



FOR IMMEDIATE RELEASE

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Volunteering provides fun, easy way to engage with 2023 Race Weekend festivities

LITTLE ROCK, Ark. (January 3, 2023) – Volunteer Team registration for the 2023 Little Rock Marathon opens today. Everyone who registers before January 27 is guaranteed a souvenir Marathon shirt.

To register, simply go to the official Volunteer Team signup page on Race

Roster: <https://raceroster.com/events/2023/66451/2023-little-rock-marathon-volunteers>

Race weekend runs March 4-5, 2023. The Little Rock Marathon is a project of Little Rock Parks and Recreation.

Marathon Executive Director Geneva Lamm said that more than 75 volunteer groups – or more than 2,000 people - serve as volunteers during Race Weekend. Lamm was quick to note that the success of the weekend is tied to the energy and drive the Volunteer Team brings.

“We are a volunteer-driven organization,” Lamm said. “Without the high-energy and talent of our incredible Volunteer Team, this race does not happen. Our volunteers are at the heart of what makes our race so unique and fun.”

Volunteer Chairman Darren Tillery echoed Lamm’s sentiments. “If you want to experience the excitement of Race Weekend without training for a race, then joining the Volunteer Team is for you,” he said. “Our race would not be possible without the support of so many volunteers who help throughout the entire weekend.”

Race weekend includes the Little Rock Marathon Health & Fitness Expo; the Little Rock Marathon, presented by the *Arkansas Democrat-Gazette*; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K, presented by Arkansas Blue Cross Blue Shield; the Little Rock 5K, presented by Arkansas Federal Credit Union; and the Little Rockers Final Mile.

For more information on the 2023 Little Rock Marathon, please go to: www.littlerockmarathon.com.

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About Little Rock Marathon

The mission of the Little Rock Marathon is to provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$1.6 million has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children’s mile and a free two-day health and fitness expo. With an estimated \$6 million in local spending annually, more than 200,000 individuals have participated in a Little Rock Marathon race, event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grassroots promotion.

About Little Rock Parks & Recreation

Little Rock Parks and Recreation oversees 62 developed parks and twelve undeveloped parks totaling over 6,100 acres. In addition, the Little Rock Parks & Recreation offers a wide-range of youth and adult recreational and sports leagues, after-school and summer playground programs for children ages 6-15, outdoor recreation, therapeutic recreation and programs for seniors. Funds raised will continue to support parks and recreational programs for all ages. For more information about Little Rock Parks & Recreation please visit <https://www.littlerock.gov/residents/parks-and-recreation/>.