

Little Rock Marathon Health & Fitness Expo

February 27 & 28, 2026

Exhibitor FAQ's

Where is the Health and Fitness Expo?

Statehouse Convention Center, Exhibit Hall 1-2
#1 Statehouse Plaza, Little Rock, AR 72201

What is the cost of a booth?

Pricing for a standard/in line booth is:

Booth Size/Type	Price
10'x10'	\$750
10'x20'	\$1,275
10'x30'	\$1,900
20'x20'	\$2,400
20'x40'	\$3,300
20'x50'	\$3,600
20'x60'	\$4,000

A corner booth will be \$100 more.

What does my booth fee include?

Each exhibiting company shall receive 8' high pipe and drape back wall, 3' high pipe and drape sidewall; 6' draped table; 2 chairs; waste basket; identification sign.

CONCESSIONS

Concessions will be available for vendors to be able to purchase food and drinks during the Health & Fitness Expo. The concession supplied by Pat's Kitchen will be in the Exhibit Hall.

Will I receive a confirmation of my registration?

Confirmation will be emailed upon receipt of payment. Communications regarding the LR Marathon Expo will come from the email address lrmarathonexpo@gmail.com, so please add this address to your "safe list."

When are exhibitor move-in, move out and show dates?

SET UP	Thurs, February 26	10 am to 7 pm
	Fri, February 27	7 am to 9:30 am - <i>walk in only</i>
EXPO (<i>open to public</i>)	Fri, February 27	10 am to 7 pm
RESTOCKING	Sat, February 28	6 am to 7:30 am - <i>walk in only</i>
Expo (<i>open to public</i>)	Sat, February 28	7:30 am to 5 pm
10K / 5K RACES	Sat, February 28	7 am
KIDS RACE	Sat, February 28	11 am
ALL ABILITIES	Sat, February 28	Noon
MOVE OUT	Sat, February 28	5 pm to 9 pm
MARATHON / HALF RACES	Sun, March 1	5 am - Early Start 7 am - General Start

Where can I stay during the Health & Fitness Expo?

The Little Rock Marriott, our host hotel, is offering a special reduced rate for Marathon Weekend. It's directly connected to the Statehouse Convention Center — home of the Health & Fitness Expo. **NOTE: The room block at the Marriott sold out last year in January.** Reserve your room here: <https://littlerockmarathon.com/hotels/>

Can I ship items directly to the exhibit hall?

Shipping will be handled directly with a selected vendor. More information will be available later.

Can I arrange for someone to set up my booth for me?

Assistance with set up can be arranged through the selected vendor. More information will be available later.

Is the exhibit hall wireless?

Yes. The Statehouse Convention Center provides free Wi-Fi for basic web browsing (*Google, YouTube, Facebook, etc.*). Please note: this courtesy service is not guaranteed for full uptime, bandwidth, or advanced uses like VPN, corporate email, or live streaming.

Dedicated internet lines are available for an additional fee. To ensure proper setup, please specify any special needs (*VPN, remote email, streaming service, point-of-sale, etc.*).

How much is electricity?

Electricity can be ordered (*additional charge*) through the Little Rock Convention & Visitors Bureau. A link will be provided directly to vendors.

Are the expo halls carpeted?

No. Carpet and other furnishings (tables, etc.) may be ordered through the selected vendor. Details will be provided.

Where can I park my car?

Downtown parking is \$12.00/day in the municipal garages. The Marriott Hotel does valet; please call 501-906-4000 for pricing. Here is a map for downtown parking: <https://www.littlerock.com/plan-your-trip/transportation/parking/>

Will I receive my badge in the mail?

No. Badges are available at Expo Load-In. Two complimentary badges are included per 10x10 booth. Extra badges are \$10 each..

How does Load in/out work?

Exhibitors may drive into Hall III to unload, then move vehicles off-site. The loading dock is located off La Harpe at the back of the Center. Parking map and dock directions: www.littlerockmarathon.com.

Sales tax?

Sales tax in Little Rock is 8.625%. A Sales Tax Report form will be provided at the Expo. Exhibitors must complete and submit the form daily to the Expo Coordinator or mail it to the state. Businesses that already file monthly in Arkansas may add the expo to their regular filings. Questions? Call 501-682-7104.

Booking & Expo Information:

Jim Furuya, Expo Director

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