



Dear Downtown Partners,

As 2022 comes to a close, we love to take this time to reflect and reset. This has been a year of growth and change for all of us and we look forward to jumping into the new year.

Your EDA team gathered in October to celebrate our accomplishments and create our 2023 Downtown Vision Plan. EDA Board President, Kelle Vandenberg, led the charge with the most important question "What Is Our Why? We thought you might be interested in knowing what inspires us to serve you every day:

- Learning about our community members and building long-term relationships
- Creating a welcoming community
- Bringing CWU students and families to downtown
- Advocating for our businesses
- Micro business support
- Providing volunteer opportunities- building future community leaders
- Community Awareness - local and regional
- Keeping our downtown relevant to our citizens and visitors- creating a central shopping/dining district for all
- Adding value for community members and local businesses

Thank you all for your celebrated contributions to make Ellensburg a fun place to live, play and work. We always have a place at the table for new talents. If you, or someone you know would like to join our volunteer team, please connect with us.

From all of us here at the EDA, Cheers and Happy New Year!

Best Regards,

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The Ellensburg Downtown Association's mission is to empower and preserve community by amplifying our economy and creating a sense of place for all.