



Registration opens for 21st Little Rock Marathon Expo

FOR IMMEDIATE RELEASE

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LITTLE ROCK, ARK (Aug. 23, 2022) - Registration is now open for the Little Rock Marathon Health and Fitness Expo. The Expo serves as race headquarters for all athletes, volunteers and spectators, and is a key component of the weekend's activities, Expo Director Brandy Dixon said.

The 21st annual Little Rock Marathon Race Weekend will be March 4-5, 2023.

"We're excited to open registration for the 2023 Health and Fitness Expo," Dixon said. "Since the Expo is open to the public, vendors are able to capture a wider audience and promote their brands beyond than just our Athletes," she said, noting that the event is free to the public.

Dixon said Expo guests will see a variety of vendors and experiences during the two-day event, which will be held at Little Rock's Statehouse Convention Center in downtown.

Marathon Chick-in-Charge Geneva Lamm noted that Race officials are seeing a renewed sense of enthusiasm from the community regarding early registration numbers for the race, a trend which Dixon is cautiously optimistic will spill over to the Expo.

"After two races with very limited capacity, we are hopeful that the Expo will also start moving toward a full capacity event," Dixon said.

The Expo features exhibitors showcasing a wide array of products and services geared toward runners, walkers and health-minded consumers, as well as the latest advancements in distance running and walking, fitness and nutrition.

EXPO LOCATION:

Statehouse Convention Center
Main & Markham Streets
Little Rock, AR 72201

EXPO HOURS:

Friday, March 3, 2023 | 10 am - 8 pm
Saturday, March 4, 2023 | 10 am - 6 pm

For more information on the 2023 Little Rock Marathon, please go to:

www.littlerockmarathon.com

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About Little Rock Marathon

*The mission of the Little Rock Marathon is to provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than **\$1.6 million** has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children's mile and a free two-day health and fitness expo. With an estimated \$6 million in local spending annually, more than 200,000 individuals have participated in a Little Rock Marathon race, event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grassroots promotion.*

About Little Rock Parks & Recreation

Little Rock Parks and Recreation oversees 62 developed parks and twelve undeveloped parks totaling over 6,100 acres. In addition, the Little Rock Parks & Recreation offers a wide-range of youth and adult recreational and sports leagues, after-school and summer playground programs for children ages 6-15, outdoor recreation, therapeutic recreation and programs for seniors. Funds raised will continue to support parks and recreational programs for all ages. For more information about Little Rock Parks & Recreation please visit <https://www.littlerock.gov/residents/parks-and-recreation/>.