



**ELLENSBURG  
THE CENTER  
OF YOUR  
ADVENTURES**

With over 200 businesses and countless events, downtown Ellensburg is thriving. Our work is never done. Get involved today!

**DINE. SHOP.  
VISIT. LIVE.**

Sign up to volunteer using this QR code



*Contact Us!*

**Brenda DeVore,**  
Executive Director  
director@ellensburgdowntown.org

**Teresa Chanes**  
Community Engagement Specialist  
community@ellensburgdowntown.org

**Office (509) 962-6246**  
**109 E 3rd Ave, Suite 1**

*Mission*

The mission of the Ellensburg Downtown Association is to empower and preserve community by amplifying our economy and creating a sense of place for all.

# EDA *Committees*

## OUTREACH COMMITTEE:

Outreach involves communication strategies to create excitement and vibrancy downtown. Develop marketing strategies and activities to promote the EDA including fundraising, community relations, volunteer recruitment, leadership development and recognition.



**Skills Needed:**

- o Promotion and Marketing
- o Volunteer Management
- o Fundraising

**Meeting Schedule:**

- o First Wednesday of the month @ 8am - 9am

## PROMOTIONS COMMITTEE:

Promotions creates excitement and vibrancy in your downtown by developing marketing strategies to entice shoppers, investors, and visitors. Identifying downtown assets—including people, buildings, spaces and heritage.



**Skills Needed:**

- o Program Development
- o Event Planning
- o Business Support

**Meeting Schedule:**

- o Second Wednesday of the month @ 12pm -1pm

## DESIGN COMMITTEE:

Design enhances the image of the business district providing expertise to encourage quality improvements to private properties and public spaces including clean-up, landscaping, street furniture, signage, visual merchandising and lighting.



**Skills Needed:**

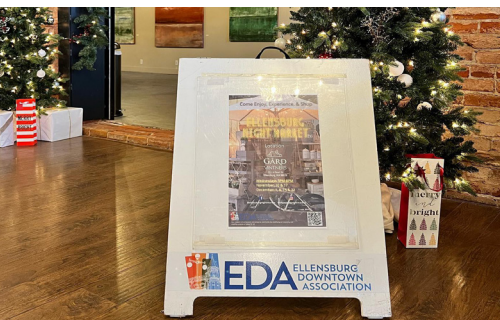
- o Design
- o Historic preservation
- o Beautification

**Meeting Schedule:**

- o First Wednesday of the month @ 4pm -5pm

## ECONOMIC VITALITY COMMITTEE:

Economic Vitality builds up local economy by strengthening existing businesses, recruiting new ones & creatively converting unused space for new uses. Develop financial incentives and capital for business improvement.



**Skills Needed:**

- o Business Planning
- o Business Resource Development
- o Regional Connections

**Meeting Schedule:**

- o Third Tuesday of the month @ 4pm -5:30pm