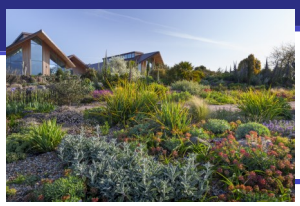
CONTEMPORARY CRAFT FAIRS 2025



craft IN FOCUS



Exhibit Alongside The Best In 2025

As we enter our 25th year, we are pleased to present our mixed discipline events at RHS Garden Wisley, Hever Castle and RHS Garden Hyde Hall. Forms for Waterperry Gardens with Celebrating Ceramics and a Desire Jewellery are sent separately for these events. Our events are well-attended with a loyal following of visitors who have a genuine interest in designer crafts and contemporary art. But we know it's not all about numbers – the visitors who attend our events know and appreciate the fact that they will be seeing genuine craftmakers and artists and are prepared to spend. Many makers are choosing to exhibit only with Craft In Focus as we do not allow any imported or bought in work at our events.

RHS Garden Wisley - 1-5 May

This event attracts the largest attendance for any UK craft event with both RHS members and others travelling widely to visit. It is held on the lawns of the Garden in floored and carpeted pavilions with some space for open air exhibitors (displaying garden art, outdoor sculpture, etc). The demonstration areas and open-air sculpture sit particularly well at this venue.



Hever Castle - 15-18 May AND 18-21 September



With a demand from makers and the public for a high quality event in West Kent, our events at Hever Castle with its award-winning grounds, have been extremely well-received. The events are held within floored and carpeted pavilions on the lawns adja-cent to the moat surrounding the historic castle. This venue is an absolutely stunning location rated by nearly all exhibitors as the most picturesque setting of all our events. Exhibitor camping is available at this venue.

RHS Garden Hyde Hall - 22-25 August

This event at this beautiful RHS Garden near Chelmsford has become the place to be over the August Bank Holiday weekend and visitors are coming from some distance to visit. Attendance is often close to 20,000 with exhibitors achieving good sales. The event is held in carpeted pavilions within the Garden against the backdrop of the lake and again has an excellent open-air facility for sculpture, garden art, etc. Exhibitor camping is available at this venue.



RHS Garden Wisley - 5-9 November



Arrangements for this event at Wisley are currently being discussed with The RHS and forms will be sent out as soon all details are confirmed.

"Friendly, professional and highly effective. This was my first event with Craft In Focus — I very much hope it won't be the last as I found it highly enjoyable as well as successful."

Tom Gaskell

"Your commitment to curating exceptional experiences has allowed us to connect with some amazing clients who share our passion for bespoke furniture."

Griffin & Sinclair

"What a great show it's been...It's been everything I'd hoped it would be and certainly lived up to the high standard it's renowned for. My fellow exhibitors have been helpful, kind and cheerful and a pleasure to exhibit alongside."

Desiree Hart

CRAFT IN FOCUS **EXHIBITOR APPLICATION CONTACT DETAILS 2025**

EXH Name _____

EXH Trading Name_____

EXH Type of Craft_____

If you have not listed jewellery as your main product will you be selling any items of jewellery ? EXH **YES** ☐ EXH **NO** ☐

If yes this **will** restrict your chance of acceptance to be fair to those selling **only** Jewellery

EXH Web site address_____

EXH Email _____

EXH Address (not published) _____

_____

_____ EXH Post code_____

EXH Telephone (for show guide) _____

EXH Mobile for contact at show _____

EXH Description of your work for show guide (Maximum ten words please), or 'As Last Year'

_____

_____

Please complete your stand requests on each of the forms for the events you wish to apply for. Indicate your preferred choices in order by stating: 1st, 2nd & 3rd in the box adjacent to the stand fees. Corner sites cannot be guaranteed unless agreed in advance.

If you have any special requests please state in an email when returning your applications.

You are expected to display your work with a high standard of presentation, and if you are not booking the option of the shell scheme you are required to provide your own backdrop to your stand. See also 'Tips For New Exhibitors' on our website under 'Exhibit With Us' page. Note, stands with shell scheme are nominal sizes, internal sizes may be 50mm less on stands 2m to 3m wide, and up to 100mm less on stands 4m wide and above.

Please sign below and return this covering form, along with the completed application forms for each of the shows you wish to apply for. Send them to info@craftinfocus.com along with photographs of your work – **new makers should also send an image of a past stand set up.** Please ensure that the file name of the images starts with your name or trading name.

If your application/s are successful we will email you our bank details upon acceptance, please do not transfer the deposits until you have received notification of acceptance/s. After selection, if you are successful we will require a deposit of £200 inc VAT, for each event for which you are accepted within 14 days of acceptance.

If returning forms by post, please send deposit cheque to Craft in Focus, PO BOX 942, MAIDSTONE, ME15 0YB.

All prices shown on application forms are subject to VAT at the prevailing rate.

Notification of acceptance will be sent out in due course. If accepted, you will be invoiced for the balance of each event individually – due dates are shown on each application form. If rejected and you sent a cheque, your deposit will not be cashed.

The organiser cannot be held responsible for any loss, theft or damage to goods, property or persons howsoever caused. All exhibitors are contractually obliged to have a minimum £2m of public liability insurance.

I wish to exhibit with Craft in Focus and confirm that I have been sent, read, understood and accept the Terms & Conditions.

EXH Signed _____ EXH Date _____

You are advised to keep a copy of your completed booking form/s for your records

CRAFT IN FOCUS **APPLICATION FORM RHS GARDEN WISLEY**
5 days, 1 - 5 May 2025

RHS1 Name _____

RHS1 Trading Name_____

RHS1 Mobile for contact at show_____

Please complete ALL the above information on every show application form you are applying for.

Stand Size in Metres (W x D)	**Stand Price £**				**Shell Scheme** * Compulsory Extra ** Optional Extra Check box to select
	Frontage only		**Corner 2 sides open**		
	Select with 1st, 2nd, 3rd etc				
Shell scheme is optional, see notes – please check if required.					
2.0 x 1.5*	RHS1 795		RHS1 **N/A**		RHS1 120* ✓
2.5 x 1.5	RHS1 895		RHS1 990		RHS1 120 ** ☐
3.0 x 1.5	RHS1 995		RHS1 1090		RHS1 130 ** ☐
4.0 x 1.5	RHS1 1295		RHS1 1390		RHS1 150 ** ☐
Compulsory flooring package on 1.5m deep stands					60
3.0 x 2.0	RHS1 1145		RHS1 1245		RHS1 150 ** ☐
4.0 x 2.0	RHS1 1495		RHS1 1595		RHS1 150 ** ☐
5.0 x 2.0	RHS1 1745		RHS1 1795		RHS1 160 ** ☐
6.0 x 2.0	RHS1 1995		RHS1 2095		RHS1 160 ** ☐
Compulsory flooring package on 2m deep stands					90
Open Air Site small – (email for info) 4x3m			RHS1 895		Open sites are only for those with mostly 'garden' based work, or demonstrating makers.
Open Air Site large – (email for info) 7x5m			RHS1 1095		
Use of shared 3x3 marquee with above (2 makers)			RHS1 110		
Sole use of 3x3 marquee with above			RHS1 195		
POA - **discounts available for demo/workshops –** email for details					

RHS1 Number of 1.8m (6') **tables** required at £16.80 each _____ RHS1 Number of **chairs** at £4.80 each _____

ELECTRICITY & LIGHTING: please tick requirements

RHS1 None required ☐ RHS1 Up to **100** watts @ £90 ☐ RHS1 Up to **400** watts @ £110 ☐ RHS1 Up to **800** watts @ £180 ☐

RHS1 2 Spot package (Only available with shell scheme - No socket required –placed on each end panel) @ £120 ☐

RHS1 Number of **Leaflets** required (nearest 50)_____

If accepted, you will be invoiced for the balance, due no later than 21 March 2025.

All prices shown are subject to VAT at the prevailing rate.

RHS1 Notes: _____

_____

_____

I wish to exhibit at the above event and confirm that I have been sent, read, understood and accept the Terms & Conditions.

RHS1 Signed _____ RHS1 Date_____

You are advised to make a copy of the booking form for your records

CRAFT IN FOCUS **APPLICATION FORM** **HEVER CASTLE Spring**
4 days, 15 – 18 May 2025

HC1 Name _____

HC1 Trading Name_____

HC1 Mobile for contact at show_____

Please complete ALL the above information on every show application form you are applying for.

Stand Size in Metres (W x D)	**Stand Price £**				**Shell Scheme** * Compulsory Extra ** Optional Extra Check box to select
	Frontage only		**Corner 2 sides open**		
	Select with 1st, 2nd, 3rd etc				
2.0 x 1.5	HC1 590		HC1 N/A		HC1 120 * ✓
2.5 x 1.5	HC1 650		HC1 720		HC1 120 ** ☐
3.0 x 1.5	HC1 680		HC1 750		HC1 130 ** ☐
4.0 x 1.5	HC1 890		HC1 960		HC1 150 ** ☐
5.0 x 1.5	HC1 1090		HC1 1160		HC1 150 ** ☐
Compulsory flooring package on above 1.5m deep stands					60
3.0 x 2.0	HC1 790		HC1 870		HC1 150 ** ☐
4.0 x 2.0	HC1 995		HC1 1075		HC1 150 ** ☐
5.0 x 2.0	HC1 1190		HC1 1270		HC1 160 ** ☐
6.0 x 2.0	HC1 1390		HC1 1470		HC1 160 ** ☐
Compulsory flooring package on above 2m deep stands					85
Open Air Site small – (email for info) 4x3m			HC1 650		Open sites are only for those with mostly 'garden' based work, or demonstrating makers.
Open Air Site large – (email for info) 7x5m			HC1 790		
Use of shared 3x3 marquee with above (2 makers)			HC1 110		
Sole use of 3x3 marquee with above			HC1 195		
POA - **discounts available for demo/workshops –** email for details					

HC1 Number of 1.8m (6') tables required at £16.80 each _____ HC1 Number of chairs at £4.80 each_____

ELECTRICITY & LIGHTING: please indicate your requirements

HC1 None required ☐ HC1 Up to **100** watts @ £90 ☐ HC1 Up to **400** watts @ £110 ☐ HC1 Up to **800** watts @ £180 ☐

HC1 2 Spot package (Only available with shell scheme - No socket required – placed on each end panel) @ £120 ☐

HC1 Number of **leaflets** required for mailing and general use - nearest 50_____

If accepted, you will be invoiced for the balance, due no later than 28 March 2025

All prices shown are subject to VAT at the prevailing rate.

HC1 Notes: _____

_____

_____

I wish to exhibit at the above event and confirm that I have been sent, read, understood and accept the Terms & Conditions.

HC1 Signed _____ HC1 Date_____

CRAFT IN FOCUS

APPLICATION FORM RHS HYDE HALL, 4 days 22 – 25 August 2025

Name _____

Trading Name _____

Mobile for contact at show _____

Please complete ALL the above information on every show application form you are applying for.

Note: Marquees are carpeted, but there is no hard floor at this event,

Stand Size in Metres (W x D)	**Stand Price £**				**Shell Scheme** * Compulsory Extra ** Optional Extra Check box to select
	Frontage only		**Corner 2 sides open**		
	Select with 1st, 2nd, 3rd etc				
2.0 x 1.5	590		N/A		120 * ✓
2.5 x 1.5	650		720		120 ** ☐
3.0 x 1.5	680		750		130 ** ☐
4.0 x 1.5	890		960		150 ** ☐
5.0 x 1.5	1090		1160		150 ** ☐
Note: Marquees are carpeted, but there is no hard floor at this event					
3.0 x 2.0	790		870		150 ** ☐
4.0 x 2.0	995		1075		150 ** ☐
5.0 x 2.0	1190		1270		160 ** ☐
6.0 x 2.0	1390		1470		160 ** ☐
Note: Marquees are carpeted, but there is no hard floor at this event					
Open Air Site small – (email for info) 4x3m			650		Open sites are only for those with mostly 'garden' based work, or demonstrating makers.
Open Air Site large – (email for info) 7x5m			790		
Use of shared 3x3 marquee with above (2 makers)			110		
Sole use of 3x3 marquee with above			195		
POA - **discounts available for demo/workshops –** email for details					

Number of 1.8m (6') tables required at £16.80 each _____ Number of chairs at £4.80 each _____

ELECTRICITY & LIGHTING: please tick requirements

None required ☐ Up to **100** watts @ £90 ☐ Up to **400** watts @ £110 ☐ Up to **800** watts @ £180 ☐

2 Spot package (Only available with shell scheme - No socket required – placed on each end panel) @ £120 ☐

Number of **leaflets** required for mailing and general use - nearest 50 _____

If accepted, you will be invoiced for the balance, due no later than 23 June 2025.

All prices shown are subject to VAT at the prevailing rate.

Notes: _____

_____

_____

I wish to exhibit at the above event and confirm that I have been sent, read, understood and accept the Terms & Conditions.

Signed _____ Date _____

You are advised to make a copy of the booking form for your records

CRAFT IN FOCUS **APPLICATION FORM HEVER CASTLE Autumn**
4 days, 18 – 21 September 2025

HC2 Name _____

HC2 Trading Name_____

HC2 Mobile for contact at show_____

Please complete ALL the above information on every show application form you are applying for.

Stand Size in Metres (W x D)	**Stand Price £**				**Shell Scheme** * Compulsory Extra ** Optional Extra Check box to select
	Frontage only		**Corner 2 sides open**		
	Select with 1st, 2nd, 3rd etc				
2.0 x 1.5	HC2 590		HC2 N/A		HC2 120 * ✓
2.5 x 1.5	HC2 650		HC2 720		HC2 120 ** ☐
3.0 x 1.5	HC2 680		HC2 750		HC2 130 ** ☐
4.0 x 1.5	HC2 890		HC2 960		HC2 150 ** ☐
5.0 x 1.5	HC2 1090		HC2 1160		HC2 150 ** ☐
Compulsory flooring package on above 1.5m deep stands					60
3.0 x 2.0	HC2 790		HC2 870		HC2 150 ** ☐
4.0 x 2.0	HC2 995		HC2 1075		HC2 150 ** ☐
5.0 x 2.0	HC2 1190		HC2 1270		HC2 160 ** ☐
6.0 x 2.0	HC2 1390		HC2 1470		HC2 160 ** ☐
Compulsory flooring package on above 2m deep stands					85
Open Air Site small – (email for info) 4x3m			HC2 650		Open sites are only for those with mostly 'garden' based work, or demonstrating makers.
Open Air Site large – (email for info) 7x5m			HC2 790		
Use of shared 3x3 marquee with above (2 makers)			HC2 110		
Sole use of 3x3 marquee with above			HC2 195		
POA - **discounts available for demo/workshops –** email for details					

HC2 Number of 1.8m (6') tables required at £16.80 each _____ HC2 Number of chairs at £4.80 each_____

ELECTRICITY & LIGHTING: please tick requirements

HC2 None required ☐ HC2 Up to **100** watts @ £90 ☐ HC2 Up to **400** watts @ £110 ☐ HC2 Up to **800** watts @ £180 ☐

HC2 2 Spot package (Only available with shell scheme - No socket required – placed on each end panel) @ £120 ☐

HC2 Number of **leaflets** required for mailing and general use - nearest 50_____

If accepted, you will be invoiced for the balance, due no later than 7 July 2025.

All prices shown are subject to VAT at the prevailing rate.

HC2 Notes: _____

_____

_____

I wish to exhibit at the above event and confirm that I have been sent, read, understood and accept the Terms & Conditions.

HC2 Signed _____ HC2 Date_____

You are advised to make a copy of the booking form for your records

CRAFT IN FOCUS TERMS AND CONDITIONS 2024/2025

Your attention is drawn to 5.4.2 a breach of which may result in the exhibitor being asked to leave the event

1. INTERPRETATION

1.1 In these "Conditions" the following words have the following meanings:

"Contract" means any contract between the Organiser and the Exhibitor for allocation of Display Space, incorporating these "Conditions";

"Deposit" means the amount notified by the Organiser to the Exhibitor for securing allocation of the Display Space;

"Display Space" means an area allocated to Exhibitors for the purposes of exhibition or display of goods at the Event;

"the Event" means the craft show / fair or any other event organised by the Organiser;

"Exhibitor" means any person, firm or company allocated Display Space for an Event;

"Organiser" means Craft in Focus Ltd having its main place of business located at PO BOX 942, MAIDSTONE, ME15 0YB.

1.2 In these Conditions references to any statute or statutory provisions shall, unless the context otherwise requires, be construed as a reference to that statue or statutory provision as from time to time amended, consolidated, modified, extended, re-enacted or replaced.

1.3 In these Conditions references to the masculine include the feminine and the neuter and to the singular include the plural and vice versa as the context admits or requires.

1.4 In these Conditions headings will not affect the construction of these Conditions.

2. APPLICATION OF TERMS

2.1 Subject to any variation under Condition 2.3, the Contract will be on these Conditions to the exclusion of all other terms and conditions (including any terms or conditions which the Exhibitor purports to apply under any application, confirmation of allocation, specification or other documents).

2.2 No terms and conditions endorsed upon, delivered with or contained in the Exhibitor's terms and conditions, application, confirmation of allocation, specification or other document will form part of the Contract simply as the result of such document being referred to in the Contract.

2.3 These Conditions apply to all the Organiser's Events and any variation to these Conditions and any representations made about the Events shall have no effect unless expressly agreed in writing and signed by the Organiser.

3. ALLOCATION

3.1 Any allocation of a Display Space at an Event may be revoked at any time by the organiser until the signed application together with a signed copy of these Conditions is received. A written confirmation of allocation will be sent to the Exhibitor on confirmation of the allocation.

3.2 The Exhibitor must ensure that the terms of its application are complete and accurate.

3.3 The Organiser shall endeavour to allocate the Display Space specified on the Exhibitor's application, but reserves the right to allocate any type or size of Display Space that is, in the sole opinion of the Organiser, suitable for the Exhibitor's purpose. Exhibitors display stand must not exceed 2.3m high.

3.4 At or prior to the Event, the Organiser reserves the right at any time to relocate the Exhibitor if in its absolute discretion it considers such relocation necessary and in the best interests of the Event.

3.5 The Organiser reserves the right to refuse any application without giving reason.

4. DISPLAY SPACE FEE

4.1 A Display Space Fee is payable for each Display Space.

4.2 The Display Space Fee applicable to an Event and the last date on which it must have been received in cleared funds by the Organiser shall be stated on the application.

4.3 At the sole discretion of the Organiser, the Organiser may at any time require payment of further Display Space Fee on account of additional charges that are or may in the Organiser's opinion become due. These may exceed the Display Space Fee indicated in promotional material, application and confirmation of allocation. All additional Display Space Fee required shall be paid within 14 days of written notification.

4.4 If in the opinion of the Organiser the Exhibitor's display extends beyond the allocated Display Space the Organiser may at its sole discretion charge the Exhibitor for the additional area occupied at the prevailing rate or request that the extended display be removed.

4.5 In the event that the Exhibitor fails to pay the Display Space Fee or any other fee by the date notified, the Organiser reserves the right to impose an administration charge of £30.00 for each month, or part of, that the Display Space Fee remains unpaid. Should it become necessary for the Organiser to take legal action to obtain any outstanding amounts due the Exhibitor shall be liable for all additional costs incurred.

4.6 The Display Space Fee is quoted exclusive of applicable VAT, subject to variation in line with changes to taxation subsequent to the date of the Contract.

4.7 Should the Exhibitor order any additional services or use more services than that allocated or booked including, but not exclusively tables, chairs, or electrical supply, after the date the invoice for the balance of the stand fee becomes due the Organiser reserves the right to surcharge the additional service by 50% of the stated charge.

5. CANCELLATION

5.1 **The Exhibitor shall remain liable for the total Display Space Fee and Services once the Display Space has been allocated** even if a deposit has not yet been paid unless cancellations are received in writing not less than six month's prior to an Event when he shall only forfeit his deposit. Should the Exhibitor cancel his booking less than six months prior but more than four months prior to the Event the Exhibitor shall forfeit his deposit and in addition be liable to a further 50% of the total Display Space fee and Services. In the event that the Exhibitor's notice of cancellation is received less than four month's prior to an Event the Exhibitor shall forfeit his deposit and in addition be liable in full for the total Display Space fee and Services.

5.2 In the event that the Exhibitor fails to arrive at the venue notified to the Exhibitor by the Organiser at or by the time stated in the Organisers correspondence to the Exhibitor the Organiser shall be entitled to re-allocate or use the Display Space as it sees fit without notice

5.3 The Exhibitor shall remain liable for the total Display Space Fee once the Display Space has been allocated whether or not the Display Space is utilised by the Exhibitor in whole or in part.

5.4 The Organiser reserves the right to refuse admission to the Event and / or rescind the Contract with immediate effect and without liability if at the sole discretion of the Organiser it appears:

5.4.1 the Exhibitor's exhibit or display is substantially different in nature to that represented to the Organiser at the time of allocation and not in keeping with the nature of the Event;

5.4.2 any of the Exhibitor's exhibits is not made by the Exhibitor or its manufacture involves an excessive use of automated or semi-automated machinery and / or an excessive use of subcontracted labour or is not made in the UK unless permission is granted in writing from the Organiser;

5.4.3 the Exhibitor's exhibit or display may be illegal;

5.4.4 the Exhibitor's exhibit or display or professional conduct may bring bad publicity or disrepute to the Organiser or its Events.

5.4.5 the Exhibitor may not be able to honour its obligations under the Contract;

5.4.6 the Exhibitor's goods for exhibit or display exceed the capacity of the Display Space and it is not possible to re-organise the allocation at the Event;

5.4.7 the Exhibitor fails to pay the Deposit or the Display Space Fee within 14 days of the date notified by the Organiser;

5.4.8 the Exhibitor is in breach or is likely to breach any of these Conditions.

5.4.9 the Exhibitor, its guests, its agents or employees behave, or the Organiser has reason to believe that the Exhibitor, its guests, its agents or employees will behave in a way detrimental offensive and / or contrary to the normal expected standards of behaviour.

5.4.10 the Exhibitor enters into any compromise or arrangement with its creditors, commits any act of bankruptcy or if an order is made or an effective resolution is passed for its winding up (except for the purposes of amalgamation or reconstruction as a solvent company) or if a petition is presented to court, or if a receiver and / or manager, receiver, administrative receiver or administrator is appointed in respect of the whole or any part of the Exhibitor's undertaking or assets.

5.5 In the event of cancellation under the circumstances set out in Conditions 5.1, 5.2 and 5.4, any Deposit or Display Space Fee paid may at the sole discretion of the Organiser be retained, or remain due.

5.6 In the event that the premises where the Event is due to be held shall, in the sole determination of the Organiser, become unfit or unavailable for occupancy or shall be substantially interfered with by reason of, but not exclusively, fire, flood, tempest or any other such case or as a result of government intervention, malicious damage, acts of war, acts of God, strike, lock-out, labour dispute, picketing, embargo, injunction, riot or any other cause or agency over which the Organiser has no control, or should the Organiser decide that owing to any such cause of agency it is necessary or advisable to cancel, curtail, relocate or change the date of the Event or reduce the planned period of preparation, display or dismantling the Exhibitor waives any and all claims that it might have against the Organiser for refunds, loss, damages or expenses.

5.7 In the event of the happening of any of the circumstances set out in Condition 5.6, the Organiser reserves the right without being under liability to the Exhibitor for refunds, additional expenses or otherwise, to change the Event venue and / or date upon reasonable notice to the Exhibitor.

5.8 In the event that the Event becomes commercially non-viable due to lack of the support or any other reason the Organiser reserves the right to cancel the Event. In such a circumstance, the Exhibitor may accept comparable Display Space at an alternative Event at no additional cost or the cancellation of the Contract and return of the Deposit and / or Display Space Fee, less all costs and expenses incurred by the Organiser in connection with the failed Event calculated on a pro-rata share of the total amount paid, or due, by Exhibitors and including a reserve, established at the sole discretion of the Organiser.

6. EXHIBITOR'S OBLIGATIONS

6.1 The Exhibitor, who in this case shall be the main person responsible for the manufacture and design of the goods, shall attend the exhibition in person, unless alternatively agreed in writing prior to the commencement of the Event.

6.2 The Exhibitor shall attend and exhibit or display its goods at all times during the advertised times and for each day of the Event.

6.3 The Exhibitor shall exhibit or display its goods in an orderly fashion and shall arrange its exhibit or display so as not to obstruct the general view or hide the exhibits or displays of other Exhibitors.

6.4 The Exhibitor shall comply with any reasonable requests made by the Organiser for alterations to an exhibit or display or for the removal of goods from an exhibit or display where such goods are considered unsuitable in the absolute opinion of the Organiser.

6.5 Should any dispute arise as to the allocated Display Space, or as to the extent of any additional Display Space deemed occupied by the Exhibitor beyond that allocated, the decision of the Organiser shall be final.

6.6 No exhibit or display shall be packed, removed or dismantled prior to the advertised closing times of the Event without the express permission of the Organiser. In the event that the Exhibitor acts in breach of this provision the Exhibitor shall be liable to pay in addition to all sums due under this Contract an amount equal to one third of the applicable Display Space Fee as compensation for the detraction to the Event's appearance.

6.7 The Exhibitor shall remove all exhibits and display goods and materials from the allocated Display Space on the last day of the Event and shall be liable to the Organiser for any cleaning or storage or handling charges incurred by the Organiser resulting from failure to comply with this Condition.

6.8 The Exhibitor shall comply with any requirements imposed on the Organiser by the Event venue owner.

6.9 The Exhibitor shall ensure that all flammable material used in connection with the exhibit or display shall be fireproofed or otherwise processed against fire in accordance with any applicable statutory or local regulations or requirements to which the Event may be subject.

6.10 The Exhibitor shall not assign or sublet any Display Space allocated nor display or advertise goods or services other than those manufactured or carried by the Exhibitor in the normal course of its business.

6.11 The Exhibitor shall not conduct any form of sale by auction or display and type of Sale sign.

6.12 The Exhibitor shall comply with the Organiser's and / or venue owner's security at all times and follow any instructions, which may be given by the Organiser's or venue owner's staff at any time.

6.13 The Exhibitor shall comply at all times with the Organiser's or venue owner's fire, emergency and health and safety regulations and if requested send evidence of their insurance and other documentation.

6.14 The Exhibitor shall not canvas for orders, except at its own stand in the normal course of its business.

6.15 The Exhibitor shall not distribute or display any printed materials, placards, hand bills or circulars or other articles other than those specifically provided for by these Conditions.

6.16 The Exhibitor shall not demonstrate any kind of power tool, moving object, flammable or toxic substance or other tool or material that may pose a threat to public safety.

6.17 The Exhibitor must inform the Organiser in advance of the Event of any intended demonstration.

6.18 The Exhibitor shall ensure that it takes all necessary precautions to prevent damage to the Organiser's or venue's equipment or building or other related property.

6.19 The Exhibitor shall ensure that any equipment utilised in connection with its display or exhibition is fit for purpose and compliant with all relevant safety standards.

6.20 The Exhibitor shall abide by any rules and regulations issued to it by the Organiser in connection with a specific Event.

7. LIABILITIES AND INDEMNITY

7.1 The Exhibitor shall indemnify the Organiser against all loss or damage, including indirect consequential loss or damage, howsoever arising from the Contract. This shall include, but not limited to, loss or damage to the Organiser's or the venue owner's premises, fixtures, fittings, furnishings, equipment and other contents howsoever arising, including death or injury to any person.

7.2 The Exhibitor shall effect and maintain events public liability insurance of not less than £2,000,000, or other insurance which will indemnify the Exhibitor, its agents, its contractors or employees or guests against any claim, loss, costs and expenses incurred in respect of any injuries incurred in respect of any injuries to any person or loss or damage to property howsoever arising and the Exhibitor shall, if so requested by the Organiser, provide certificates of evidence of such insurance cover.

7.3 In no circumstances shall the Organiser be liable to the Exhibitor, in contract or in tort, including negligence or breach of statutory duty:

7.3.1 any increase in the Exhibitor's costs or expenses;

7.3.2 any loss of the Exhibitor's profit, business, contracts or goodwill;

7.3.3 any loss or damage resulting from a loss of or fault in services or equipment provided to the Exhibitor, such as but not exclusively electrical supply;

7.3.4 any indirect or consequential damage of any nature whatsoever,

7.4 Information given by the Organiser about the Event in any promotional or advertising material is accurate to the best of the its knowledge, but does not constitute any warranty or representation by the Organiser and therefore any mistake or omission does not entitle the Exhibitor to cancel this Contract and / or claim against the Organiser for compensation.

7.5 In the event that the Organiser shall be liable to the Exhibitor in contract (including under any indemnity or warranty), in tort (including negligence), under statute or otherwise, the liability of the Organiser shall be limited to the Deposit and / or Display Space Fee paid or payable to the Organiser under this Contract.

7.6 In addition to Condition 7.2, the Exhibitor shall effect and maintain events public liability insurance to cover any activity being demonstrated to the public and shall indemnify the Organiser against any claim or loss or injury arising as a result of such demonstration howsoever caused.

7.7 The Exhibitor shall comply at its own expense with all legal and statutory requirements applicable to its display or exhibit and shall indemnify the Organiser against all actions, claims, demands, proceedings, damages, costs and expenses whatsoever in respect of any breach by the Exhibitor.

8. GENERAL

8.1 The Exhibitor shall not be entitled to assign the Contract or any part of it without the prior written consent of the Organiser. The Organiser may have signed the Contract or any part of it to any person firm or company.

8.2 Each right or remedy of the Organiser under the Contract is without prejudice to any right or remedy of the Company whether under contract or not.

8.3 If any provision of the Contract is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, unforseeability or unreasonableness be deemed severable and remain in provisions of the Contract and the remainder of such provisions shall continue in full force and effect.

8.4 The information given in any booking form or letter or accompanying booking notes is for guidance only and the Organiser reserves the right to amend these details at any time and any change in the publicised or published details shall not give the Exhibitor the right to cancel their contract.

8.5 Any videography or photographic material supplied by the Exhibitor to the Organiser, or obtained by the Organiser or its agents at an Event of an Exhibitor or their Work or their Display, maybe used in connection with future publicity of any Event staged by the Organiser regardless of whether or not the Exhibitor has applied for Display Space at the Event.

8.6 Failure or delay by the Organiser in enforcing or partially enforcing the provision of the Contract will not be construed as a waiver of any of its rights under the Contract.

8.7 Any waiver by the Organiser of any breach of, or any default under, any provision of the Contract by the Exhibitor will not be deemed a waiver of any subsequent breach or default and will in no way affect the other terms of the Contract.

8.8 The formation, existence, construction, performance, validity and all aspects of the Contract shall be governed by English Law and the parties submit to the exclusive jurisdiction of the English Courts.