

Friday, March 5, 2027  
10:00 am - 7:00 pm

# Little Rock Marathon Race Weekend Expo

Statehouse Convention Center  
Main & Markham Streets  
Little Rock, Arkansas 72201

Saturday, March 6 2027  
7:30 am - 5:00 pm

## Exhibitor FAQ's

### Where is the Health and Fitness Expo?

Statehouse Convention Center, Exhibit Hall 1-2  
#1 Statehouse Plaza, Little Rock, AR 72201

### What is the cost of a booth?

Pricing for a standard/in line booth is:

Booth Size/Type *	Price
10'x10'	\$800
10'x20'	\$1,400
10'x30'	\$2,000
20'x20'	\$2,500
20'x40'	\$3,500
20'x50'	\$3,800
20'x60'	\$4,410

A corner booth will be \$100 more.

### What does my booth fee include?

A standard 10'x10' booth space comes with the following:

- 8' drape behind booth, 3' drape along the sides
- (1) 6' draped table
- (2) chairs
- Waste basket
- Identification sign
- 2 Expo credentials

Booth spaces are available up to 20' x 60' in size. Additional rentals such as electricity, rigging and furniture can be coordinated for additional charge. Material handling rates will apply in certain venues for advanced shipments and use of venue loading docks. Exhibitors are incentivized to sign up early to select preferred booth locations.

### How do I sign up?

To request exhibitor registration link, please email the Expo Director

### Restrictions

Exhibitor's materials must fit within the assigned booth space and may not obstruct walkways, exits, general view, and other exhibitors. **Exhibitors are not to activate outside of their assigned booth space.** No handouts or flyers may be passed out or posted outside of the assigned booth space. This will be strictly enforced. Any special booth construction must be submitted for prior approval. Exhibitors must always remain open during expo hours.

The expo is non-exclusive.

## Signage

Signage is permitted; however, it must adhere to all fire marshal requests, stay within booth space guidelines and cannot be adhered to the venue or cover venue signage. As such, expo management will remove signage that does not adhere to these instructions without notice. The venue prohibits exhibitors from distributing stickers of any type.

## Tents and Flags

Pop-up tents are permitted; however, they may restrict an exhibit's options for booth placement. Pop-up tents must be fire retardant and porous. Flutter flags and additional signage are permitted, but they must adhere to all fire marshal requests and stay within space guidelines.

## Subletting

**Subletting of space is strictly prohibited. The only company permitted to activate within a specific booth space is the one that signed a contract with the Little Rock Marathon. Exhibitors may not share their booth space or use their space for any other reason without prior written approval from race officials.**

## Will I receive a confirmation of my registration?

Confirmation will be emailed upon receipt of payment. Communications regarding the LR Marathon Expo will come from the email address [lrmarathonexpo@gmail.com](mailto:lrmarathonexpo@gmail.com), so please add this address to your "safe list."

## When are exhibitor move-in, move out and show dates?

SET UP	Thurs, March 4	10 am to 7 pm
	Fri, March 5	7 am to 9:30 am - <i>walk in only</i>
EXPO ( <i>open to public</i> )	Fri, March 5	10 am to 7 pm
RESTOCKING	Sat, March 6	6 am to 7:30 am - <i>walk in only</i>
Expo ( <i>open to public</i> )	Sat, March 6	7:30 am to 5 pm
10K / 5K RACES	Sat, March 6	7 am
KIDS RACE	Sat, March 6	11 am
ALL ABILITIES	Sat, March 6	Noon
MOVE OUT	Sat, March 6	5 pm to 9 pm
MARATHON / HALF RACES	Sun, March 7	5 am - Early Start 7 am - General Start

## Concessions

Concessions will be available for vendors to be able to purchase food and drinks during the Health & Fitness Expo. The concession supplied by Pat's Kitchen will be in the Exhibit Hall.

## Where can I stay during the Health & Fitness Expo?

The Little Rock Marriott, our host hotel, is offering a special reduced rate for Marathon Weekend. It's directly connected to the Statehouse Convention Center — home of the Health & Fitness Expo. **NOTE: The room block at the Marriott sold out last year in January.** Reserve your room here: <https://littlerockmarathon.com/hotels/>

## Can I ship items directly to the exhibit hall?

Shipping will be handled directly with a selected vendor. More information will be available later.

## Can I arrange for someone to set up my booth for me?

Assistance with set up can be arranged through the selected vendor. More information will be available later.

## Is the exhibit hall wireless?

Yes. The Statehouse Convention Center provides free Wi-Fi for basic web browsing (*Google, YouTube, Facebook, etc.*). Please note: this courtesy service is not guaranteed for full uptime, bandwidth, or advanced uses like VPN, corporate email, or live streaming. Dedicated internet lines are available for an additional fee. To ensure proper setup, please specify any special needs (*VPN, remote email, streaming service, point-of-sale, etc.*).

## **Electricity**

Electricity can be ordered (*additional charge*) through the Little Rock Convention & Visitors Bureau. A link will be provided directly to vendors.

## **Is the expo carpeted?**

No. Carpet and other furnishings (tables, etc.) may be ordered through the selected vendor. Details will be provided.

## **Where can I park my car?**

Downtown parking is \$12.00/day in the municipal garages. The Marriott Hotel does valet; please call 501-906-4000 for pricing. Here is a map for downtown parking: <https://www.littlerock.com/plan-your-trip/transportation/parking/>

## **Will I receive my badge in the mail?**

No. Badges are available at Expo Load-In. Two complimentary badges are included per 10x10 booth. Extra badges will be \$10 each.

## **How does Load in/out work?**

Exhibitors may drive into Hall III to unload, then move vehicles off-site. The loading dock is located off La Harpe at the back of the Center. Parking map and dock directions: [www.littlerockmarathon.com](http://www.littlerockmarathon.com).

## **Sales tax?**

Sales tax in Little Rock is 8.625%. A Sales Tax Report form will be provided at the Expo. Exhibitors must complete and submit the form daily to the Expo Director or mail it to the state. Businesses that already file monthly in Arkansas may add the expo to their regular filings. Questions? Call 501-682-7104.

## **Booking & Expo Information:**

Jim Furuya, Expo Director

[lrmrathonexpo@gmail.com](mailto:lrmrathonexpo@gmail.com)