



Dear Parents, Teachers, Families, and Friends:

Reading for pleasure unlocks the power of information and imagination and helps children discover **who they are**. Here's what you can do to help children develop stronger reading skills and a love for reading:

- Set the example. Let children see you read.
- Have a collection of books in your home. Update this collection routinely to keep up with changing tastes and reading skills.
- **Support our Early Learning Scholastic Book Fair. Allow your children to choose their own books to read.**

Our Early Learning Scholastic Book Fair is a reading event that brings the books children want to read. **It's a wonderful selection of** engaging and affordable books specifically selected for early learners. Please make plans to visit our Early Learning Scholastic Book Fair, and be involved in **shaping your child's reading habits**.

Book Fair dates: Monday, November 6 – Thursday, November 9

Shopping hours: Monday – Wednesday (8:00 a.m. – 5:00 p.m.); Thursday (8:00 a.m. – 7:00 p.m.)

Special activities: Family Night on Thursday, November 9 from 5-7 p.m.

If you are unable to attend the Early Learning Book Fair in person, we invite you to visit our online Book Fair at <http://www.scholastic.com/bf/elcnwf>. Our online Early Learning Scholastic Book Fair is available from October 29 – November 18.

We look forward to seeing you and your family at our Early Learning Scholastic Book Fair! Remember, all purchases benefit the Early Learning Coalition of Northwest Florida. For every \$1 we raise, our grant matches with \$16.

Sincerely,

Lynne Eldridge, Executive Director
Early Learning Coalition of Northwest Florida



OFFICE OF
Early Learning
LEARN EARLY. LEARN FOR LIFE.

