



FOR IMMEDIATE RELEASE

Contact: Jamie Moody, Media Director

littlerockmarathonmedia@gmail.com | 501-454-1260

Registration for 2027 Little Rock Marathon Race Weekend Now Open

(Little Rock, Ark. – July 15, 2026) – Registration is now open for the 2027 Little Rock Marathon Race Weekend and the 2027 Run Local Race Series presented by Hiland Dairy at www.littlerockmarathon.com.

The 2027 Little Rock Marathon Race Weekend will take place March 6-7, 2027. Registration for the Marathon begins at \$95, with Half Marathon registration starting at \$85. Entry fees for all Race Weekend events will increase incrementally as the event approaches or until races sell out.

Online registration for the Little Rock Marathon will close at 11:59 p.m. on February 26, 2027. If space remains available, athletes may register in person at the Little Rock Marathon Race Weekend Expo on Friday, March 5, 2027. Executive Director Geneva Lamm noted that late registration is not guaranteed for any race and will only be offered for events that have not sold out.

2027 Race Weekend Schedule

The 2027 Little Rock Marathon and Little Rock Half Marathon presented by Baptist Health, will be held on Sunday, March 7. The Little Rock 10K, Little Rock 5K, Little Rockers Kids Marathon Final Mile, and the All-Abilities Marathon Final Mile will take place on Saturday, March 6.

All athletes participating in the 5K, 10K, Half Marathon, and Marathon will start at 7:00 am. Marathon participants needing additional time may apply for the 5:00 am early start on Sunday.

2027 Run Local Race Series

Participants interested in earning the special Run Local medal must register for all three events at the same time. Registering for each race separately does not automatically enter participants into the series, and there is no additional charge to participate.

Athletes can earn the Run Local medal by completing a race in each of the following events:

- Creep N' Crawl (5K, 10K, Half Marathon, or Virtual) – October 2026
- Ugly Sweater Race (5K, 10K, or Virtual) – December 2026
- Any race during Little Rock Marathon Weekend – March 6-7, 2027

Participation in the Run Local Series is limited to the first 600 people who register for all three events.

Free Training Program Returns

The Little Rock Marathon Training Program, presented by Rock City Running, will kick off in the coming weeks with its Build Up Program. The training program, led by longtime Little Rock Marathon coaches Hobbit and Tom Singleton, is free and open to the public.

###

About Little Rock Marathon

The mission of the Little Rock Marathon is to provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$1.5 million has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K, race for all abilities, a children's mile and a free two-day health and fitness expo. With an estimated \$8.4 million in local spending annually, more than 371,000 individuals have participated in a Little Rock Marathon race, event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grassroots promotion.