Invitation To Apply To Contemporary Craft Fairs Fairs 2027

Not For Food Exhibitors

EARLY BIRD APPLICATION DISCOUNT* - FEES INCREASE BY £100 AFTER 30 NOVEMBER
(see Application Notes)

EXHIBIT ALONGSIDE THE BEST IN 2027

Craft In Focus is inviting applications for our mixed disclipine events at **RHS Garden Wisley, RHS Garden Hyde Hall** and **Hever Castle.**

Craft In Focus has been organising contemporary craft fairs since 2000 and is proud of the reputation it has gained for excellence of presentation to the public. A strict selection process ensures only the very best professional makers are chosen. All work displayed must be made by the exhibitor.

Our events are well-attended with a loyal following of visitors who have a genuine interest in designer crafts and contemporary art.

Separate application packs are available for our Celebrating Ceramics events at Hever Castle (14-16 May) and Waterperry Gardens (9-11 July) and our Desire Jewellery & Silversmithing Fairs at Hever Castle (14-16 May), Waterperry Gardens (9-11 July) and RHS Garden Wisley (3-7 November).

CRAFT IN FOCUS EVENTS

Why Exhibit With Craft In Focus

- Events staged in beautiful and prestigious settings
- A carefully curated selection process designed to maintain a high standard of exhibitor
- The opportunity to exhibit alongside other leading makers
- An appreciative and knowledgeable audience
- Discounted advance tickets
- Substantial publicity campaigns, among the largest undertaken by any UK craft fair organiser
- Overnight security
- Live music

2027 Calendar

Makers and artists are welcome to apply to any or all events.

RHS Garden Wisley (Surrey)
29 April-3 May 2027 (set up 28 April)

This event attracts the largest attendance of any UK craft event with both RHS members and others travelling widely to visit. It is held on the lawns of the Garden in floored and carpeted pavilions with some space for open air exhibitors (displaying garden art, outdoor sculpture, etc).

RHS Garden Hyde Hall (Essex)
27-30 August (set up 26 August)

This event at the beautiful RHS Garden near Chelmsford has become the place to be over the August Bank Holiday weekend and visitors are coming from some distance to visit. Attendance is often close to 20,000 with exhibitors achieving good sales. The event is held in carpeted pavilions within the Garden against the backdrop of the lake and also has an excellent open-air facility for sculpture, garden art, etc. Exhibitor camping is available at this venue.

Hever Castle & Gardens (Kent)
9-12 September (set up 8 September)

With a demand from makers and the public for a high quality event in Kent, our events at Hever Castle are always extremely well-received. The event is held in floored and carpeted pavilions within the award-winning gardens with the backdrop of the historic castle. Again there is space for open air exhibitors (displaying garden art, outdoor sculpture, etc). Exhibitor camping is available at this venue.

RHS Garden Wisley
3-7 November 2027 (set up 2 November)

Our mixed discipline craft event is held within a floored and carpeted temporary pavilion at RHS Hilltop within the Garden. The event is held alongside a Desire Jewellery Silversmithing Fair held in the nearby Hilltop Centre. the fair is a popular one for RHS members and non-members as many mark it in their diaries for Christmas shopping at this time of year.

Exhibitor Contact Details 2027

Book by 30 November 2026 and save £100 **See Application Notes**

*Please make sure that you have read the **Application Notes** and the **Terms & Conditions** and sign below to indicate acceptance of this.*

Form Name	
Form Trading Name	
Form Website	
Form Email	
Form Telephone for show guide	
Form Mobile for contact at show	
Form Address & Post Code (not published)	
Form Description of product for event listing – **maximum of 20 words**	
Form If you have not listed Jewellery as your main product, give details if you be selling any jewellery items, and percentage of display they occupy?	

Return this form along with each venue application you wish to apply for.

Please indicate any special requests on the individual forms, these are for guidance and cannot be guaranteed.

I wish to exhibit with Craft in Focus and have read the Application Notes, and I have been sent and read and understood and accept the Terms & Conditions. By applying I agree that if I am accepted I will be contractually liable for the cost of the space as per the Terms and Conditions and I will pay a non-refundable deposit of £200 Inc VAT within 14 days of acceptance for each event (do not send deposits until accepted). I understand the liability remains even if I am then unable to accept the confirmed offer of a stand at the event, and I will be invoiced for the balance of payment on the stand, the due date which is shown on the individual show application form. I confirm that I have, or will arrange to have Public Liability Insurance of not less than £2 million valid for the duration of the events applied for.

Form Signed _____ Form Date _____

You are advised to keep a copy of your completed application form/s for your records

craft IN FOCUS

Exhibitor Application

RHS Garden Wisley 29 April – 3 May 2027

RHS1 **Name**	
RHS1 **Trading Name**	
RHS1 **Mobile for contact at show**	

All stand fees shown will be increased by £100 for applications received after 30 November 2026

All prices shown are subject to VAT at the prevailing rate.

Stand Size in Metres (W x D)	**Stand Price £**		**Shell Scheme** * Compulsory Extra ** Optional Extra type "YES" to select
	Frontage only	**Corner 2 sides open**	
	Select with 1st, 2nd, 3rd etc		

Shell scheme is optional on 2.5m wide and larger, see notes – please indicate if required.						
2.0 x 1.5*	RHS1 795		RHS1 **N/A**		RHS1 120*	
2.5 x 1.5	RHS1 895		RHS1 990		RHS1 120 **	
3.0 x 1.5	RHS1 995		RHS1 1090		RHS1 130 **	
4.0 x 1.5	RHS1 1295		RHS1 1390		RHS1 150 **	
Compulsory flooring package on above 1.5m deep stands					60	
3.0 x 2.0	RHS1 1145		RHS1 1245		RHS1 150 **	
4.0 x 2.0	RHS1 1495		RHS1 1595		RHS1 150 **	
5.0 x 2.0	RHS1 1745		RHS1 1795		RHS1 160 **	
6.0 x 2.0	RHS1 1995		RHS1 2095		RHS1 160 **	
Extra Deep Space at 2.7m Select for 0.7m addition on above 2m stands			RHS1 20 per meter run		RHS1 Cost as above	
Compulsory flooring package on above 2m deep stands					90	

Open Sites – Grass Space only, no marquee provided unless booked to accompany open space			
Open Air Site small – (email for info) 4x3m	RHS1 895		Open sites are only for makers with 'garden' based work or providing a demonstration.
Open Air Site large – (email for info) 7x5m	RHS1 1095		
Sole use of 3x3 marquee with above	RHS1 195		
I wish to demonstrate and be considered for a discount	RHS1 yes/no		Give details in Notes

Optional extras – please indicate if required, yes/no or quantity

Power Supply up to 100 watts	RHS1 £90	
Power Supply up to 400 watts	RHS1 £110	
Power Supply up to 800 watts	RHS1 £180	
2 Spot Package – no socket required, placed on each end of shell	RHS1 £140	
Number of 1.8m (6') tables	RHS1 £16.80	
Number of chairs	RHS1 £4.80	
Number of promotional leaflets – no charge	RHS1 £0	

RHS1 **Notes:** Provide details of special requests, demonstrations etc	

If accepted, you will be invoiced immediately for the deposit, and for the balance no later than 19 March 2027

I wish to exhibit at **RHS Garden Wisley 29 April – 3 May 2027**
and confirm that I have been sent, read, understood and accept the Terms & Conditions.

RHS1 Signed _____ RHS1 Date_____
You are advised to make a copy of the application form for your records

craft IN FOCUS

Exhibitor Application

RHS Garden Hyde Hall 27 – 30 August 2027

HH **Name**	
HH **Trading Name**	
HH **Mobile for contact at show**	

All stand fees shown will be increased by £100 for applications received after 30 November 2026

All prices shown are subject to VAT at the prevailing rate.

Stand Size in Metres (W x D)	**Stand Price £**		**Shell Scheme** * Compulsory Extra ** Optional Extra type "YES" to select
	Frontage only	**Corner 2 sides open**	
	Select with 1st, 2nd, 3rd etc		

Shell scheme is optional on 2.5m wide and larger, see notes – please indicate if required.						
2.0 x 1.5*	HH 590		HH **N/A**		HH 120*	
2.5 x 1.5	HH 650		HH 720		HH 120 **	
3.0 x 1.5	HH 680		HH 750		HH 130 **	
4.0 x 1.5	HH 890		HH 960		HH 150 **	
5.0 x 1.5	HH 1090		HH 1160		HH 150 **	
Note: Marquees are carpeted, but there is no hard floor at this event						
3.0 x 2.0	HH 790		HH 870		HH 150 **	
4.0 x 2.0	HH 995		HH 1075		HH 150 **	
5.0 x 2.0	HH 1190		HH 1270		HH 160 **	
6.0 x 2.0	HH 1390		HH 1470		HH 160 **	
Note: Marquees are carpeted, but there is no hard floor at this event						

Open Sites – Grass Space only, no marquee provided unless booked to accompany open space			
Open Air Site small – (email for info) 4x3m	HH 650		Open sites are only for makers with 'garden' based work or providing a demonstration.
Open Air Site large – (email for info) 7x5m	HH 790		
Sole use of 3x3 marquee with above	HH 195		
I wish to demonstrate and be considered for a discount	HH yes/no		Give details in Notes

Optional extras – please indicate if required, yes/no or quantity

Power Supply up to 100 watts	HH £90	
Power Supply up to 400 watts	HH £110	
Power Supply up to 800 watts	HH £180	
2 Spot Package – no socket required, placed on each end of shell	HH £140	
Number of 1.8m (6') tables	HH £16.80	
Number of chairs	HH £4.80	
Number of promotional leaflets – no charge	HH £0	

HH **Notes:** Provide details of special requests, demonstrations etc	

If accepted, you will be invoiced immediately for the deposit, and for the balance no later than 22 June 2027

I wish to exhibit at **RHS Garden Hyde Hall 27 – 30 August 2027**
and confirm that I have been sent, read, understood and accept the Terms & Conditions.

HH Signed _____ HH Date_____
You are advised to make a copy of the application form for your records

craft IN FOCUS

Exhibitor Application

Hever Castle & Gardens 9 – 12 September 2027

HEV **Name**	
HEV **Trading Name**	
HEV **Mobile for contact at show**	

All stand fees shown will be increased by £100 for applications received after 30 November 2026

All prices shown are subject to VAT at the prevailing rate.

Stand Size in Metres (W x D)	**Stand Price £**		**Shell Scheme** * Compulsory Extra ** Optional Extra type "YES" to select
	Frontage only	**Corner 2 sides open**	
	Select with 1st, 2nd, 3rd etc		

Shell scheme is optional on 2.5m wide and larger, see notes – please indicate if required.						
2.0 x 1.5*	HEV 590		HEV **N/A**		HEV 120*	
2.5 x 1.5	HEV 650		HEV 720		HEV 120 **	
3.0 x 1.5	HEV 680		HEV 750		HEV 130 **	
4.0 x 1.5	HEV 890		HEV 960		HEV 150 **	
5.0 x 1.5	HEV 1090		HEV 1160		HEV 150 **	
Compulsory flooring package on above 1.5m deep stands					60	
3.0 x 2.0	HEV 790		HEV 870		HEV 150 **	
4.0 x 2.0	HEV 995		HEV 1075		HEV 150 **	
5.0 x 2.0	HEV 1190		HEV 1270		HEV 160 **	
6.0 x 2.0	HEV 1390		HEV 1470		HEV 160 **	
Compulsory flooring package on above 2m deep stands					90	

Open Sites – Grass Space only, no marquee provided unless booked to accompany open space			
Open Air Site small – (email for info) 4x3m	HEV 650		Open sites are only for makers with 'garden' based work or providing a demonstration.
Open Air Site large – (email for info) 7x5m	HEV 790		
Sole use of 3x3 marquee with above	HEV 195		
I wish to demonstrate and be considered for a discount	HEV yes/no		Give details in Notes

Optional extras – please indicate if required, yes/no or quantity

Power Supply up to 100 watts	HEV £90	
Power Supply up to 400 watts	HEV £110	
Power Supply up to 800 watts	HEV £180	
2 Spot Package – no socket required, placed on each end of shell	HEV £140	
Number of 1.8m (6') tables	HEV £16.80	
Number of chairs	HEV £4.80	
Number of promotional leaflets – no charge	HEV £0	

HEV **Notes:** Provide details of special requests, demonstrations etc	

If accepted, you will be invoiced immediately for the deposit, and for the balance no later than 5 July 2027

I wish to exhibit at **Hever Castle & Gardens 9 – 12 September 2027**
and confirm that I have been sent, read, understood and accept the Terms & Conditions.

HEV Signed _____ HEV Date_____
You are advised to make a copy of the application form for your records

craft IN FOCUS

Exhibitor Application

RHS Garden Wisley 3 – 7 November 2027

Jewellers should use the alternative Desire application – contact us if you have not received this.
If you create/display a range of jewellery as a subsidiary to your main product please give details in the Notes.

RHS2 **Name**	
RHS2 **Trading Name**	
RHS2 **Mobile for contact at show**	

All stand fees shown will be increased by £100 for applications received after 30 November 2026

All prices shown are subject to VAT at the prevailing rate.

Stand Size in Metres (W x D)	**Stand Price £**		**Shell Scheme** * Compulsory Extra ** Optional Extra type "YES" to select
	Frontage only	**Corner 2 sides open**	
	Select with 1st, 2nd, 3rd etc		

Shell scheme is optional on 2.5m wide and larger, see notes – please indicate if required.						
2.0 x 1.5*	RHS2 1290		RHS2 **N/A**		RHS2 120*	
2.5 x 1.5	RHS2 1470		RHS2 1590		RHS2 120 **	
3.0 x 1.5	RHS2 1620		RHS2 1740		RHS2 130 **	
4.0 x 1.5	RHS2 2080		RHS2 2200		RHS2 150 **	
Compulsory flooring package on above 1.5m deep stands					90	
3.0 x 2.0	RHS2 1820		RHS2 1970		RHS2 150 **	
4.0 x 2.0	RHS2 2380		RHS2 2530		RHS2 150 **	
5.0 x 2.0	RHS2 2800		RHS2 2950		RHS2 160 **	
Compulsory flooring package on above 2m deep stands					120	

Open Sites – Grass Space only, no marquee provided unless booked to accompany open space			
Open Air Site Approx' 5 x 3m - garden based work only	RHS2 990		Open sites cannot erect any marquee.

Optional extras – please indicate if required, yes/no or quantity

Power Supply up to 100 watts	RHS2 £90	
Power Supply up to 400 watts	RHS2 £110	
Power Supply up to 800 watts	RHS2 £180	
2 Spot Package – no socket required, placed on each end of shell	RHS2 £140	
Number of 1.8m (6') tables	RHS2 £16.80	
Number of chairs	RHS2 £4.80	
Number of promotional leaflets – no charge	RHS2 £0	

RHS2 **Notes:** Provide details of special requests	

If accepted, you will be invoiced immediately for the deposit, and for the balance no later than 6 September 2027

I wish to exhibit at **RHS Garden Wisley 3 – 7 November 2027**

and confirm that I have been sent, read, understood and accept the Terms & Conditions.

RHS2 Signed _____ RHS2 Date_____
You are advised to make a copy of the application form for your records

CRAFT IN FOCUS TERMS AND CONDITIONS 2026/2027

Your attention is drawn to Cancellation Terms 5.1 and 5.4.2 by applying you agree to accept these and all other terms and conditions as below

1. INTERPRETATION

1.1 In these "Conditions" the following words have the following meanings:

"Contract" means any contract between the Organiser and the Exhibitor for allocation of Display Space, incorporating these "Conditions";

"Deposit" means the amount notified by the Organiser to the Exhibitor for securing allocation of the Display Space;

"Display Space" means an area allocated to Exhibitors for the purposes of exhibition or display of goods at the Event;

"the Event" means the craft show / fair or any other event organised by the Organiser;

"Exhibitor" means any person, firm or company allocated Display Space for an Event;

"Organiser" means Craft in Focus Ltd having its main place of business located at PO BOX 942, MAIDSTONE, ME15 0YB.

1.2 In these Conditions references to any statute or statutory provisions shall, unless the context otherwise requires, be construed as a reference to that statue or statutory provision as from time to time amended, consolidated, modified, extended, re-enacted or replaced.

1.3 In these Conditions references to the masculine include the feminine and the neuter and to the singular include the plural and vice versa as the context admits or requires.

1.4 In these Conditions headings will not affect the construction of these Conditions.

2. APPLICATION OF TERMS

2.1 Subject to any variation under Condition 2.3, the Contract will be on these Conditions to the exclusion of all other terms and conditions (including any terms or conditions which the Exhibitor purports to apply under any application, confirmation of allocation, specification or other documents).

2.2 No terms and conditions endorsed upon, delivered with or contained in the Exhibitor's terms and conditions, application, confirmation of allocation, specification or other document will form part of the Contract simply as the result of such document being referred to in the Contract.

2.3 These Conditions apply to all the Organiser's Events and any variation to these Conditions and any representations made about the Events shall have no effect unless expressly agreed in writing and signed by the Organiser.

3. ALLOCATION

3.1 Any allocation of a Display Space at an Event may be revoked at any time by the organiser until the signed application together with a signed copy of these Conditions is received. A written confirmation of allocation will be sent to the Exhibitor on confirmation of the allocation.

3.2 The Exhibitor must ensure that the terms of its application are complete and accurate.

3.3 The Organiser shall endeavour to allocate the Display Space specified on the Exhibitor's application, but reserves the right to allocate any type or size of Display Space that is, in the sole opinion of the Organiser, suitable for the Exhibitor's purpose. Exhibitors display stand must not exceed 2.3m high.

3.4 At or prior to the Event, the Organiser reserves the right at any time to relocate the Exhibitor if in its absolute discretion it considers such relocation necessary and in the best interests of the Event.

3.5 The Organiser reserves the right to refuse any application without giving reason.

4. DISPLAY SPACE FEE

4.1 A Display Space Fee is payable for each Display Space.

4.2 The Display Space Fee applicable to an Event and the last date on which it must have been received in cleared funds by the Organiser shall be stated on the application.

4.3 At the sole discretion of the Organiser, the Organiser may at any time require payment of further Display Space Fee on account of additional charges that are or may in the Organiser's opinion become due. These may exceed the Display Space Fee indicated in promotional material, application and confirmation of allocation. All additional Display Space Fee required shall be paid within 14 days of written notification.

4.4 If in the opinion of the Organiser the Exhibitor's display extends beyond the allocated Display Space the Organiser may at its sole discretion charge the Exhibitor for the additional area occupied at the prevailing rate or request that the extended display be removed.

4.5 In the event that the Exhibitor fails to pay the Display Space Fee or any other fee by the date notified, the Organiser reserves the right to impose an administration charge of £40.00 for each month, or part of, that the Display Space Fee remains unpaid. Should it become necessary for the Organiser to take legal action to obtain any outstanding amounts due the Exhibitor shall be liable for all additional costs incurred.

4.6 The Display Space Fee is quoted exclusive of applicable VAT, subject to variation in line with changes to taxation subsequent to the date of the Contract.

4.7 Should the Exhibitor order any additional services or use more services than that allocated or booked including, but not exclusively tables, chairs, or electrical supply, after the date the invoice for the balance of the stand fee becomes due the Organiser reserves the right to surcharge the additional service by 50% of the stated charge.

5. CANCELLATION

5.1 **The Exhibitor shall remain liable for the total Display Space Fee and Services once the Display Space has been allocated** even if a deposit has not yet been paid unless cancellations are received in writing not less than six month's prior to an Event when he shall only forfeit his deposit. Should the Exhibitor cancel his booking less than six months prior but more than four months prior to the Event the Exhibitor shall forfeit his deposit and in addition be liable to a further 50% of the total Display Space fee and Services. In the event that the Exhibitor's notice of cancellation is received less than four month's prior to an Event the Exhibitor shall forfeit his deposit and in addition be liable in full for the total Display Space fee and Services.

5.2 In the event that the Exhibitor fails to arrive at the venue notified to the Exhibitor by the Organiser at or by the time stated in the Organisers correspondence to the Exhibitor the Organiser shall be entitled to re-allocate or use the Display Space as it sees fit without notice

5.3 The Exhibitor shall remain liable for the total Display Space Fee once the Display Space has been allocated whether or not the Display Space is utilised by the Exhibitor in whole or in part.

5.4 The Organiser reserves the right to refuse admission to the Event and / or rescind the Contract with immediate effect and without liability if at the sole discretion of the Organiser it appears:

5.4.1 the Exhibitor's exhibit or display is substantially different in nature to that represented to the Organiser at the time of allocation and not in keeping with the nature of the Event;

5.4.2 any of the Exhibitor's exhibits is not made by the Exhibitor or its manufacture involves an excessive use of automated or semi-automated machinery and / or an excessive use of subcontracted labour or is not made in the UK unless permission is granted in writing from the Organiser;

5.4.3 the Exhibitor's exhibit or display may be illegal;

5.4.4 the Exhibitor's exhibit or display or professional conduct may bring bad publicity or disrepute to the Organiser or its Events.

5.4.5 the Exhibitor may not be able to honour its obligations under the Contract;

5.4.6 the Exhibitor's goods for exhibit or display exceed the capacity of the Display Space and it is not possible to re-organise the allocation at the Event;

5.4.7 the Exhibitor fails to pay the Deposit or the Display Space Fee within 14 days of the date notified by the Organiser;

5.4.8 the Exhibitor is in breach or is likely to breach any of these Conditions.

5.4.9 the Exhibitor, its guests, its agents or employees behave, or the Organiser has reason to believe that the Exhibitor, its guests, its agents or employees will behave in a way detrimental offensive and / or contrary to the normal expected standards of behaviour.

5.4.10 the Exhibitor enters into any compromise or arrangement with its creditors, commits any act of bankruptcy or if an order is made or an effective resolution is passed for its winding up (except for the purposes of amalgamation or reconstruction as a solvent company) or if a petition is presented to court, or if a receiver and / or manager, receiver, administrative receiver or administrator is appointed in respect of the whole or any part of the Exhibitor's undertaking or assets.

5.5 In the event of cancellation under the circumstances set out in Conditions 5.1, 5.2 and 5.4, any Deposit or Display Space Fee paid may at the sole discretion of the Organiser be retained, or remain due.

5.6 In the event that the premises where the Event is due to be held shall, in the sole determination of the Organiser, become unfit or unavailable for occupancy or shall be substantially interfered with by reason of, but not exclusively, fire, flood, tempest or any other such case or as a result of government intervention, malicious damage, acts of war, acts of God, strike, lock-out, labour dispute, picketing, embargo, injunction, riot or any other cause or agency over which the Organiser has no control, or should the Organiser decide that owing to any such cause of agency it is necessary or advisable to cancel, curtail, relocate or change the date of the Event or reduce the planned period of preparation, display or dismantling the Exhibitor waives any and all claims that it might have against the Organiser for refunds, loss, damages or expenses.

5.7 In the event of the happening of any of the circumstances set out in Condition 5.6, the Organiser reserves the right without being under liability to the Exhibitor for refunds, additional expenses or otherwise, to change the Event venue and / or date upon reasonable notice to the Exhibitor.

5.8 In the event that the Event becomes commercially non-viable due to lack of the support or any other reason the Organiser reserves the right to cancel the Event. In such a circumstance, the Exhibitor may accept comparable Display Space at an alternative Event at no additional cost or the cancellation of the Contract and return of the Deposit and / or Display Space Fee, less all costs and expenses incurred by the Organiser in connection with the failed Event calculated on a pro-rata share of the total amount paid, or due, by Exhibitors and including a reserve, established at the sole discretion of the Organiser.

6. EXHIBITOR'S OBLIGATIONS

6.1 The Exhibitor, who in this case shall be the main person responsible for the manufacture and design of the goods, shall attend the exhibition in person, unless alternatively agreed in writing prior to the commencement of the Event.

6.2 The Exhibitor shall attend and exhibit or display its goods at all times during the advertised times and for each day of the Event.

6.3 The Exhibitor shall exhibit or display its goods in an orderly fashion and shall arrange its exhibit or display so as not to obstruct the general view or hide the exhibits or displays of other Exhibitors.

6.4 The Exhibitor shall comply with any reasonable requests made by the Organiser for alterations to an exhibit or display or for the removal of goods from an exhibit or display where such goods are considered unsuitable in the absolute opinion of the Organiser.

6.5 Should any dispute arise as to the allocated Display Space, or as to the extent of any additional Display Space deemed occupied by the Exhibitor beyond that allocated, the decision of the Organiser shall be final.

6.6 No exhibit or display shall be packed, removed or dismantled prior to the advertised closing times of the Event without the express permission of the Organiser. In the event that the Exhibitor acts in breach of this provision the Exhibitor shall be liable to pay in addition to all sums due under this Contract an amount equal to one third of the applicable Display Space Fee as compensation for the detraction to the Event's appearance.

6.7 The Exhibitor shall remove all exhibits and display goods and materials from the allocated Display Space on the last day of the Event and shall be liable to the Organiser for any cleaning or storage or handling charges incurred by the Organiser resulting from failure to comply with this Condition.

6.8 The Exhibitor shall comply with any requirements imposed on the Organiser by the Event venue owner.

6.9 The Exhibitor shall ensure that all flammable material used in connection with the exhibit or display shall be fireproofed or otherwise processed against fire in accordance with any applicable statutory or local regulations or requirements to which the Event may be subject.

6.10 The Exhibitor shall not assign or sublet any Display Space allocated nor display or advertise goods or services other than those manufactured or carried by the Exhibitor in the normal course of its business.

6.11 The Exhibitor shall not conduct any form of sale by auction or display and type of Sale sign.

6.12 The Exhibitor shall comply with the Organiser's and / or venue owner's security at all times and follow any instructions, which may be given by the Organiser's or venue owner's staff at any time.

6.13 The Exhibitor shall comply at all times with the Organiser's or venue owner's fire, emergency and health and safety regulations and if requested send evidence of their insurance and other documentation.

6.14 The Exhibitor shall not canvas for orders, except at its own stand in the normal course of its business.

6.15 The Exhibitor shall not distribute or display any printed materials, placards, hand bills or circulars or other articles other than those specifically provided for by these Conditions.

6.16 The Exhibitor shall not demonstrate any kind of power tool, moving object, flammable or toxic substance or other tool or material that may pose a threat to public safety.

6.17 The Exhibitor must inform the Organiser in advance of the Event of any intended demonstration.

6.18 The Exhibitor shall ensure that it takes all necessary precautions to prevent damage to the Organiser's or venue's equipment or building or other related property.

6.19 The Exhibitor shall ensure that any equipment utilised in connection with its display or exhibition is fit for purpose and compliant with all relevant safety standards.

6.20 The Exhibitor shall abide by any rules and regulations issued to it by the Organiser in connection with a specific Event.

7. LIABILITIES AND INDEMNITY

7.1 The Exhibitor shall indemnify the Organiser against all loss or damage, including indirect consequential loss or damage, howsoever arising from the Contract. This shall include, but not limited to, loss or damage to the Organiser's or the venue owner's premises, fixtures, fittings, furnishings, equipment and other contents howsoever arising, including death or injury to any person.

7.2 The Exhibitor shall effect and maintain events public liability insurance of not less than £2,000,000, or other insurance which will indemnify the Exhibitor, its agents, its contractors or employees or guests against any claim, loss, costs and expenses incurred in respect of any injuries incurred in respect of any injuries to any person or loss or damage to property howsoever arising and the Exhibitor shall, if so requested by the Organiser, provide certificates of evidence of such insurance cover.

7.3 In no circumstances shall the Organiser be liable to the Exhibitor, in contract or in tort, including negligence or breach of statutory duty:

7.3.1 any increase in the Exhibitor's costs or expenses;

7.3.2 any loss of the Exhibitor's profit, business, contracts or goodwill;

7.3.3 any loss or damage resulting from a loss of or fault in services or equipment provided to the Exhibitor, such as but not exclusively electrical supply;

7.3.4 any indirect or consequential damage of any nature whatsoever,

7.4 Information given by the Organiser about the Event in any promotional or advertising material is accurate to the best of the its knowledge, but does not constitute any warranty or representation by the Organiser and therefore any mistake or omission does not entitle the Exhibitor to cancel this Contract and / or claim against the Organiser for compensation.

7.5 In the event that the Organiser shall be liable to the Exhibitor in contract (including under any indemnity or warranty), in tort (including negligence), under statute or otherwise, the liability of the Organiser shall be limited to the Deposit and / or Display Space Fee paid or payable to the Organiser under this Contract.

7.6 In addition to Condition 7.2, the Exhibitor shall effect and maintain events public liability insurance to cover any activity being demonstrated to the public and shall indemnify the Organiser against any claim or loss or injury arising as a result of such demonstration howsoever caused.

7.7 The Exhibitor shall comply at its own expense with all legal and statutory requirements applicable to its display or exhibit and shall indemnify the Organiser against all actions, claims, demands, proceedings, damages, costs and expenses whatsoever in respect of any breach by the Exhibitor.

8. GENERAL

8.1 The Exhibitor shall not be entitled to assign the Contract or any part of it without the prior written consent of the Organiser. The Organiser may have signed the Contract or any part of it to any person firm or company.

8.2 Each right or remedy of the Organiser under the Contract is without prejudice to any right or remedy of the Company whether under contract or not.

8.3 If any provision of the Contract is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, unforseeability or unreasonableness be deemed severable and remain in provisions of the Contract and the remainder of such provisions shall continue in full force and effect.

8.4 The information given in any booking form or letter or accompanying booking notes is for guidance only and the Organiser reserves the right to amend these details at any time and any change in the publicised or published details shall not give the Exhibitor the right to cancel their contract.

8.5 Any videography or photographic material supplied by the Exhibitor to the Organiser, or obtained by the Organiser or its agents at an Event of an Exhibitor or their Work or their Display, maybe used in connection with future publicity of any Event staged by the Organiser regardless of whether or not the Exhibitor has applied for Display Space at the Event.

8.6 Failure or delay by the Organiser in enforcing or partially enforcing the provision of the Contract will not be construed as a waiver of any of its rights under the Contract.

8.7 Any waiver by the Organiser of any breach of, or any default under, any provision of the Contract by the Exhibitor will not be deemed a waiver of any subsequent breach or default and will in no way affect the other terms of the Contract.

8.8 The formation, existence, construction, performance, validity and all aspects of the Contract shall be governed by English Law and the parties submit to the exclusive jurisdiction of the English Courts.

Application Notes - Book by 30 November and save £100

Lock In Last Year's Rates
We are proud to have held our stand prices steady for the last four years. However, due to significant increases in operational costs, our rates will be rising by £100 across all stand sizes for the 2027 season.
Because early applications help us plan a balanced fair and launch our marketing campaigns on time, we want to reward you for planning ahead.
Apply by 30 November 2026 to bypass the price increase and lock in last year's original rates. All applications received after this date will be subject to the new pricing of +£100 on each stand.

Please read the following notes before completing the application forms.
Return the form with your contact details, by email if possible, along with the application forms for each of the events you wish to apply for.

By applying you are agreeing to display only items made by yourself. Bought in or mass produced items are strictly prohibited.

Stand Types – Frontage stands are open to the public on the front only. Corner stands have two open sides to the public. Corner stands are limited and cannot be guaranteed unless agreed in writing in advance.

Stand Application – Indicate your preferred choices of stand size in order by stating 1st, 2nd & 3rd in the box adjacent to the stand fees.

Flooring – Marquees at Wisley and Hever Castle are carpeted over wooden flooring, marquees at Hyde Hall are carpeted direct to ground conditions. There is no flooring available on the Open Air site marquees.

Optional Extras – Shell scheme*, tables, chairs electricity and lighting are NOT supplied as standard and are an optional extra. *Shell scheme is compulsory on 2m wide stands.

Spotlights – We can provide a pair of spotlights on request; these are placed at the top of the shell scheme at each end of the stand.

Shell Scheme – This is an optional extra available on all marquee stands, however it is a compulsory extra on all 2m wide stands. The size of stands with shell scheme are nominal sizes. The internal sizes may occasionally be up to 60mm less on stands 2m to 3m wide, and 100mm less on stands 4m wide and above. Shell scheme has a grey fabric covering, with a height of 2.1m and 35mm thick panels. Graphics may be attached using Velcro, but nails and screws are prohibited.

Stand Presentation – You are expected to display your work with a high standard of presentation. Flat style tabletop displays are discouraged. No part of your stand or display, including the lighting, is to be more than 2.3m high. You must provide your own backdrop/screen around your stand. If you do not have your own screening, you should consider hiring the optional shell scheme. See also '**Tips For New Exhibitors'** on our website under '**Exhibit With Us'** page.

Open Sites – These are intended for those with garden based work, sculpture etc. or for those who wish to demonstrate. Sizes of open sites listed are approximate. If you wish to add a marquee (3x3m) to the space, this is available as an optional extra. At Wisley you are not permitted to bring your own gazebo, but you may use your own at Hyde Hall and Hever Castle, so long as the outer fabric is white. Lightweight pop up garden style gazebos are prohibited, as they need to be wind rated in public areas.

Demonstrations – If you are able to provide an interesting / informative demonstration, then we can consider a discount on your stand fee. Demonstrators will usually be in the open sites, with or without marquee cover, but occasionally we can consider a demonstration in the large, floored marquees. Please list details of your intended demonstration in the Notes box.

Notes Box – List any additional information in this section, such as if you have an extra large vehicle or any special requests you may have.

Telephone for show guide – if you do not wish your number to be published in the guide, please write 'Do not publish' in the telephone field. You MUST however provide a mobile contact for our use.

Show Guides – An illustrated listing of exhibitors will be published online approximately two months before the event. It is therefore important you send us good quality images (captioned with your name/title) with your application for use in the listing.

Setting Up – All exhibitors must arrive the day before the event opens to set up their stand.

Security Arrangements – Overnight security (dog handler) is provided, however the organiser cannot be held responsible for any loss, theft or damage to goods, property or persons howsoever caused.

Camping – Exhibitor camping is available at Hever Castle and RHS Garden Hyde Hall but not at RHS Garden Wisley. Camping must be booked in advance. Showers, toilets and water points are provided; there are no electric hook ups available. Details of how to book will be sent out approximately two months prior to each event.

Photographs And Submission Of Completed Forms – Send your applications, along with 4 to 6 images, (captioned with your name/title) between 500kb and 2mb each. New makers should also send a photograph of a past stand set up. Email to info@craftinfocus.com or print and post to Craft in Focus, PO Box 942, Maidstone ME15 0YB