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www.littlerockmarathon.com
a division of Little Rock Parks & Recreation



FOR IMMEDIATE RELEASE:

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Little Rock Marathon Set to Kick Off 2020 Training Season

Annual Kick-Off Party Aug. 6

Little Rock, Ark. (July 23, 2019) – Little Rock Marathon race officials are celebrating the start of the 2020 training season on Tues., Aug. 6 at its Training Kick-Off Party, presented by Rock City Running and KARK Channel 4.

Hundreds of area athletes will meet in Little Rock at the Centre at University, 6401 W. 12th Street, from 5:30 p.m. to 7:00 p.m. for an evening of camaraderie and inspiration.

“When you start working toward the goal of completing a marathon or half marathon, it’s helpful to know that you’re not alone. Our participants all have their own reason to run, but they’re all working toward the same finish line,” said Gina Pharis, co-executive director of the Little Rock Marathon. “It’s motivating to come together and celebrate the start of the journey and we hope our athletes leave feeling even more confident in their abilities and the training that’s ahead of them.”

The kick-off will feature an overview of training from Little Rock Marathon Coaches Hobbit and Tom Singleton, as well as free training gear and fun.

There is no cost to attend and no registration is required.

The 18th annual Little Rock Marathon and companion races will take place February 29 - March 1, 2020. Over the past 18 years, the race has generated more than \$1 million for Little Rock Parks & Recreation.

For more information and to register, visit www.littlerockmarathon.com.

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About Little Rock Marathon

The mission of the Little Rock Marathon is provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$1,149,683.63 has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children’s mile and a free two-day health and fitness expo. With an estimated \$6.5 million in local spending annually, more than 140,000 individuals have participated in a Little Rock Marathon race, sponsored event, or free training program. This has been achieved through school-based programs, community outreach, and partnerships with running/walking groups across the country and passionate grass roots promotion.