcc 625	
B	2.5 x 1.5	HEVcc 665	
B	3 x 1.5	HEVcc 695	
C	3 x 2.5	HEVcc 625	
C	4 x 2.5	HEVcc 795	
C	5 x 2.5	HEVcc 915	
D	3 x 2.5	HEVcc 695	
D	4 x 2.5	HEVcc 865	
D	5 x 2.5	HEVcc 985	

Power Supply 100watts (available on all stand types at Hever) at £90	HEVcc Yes / No	
Number of 1.8m (6') tables	HEVcc 16.80 each	
Number of chairs	HEVcc 4.80 each	
I wish to be considered to demonstrate and receive £70 discount	HEVcc Yes / No	
Number of promotional leaflets – no charge	HEVcc To nearest 50	
Grass Space To display additional work at no extra cost **Stand Types A&B** up to 1m x 1m **Stand Types C&D** an area of up to half your main stand area	HEVcc Yes / No	

HEVcc **Notes:** Provide details of demonstration, state if you require power for this, or list special requests	

If accepted, you will be invoiced immediately for the deposit, and for the balance no later than 2 April 2027.

I wish to exhibit at **Celebrating Ceramics at Hever Castle & Gardens 14 - 16 May 2027**
and confirm that I have been sent, read, understood and accept the Terms & Conditions.

HEVcc Signed _____ HEVcc Date_____

You are advised to make a copy of the application form for your records

Exhibitor Application

Celebrating Ceramics at Waterperry Gardens 9 – 11 July 2027

Name	
Trading Name	
Mobile for use at show	

All prices shown are subject to VAT at the prevailing rate.

Stand Type (see notes)	**Stand Size** in Metres (W x D)	**Stand Price £**	**Stand Choice** 1st, 2nd, 3rd etc
A	2.5 x 1.5	595	
A	3 x 1.5	625	
B	2.5 x 1.5	665	
B	3 x 1.5	695	
C	3 x 2.5	625	
C	4 x 2.5	795	
C	5 x 2.5	915	
D	3 x 2.5	695	
D	4 x 2.5	865	
D	5 x 2.5	985	

Power Supply 100watts For **Stand Types A&B only** at £90	Yes / No	
Number of 1.8m (6') tables at £16.80	16.80 each	
Number of chairs at £4.80	4.80 each	
I wish to be considered to demonstrate and receive £70 discount	Yes / No	
Number of promotional leaflets – no charge	To nearest 50	
Grass Space To display additional work at no extra cost **Stand Types A&B** up to 1m x 1m **Stand Types C&D** an area of up to half your main stand area	Yes / No	

Notes: Provide details of demonstration, state if you require power for this, or list special requests	

If accepted, you will be invoiced immediately for the deposit, and for the balance no later than 28 May 2027.

I wish to exhibit at **Celebrating Ceramics at Waterperry Gardens 9 – 11 July 2027**
and confirm that I have been sent, read, understood and accept the Terms & Conditions.

Signed _____ Date_____

You are advised to make a copy of the application form for your records

CRAFT IN FOCUS TERMS AND CONDITIONS 2026/2027

Your attention is drawn to Cancellation Terms 5.1 and 5.4.2 by applying you agree to accept these and all other terms and conditions as below

1. INTERPRETATION

1.1 In these "Conditions" the following words have the following meanings:

"Contract" means any contract between the Organiser and the Exhibitor for allocation of Display Space, incorporating these "Conditions";

"Deposit" means the amount notified by the Organiser to the Exhibitor for securing allocation of the Display Space;

"Display Space" means an area allocated to Exhibitors for the purposes of exhibition or display of goods at the Event;

"the Event" means the craft show / fair or any other event organised by the Organiser;

"Exhibitor" means any person, firm or company allocated Display Space for an Event;

"Organiser" means Craft in Focus Ltd having its main place of business located at PO BOX 942, MAIDSTONE, ME15 0YB.

1.2 In these Conditions references to any statute or statutory provisions shall, unless the context otherwise requires, be construed as a reference to that statue or statutory provision as from time to time amended, consolidated, modified, extended, re-enacted or replaced.

1.3 In these Conditions references to the masculine include the feminine and the neuter and to the singular include the plural and vice versa as the context admits or requires.

1.4 In these Conditions headings will not affect the construction of these Conditions.

2. APPLICATION OF TERMS

2.1 Subject to any variation under Condition 2.3, the Contract will be on these Conditions to the exclusion of all other terms and conditions (including any terms or conditions which the Exhibitor purports to apply under any application, confirmation of allocation, specification or other documents).

2.2 No terms and conditions endorsed upon, delivered with or contained in the Exhibitor's terms and conditions, application, confirmation of allocation, specification or other document will form part of the Contract simply as the result of such document being referred to in the Contract.

2.3 These Conditions apply to all the Organiser's Events and any variation to these Conditions and any representations made about the Events shall have no effect unless expressly agreed in writing and signed by the Organiser.

3. ALLOCATION

3.1 Any allocation of a Display Space at an Event may be revoked at any time by the organiser until the signed application together with a signed copy of these Conditions is received. A written confirmation of allocation will be sent to the Exhibitor on confirmation of the allocation.

3.2 The Exhibitor must ensure that the terms of its application are complete and accurate.

3.3 The Organiser shall endeavour to allocate the Display Space specified on the Exhibitor's application, but reserves the right to allocate any type or size of Display Space that is, in the sole opinion of the Organiser, suitable for the Exhibitor's purpose. Exhibitors display stand must not exceed 2.3m high.

3.4 At or prior to the Event, the Organiser reserves the right at any time to relocate the Exhibitor if in its absolute discretion it considers such relocation necessary and in the best interests of the Event.

3.5 The Organiser reserves the right to refuse any application without giving reason.

4. DISPLAY SPACE FEE

4.1 A Display Space Fee is payable for each Display Space.

4.2 The Display Space Fee applicable to an Event and the last date on which it must have been received in cleared funds by the Organiser shall be stated on the application.

4.3 At the sole discretion of the Organiser, the Organiser may at any time require payment of further Display Space Fee on account of additional charges that are or may in the Organiser's opinion become due. These may exceed the Display Space Fee indicated in promotional material, application and confirmation of allocation. All additional Display Space Fee required shall be paid within 14 days of written notification.

4.4 If in the opinion of the Organiser the Exhibitor's display extends beyond the allocated Display Space the Organiser may at its sole discretion charge the Exhibitor for the additional area occupied at the prevailing rate or request that the extended display be removed.

4.5 In the event that the Exhibitor fails to pay the Display Space Fee or any other fee by the date notified, the Organiser reserves the right to impose an administration charge of £40.00 for each month, or part of, that the Display Space Fee remains unpaid. Should it become necessary for the Organiser to take legal action to obtain any outstanding amounts due the Exhibitor shall be liable for all additional costs incurred.

4.6 The Display Space Fee is quoted exclusive of applicable VAT, subject to variation in line with changes to taxation subsequent to the date of the Contract.

4.7 Should the Exhibitor order any additional services or use more services than that allocated or booked including, but not exclusively tables, chairs, or electrical supply, after the date the invoice for the balance of the stand fee becomes due the Organiser reserves the right to surcharge the additional service by 50% of the stated charge.

5. CANCELLATION

5.1 **The Exhibitor shall remain liable for the total Display Space Fee and Services once the Display Space has been allocated** even if a deposit has not yet been paid unless cancellations are received in writing not less than six month's prior to an Event when he shall only forfeit his deposit. Should the Exhibitor cancel his booking less than six months prior but more than four months prior to the Event the Exhibitor shall forfeit his deposit and in addition be liable to a further 50% of the total Display Space fee and Services. In the event that the Exhibitor's notice of cancellation is received less than four month's prior to an Event the Exhibitor shall forfeit his deposit and in addition be liable in full for the total Display Space fee and Services.

5.2 In the event that the Exhibitor fails to arrive at the venue notified to the Exhibitor by the Organiser at or by the time stated in the Organisers correspondence to the Exhibitor the Organiser shall be entitled to re-allocate or use the Display Space as it sees fit without notice

5.3 The Exhibitor shall remain liable for the total Display Space Fee once the Display Space has been allocated whether or not the Display Space is utilised by the Exhibitor in whole or in part.

5.4 The Organiser reserves the right to refuse admission to the Event and / or rescind the Contract with immediate effect and without liability if at the sole discretion of the Organiser it appears:

5.4.1 the Exhibitor's exhibit or display is substantially different in nature to that represented to the Organiser at the time of allocation and not in keeping with the nature of the Event;

5.4.2 any of the Exhibitor's exhibits is not made by the Exhibitor or its manufacture involves an excessive use of automated or semi-automated machinery and / or an excessive use of subcontracted labour or is not made in the UK unless permission is granted in writing from the Organiser;

5.4.3 the Exhibitor's exhibit or display may be illegal;

5.4.4 the Exhibitor's exhibit or display or professional conduct may bring bad publicity or disrepute to the Organiser or its Events.

5.4.5 the Exhibitor may not be able to honour its obligations under the Contract;

5.4.6 the Exhibitor's goods for exhibit or display exceed the capacity of the Display Space and it is not possible to re-organise the allocation at the Event;

5.4.7 the Exhibitor fails to pay the Deposit or the Display Space Fee within 14 days of the date notified by the Organiser;

5.4.8 the Exhibitor is in breach or is likely to breach any of these Conditions.

5.4.9 the Exhibitor, its guests, its agents or employees behave, or the Organiser has reason to believe that the Exhibitor, its guests, its agents or employees will behave in a way detrimental offensive and / or contrary to the normal expected standards of behaviour.

5.4.10 the Exhibitor enters into any compromise or arrangement with its creditors, commits any act of bankruptcy or if an order is made or an effective resolution is passed for its winding up (except for the purposes of amalgamation or reconstruction as a solvent company) or if a petition is presented to court, or if a receiver and / or manager, receiver, administrative receiver or administrator is appointed in respect of the whole or any part of the Exhibitor's undertaking or assets.

5.5 In the event of cancellation under the circumstances set out in Conditions 5.1, 5.2 and 5.4, any Deposit or Display Space Fee paid may at the sole discretion of the Organiser be retained, or remain due.

5.6 In the event that the premises where the Event is due to be held shall, in the sole determination of the Organiser, become unfit or unavailable for occupancy or shall be substantially interfered with by reason of, but not exclusively, fire, flood, tempest or any other such case or as a result of government intervention, malicious damage, acts of war, acts of God, strike, lock-out, labour dispute, picketing, embargo, injunction, riot or any other cause or agency over which the Organiser has no control, or should the Organiser decide that owing to any such cause of agency it is necessary or advisable to cancel, curtail, relocate or change the date of the Event or reduce the planned period of preparation, display or dismantling the Exhibitor waives any and all claims that it might have against the Organiser for refunds, loss, damages or expenses.

5.7 In the event of the happening of any of the circumstances set out in Condition 5.6, the Organiser reserves the right without being under liability to the Exhibitor for refunds, additional expenses or otherwise, to change the Event venue and / or date upon reasonable notice to the Exhibitor.

5.8 In the event that the Event becomes commercially non-viable due to lack of the support or any other reason the Organiser reserves the right to cancel the Event. In such a circumstance, the Exhibitor may accept comparable Display Space at an alternative Event at no additional cost or the cancellation of the Contract and return of the Deposit and / or Display Space Fee, less all costs and expenses incurred by the Organiser in connection with the failed Event calculated on a pro-rata share of the total amount paid, or due, by Exhibitors and including a reserve, established at the sole discretion of the Organiser.

6. EXHIBITOR'S OBLIGATIONS

6.1 The Exhibitor, who in this case shall be the main person responsible for the manufacture and design of the goods, shall attend the exhibition in person, unless alternatively agreed in writing prior to the commencement of the Event.

6.2 The Exhibitor shall attend and exhibit or display its goods at all times during the advertised times and for each day of the Event.

6.3 The Exhibitor shall exhibit or display its goods in an orderly fashion and shall arrange its exhibit or display so as not to obstruct the general view or hide the exhibits or displays of other Exhibitors.

6.4 The Exhibitor shall comply with any reasonable requests made by the Organiser for alterations to an exhibit or display or for the removal of goods from an exhibit or display where such goods are considered unsuitable in the absolute opinion of the Organiser.

6.5 Should any dispute arise as to the allocated Display Space, or as to the extent of any additional Display Space deemed occupied by the Exhibitor beyond that allocated, the decision of the Organiser shall be final.

6.6 No exhibit or display shall be packed, removed or dismantled prior to the advertised closing times of the Event without the express permission of the Organiser. In the event that the Exhibitor acts in breach of this provision the Exhibitor shall be liable to pay in addition to all sums due under this Contract an amount equal to one third of the applicable Display Space Fee as compensation for the detraction to the Event's appearance.

6.7 The Exhibitor shall remove all exhibits and display goods and materials from the allocated Display Space on the last day of the Event and shall be liable to the Organiser for any cleaning or storage or handling charges incurred by the Organiser resulting from failure to comply with this Condition.

6.8 The Exhibitor shall comply with any requirements imposed on the Organiser by the Event venue owner.

6.9 The Exhibitor shall ensure that all flammable material used in connection with the exhibit or display shall be fireproofed or otherwise processed against fire in accordance with any applicable statutory or local regulations or requirements to which the Event may be subject.

6.10 The Exhibitor shall not assign or sublet any Display Space allocated nor display or advertise goods or services other than those manufactured or carried by the Exhibitor in the normal course of its business.

6.11 The Exhibitor shall not conduct any form of sale by auction or display and type of Sale sign.

6.12 The Exhibitor shall comply with the Organiser's and / or venue owner's security at all times and follow any instructions, which may be given by the Organiser's or venue owner's staff at any time.

6.13 The Exhibitor shall comply at all times with the Organiser's or venue owner's fire, emergency and health and safety regulations and if requested send evidence of their insurance and other documentation.

6.14 The Exhibitor shall not canvas for orders, except at its own stand in the normal course of its business.

6.15 The Exhibitor shall not distribute or display any printed materials, placards, hand bills or circulars or other articles other than those specifically provided for by these Conditions.

6.16 The Exhibitor shall not demonstrate any kind of power tool, moving object, flammable or toxic substance or other tool or material that may pose a threat to public safety.

6.17 The Exhibitor must inform the Organiser in advance of the Event of any intended demonstration.

6.18 The Exhibitor shall ensure that it takes all necessary precautions to prevent damage to the Organiser's or venue's equipment or building or other related property.

6.19 The Exhibitor shall ensure that any equipment utilised in connection with its display or exhibition is fit for purpose and compliant with all relevant safety standards.

6.20 The Exhibitor shall abide by any rules and regulations issued to it by the Organiser in connection with a specific Event.

7. LIABILITIES AND INDEMNITY

7.1 The Exhibitor shall indemnify the Organiser against all loss or damage, including indirect consequential loss or damage, howsoever arising from the Contract. This shall include, but not limited to, loss or damage to the Organiser's or the venue owner's premises, fixtures, fittings, furnishings, equipment and other contents howsoever arising, including death or injury to any person.

7.2 The Exhibitor shall effect and maintain events public liability insurance of not less than £2,000,000, or other insurance which will indemnify the Exhibitor, its agents, its contractors or employees or guests against any claim, loss, costs and expenses incurred in respect of any injuries incurred in respect of any injuries to any person or loss or damage to property howsoever arising and the Exhibitor shall, if so requested by the Organiser, provide certificates of evidence of such insurance cover.

7.3 In no circumstances shall the Organiser be liable to the Exhibitor, in contract or in tort, including negligence or breach of statutory duty:

7.3.1 any increase in the Exhibitor's costs or expenses;

7.3.2 any loss of the Exhibitor's profit, business, contracts or goodwill;

7.3.3 any loss or damage resulting from a loss of or fault in services or equipment provided to the Exhibitor, such as but not exclusively electrical supply;

7.3.4 any indirect or consequential damage of any nature whatsoever,

7.4 Information given by the Organiser about the Event in any promotional or advertising material is accurate to the best of the its knowledge, but does not constitute any warranty or representation by the Organiser and therefore any mistake or omission does not entitle the Exhibitor to cancel this Contract and / or claim against the Organiser for compensation.

7.5 In the event that the Organiser shall be liable to the Exhibitor in contract (including under any indemnity or warranty), in tort (including negligence), under statute or otherwise, the liability of the Organiser shall be limited to the Deposit and / or Display Space Fee paid or payable to the Organiser under this Contract.

7.6 In addition to Condition 7.2, the Exhibitor shall effect and maintain events public liability insurance to cover any activity being demonstrated to the public and shall indemnify the Organiser against any claim or loss or injury arising as a result of such demonstration howsoever caused.

7.7 The Exhibitor shall comply at its own expense with all legal and statutory requirements applicable to its display or exhibit and shall indemnify the Organiser against all actions, claims, demands, proceedings, damages, costs and expenses whatsoever in respect of any breach by the Exhibitor.

8. GENERAL

8.1 The Exhibitor shall not be entitled to assign the Contract or any part of it without the prior written consent of the Organiser. The Organiser may have signed the Contract or any part of it to any person firm or company.

8.2 Each right or remedy of the Organiser under the Contract is without prejudice to any right or remedy of the Company whether under contract or not.

8.3 If any provision of the Contract is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, unforseeability or unreasonableness be deemed severable and remain in provisions of the Contract and the remainder of such provisions shall continue in full force and effect.

8.4 The information given in any booking form or letter or accompanying booking notes is for guidance only and the Organiser reserves the right to amend these details at any time and any change in the publicised or published details shall not give the Exhibitor the right to cancel their contract.

8.5 Any videography or photographic material supplied by the Exhibitor to the Organiser, or obtained by the Organiser or its agents at an Event of an Exhibitor or their Work or their Display, maybe used in connection with future publicity of any Event staged by the Organiser regardless of whether or not the Exhibitor has applied for Display Space at the Event.

8.6 Failure or delay by the Organiser in enforcing or partially enforcing the provision of the Contract will not be construed as a waiver of any of its rights under the Contract.

8.7 Any waiver by the Organiser of any breach of, or any default under, any provision of the Contract by the Exhibitor will not be deemed a waiver of any subsequent breach or default and will in no way affect the other terms of the Contract.

8.8 The formation, existence, construction, performance, validity and all aspects of the Contract shall be governed by English Law and the parties submit to the exclusive jurisdiction of the English Courts.

Application Notes

Deadline for applications Monday 9 November 2026.

Hever Castle & Waterperry Gardens 2027

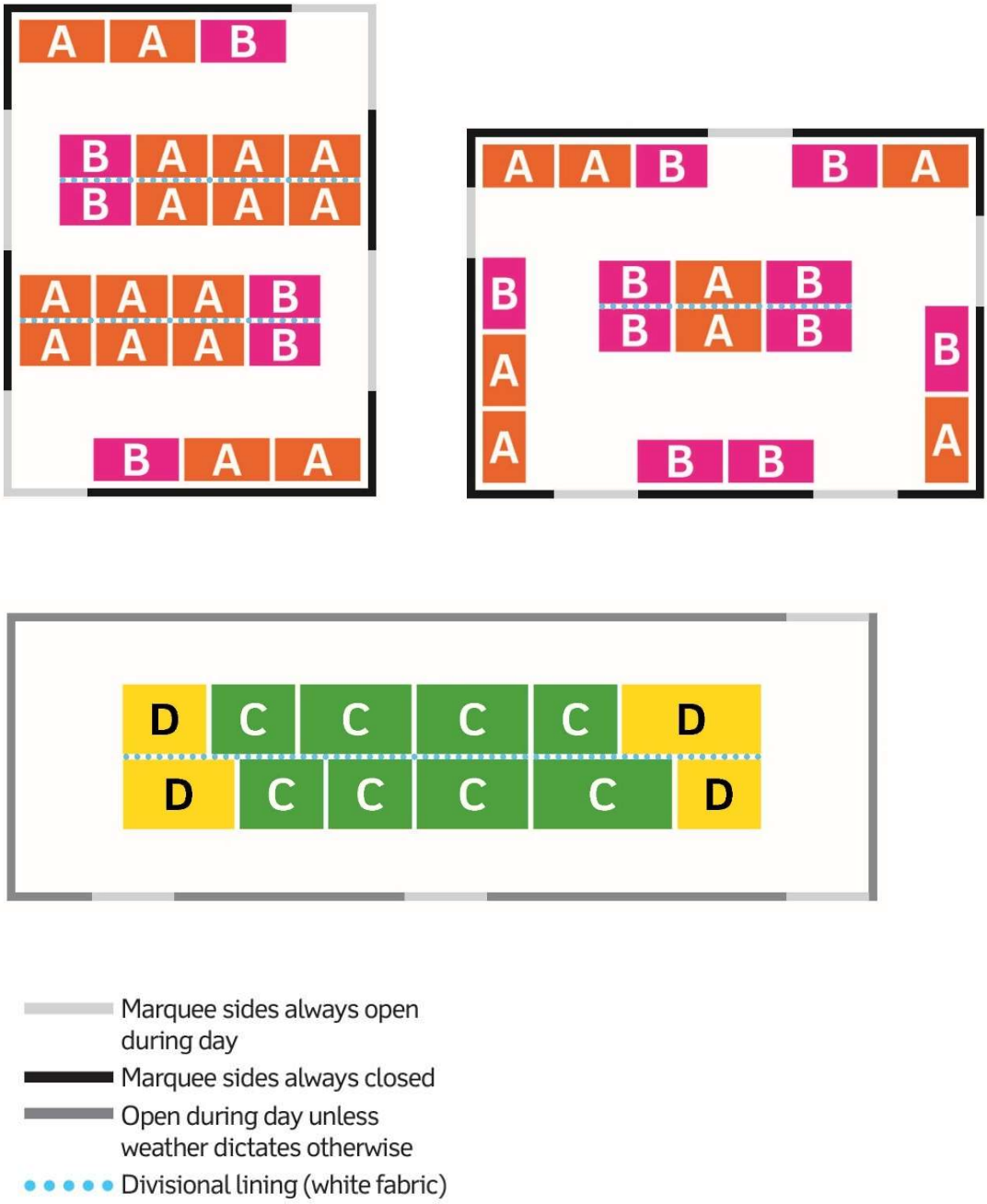
Please read the following before completing the application forms. Return the form with your contact details, by email if possible, along with the application forms for each of the events you wish to apply for. Once received you will be sent details of how to submit your photographs.

By applying you are agreeing to display only items made by yourself. Bought in or mass produced items are strictly prohibited.

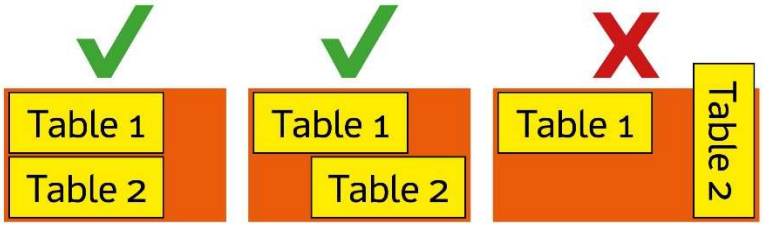
Stand types A & B –Most sides are closed within the marquees. Stand types A & B (stand depth1.5m) may display work outside the marquee on the grass on request at no extra cost, up to an area of 1m x 1m. This area might not be in line of sight of the exhibitor's stand. Plinths to be supplied by the exhibitor.

Stand types C & D – Open fronted marquee (closed overnight), with 2m walkway undercover for visitors. (marquee wall closable in alternate sections only in extreme weather conditions). Stand types C & D (stand depth 2.5m) may display work outside the marquee on the grass on request at no extra cost; up to an area equal to 50% of the main stand. Plinths to be supplied by the exhibitor.

Stand Types below for guidance only and may vary slightly – illustrations not to scale.



Tables & Chairs Note: tables & chairs are NOT supplied as standard and are an optional extra. A 1.8m table will not fit endways on into a 1.5m space (Stand types A & B), if you require an 'L' shaped layout you may wish to consider the 2.5m deep spaces (Stand types C & D).



Stand Types A & B: 1.5m deep

Presentation Of Work - All stands must be well-presented and any tables should be covered to ground level. Stand types B & D (corner stands) should pay particular attention to the view of their stands from the sides as well.

Electricity (100W) – At Hever Castle Electricity is available on all stand types as an optional extra. At Waterperry Electricity is only available for stand types A & B as an optional extra, but is NOT available for stand types C & D at Waterperry.

Demonstrations – We actively encourage interesting demonstrations from exhibitors. If you are interested in demonstrating give details in the Notes section of the application form. A discount will be applied for informative and interesting demonstrations, i.e. making clay marbles does not qualify. Important: if your demonstration requires power, make sure to list this, there is no charge for power needed solely for demonstration alone. Details should be entered in the Notes section of the application form.

Notes Box – List any additional information in this section, such as demonstration details, if you have an extra large vehicle, or any special request you may have.

Telephone for show guide – if you do not wish your number to be published in the guide please write 'Do not publish' in the telephone field. You MUST however provide a mobile contact for our use.

Ceramic Jewellery – As the event will run alongside a silversmithing and jewellery fair, if you display ceramic jewellery as a secondary part of your display, this should occupy an area of your stand no larger than an A3 sheet of paper.

Selection Process – Artists applications are assessed individually as all allocations are curated. We do not operate a first come first served basis, as quality of work, and also presentation of your stand has always been at the forefront of our events.

Photographs For Selection – As the selection is curated, the panel can only work with the photographs you send, so ensure they are bright and clear. When we receive your application form we will email you a link to upload your images. We will then require you to send four images of your work, and one of your stand display.

Setting Up – All exhibitors must arrive the day before the event opens to set up their stand.

Security Arrangements – Overnight security (dog handler) is provided, however the organiser cannot be held responsible for any loss, theft or damage to goods, property or persons howsoever caused.

Camping – Exhibitor camping is available at both events, and must be booked in advance. Showers, toilets and water points are provided, there are no electric hook ups available. Details of how to book will be sent out approximately two months prior to each event.

Save Your Application Forms – Once completed, email your applications to info@craftinfocus.com or print and post to Craft in Focus, PO Box 942, Maidstone ME15 0YB