



605 N 3rd Street | P.O. Box 350 | McCall, Idaho 83638 | 208-634-7631 | info@mccallchamber.org |
www.mccallchamber.org

June 2020

Dear Valuable Chamber Member,

What a year it has been so far. If there is one thing we know it is that our community is resilient. We are humbled by your flexibility and fortitude. Our hats are off to you.

As a Chamber, the vitality of our businesses and community is our top priority. We collaborated on the "protect our mountain playground" efforts, facilitated weekly virtual Business After Hours, distributed weekly email blasts to connect our members with valuable resources; we partnered with regional leadership to keep our communities safe so we could get back to work as fast as possible. Helping you stay safe and get back to business was our motivation, and it continues to keep us focused and working hard for you.

Now we need you.

On July 1st we kick-off our 2020-2021 Membership Year. We are a non-profit organization that operates the Chamber Office and Visitor Bureau through paid staff, a marketing contractor, and volunteer Board of Directors. Your membership is crucial to support this effort and enables a Visitors Bureau to provide high quality services to the community.

Information about the local attractions, activities, businesses, and restaurants is given to thousands of visitors and residents each year through our storefront, website, email & phone. We continue to see an uptick in traffic to the chamber and anticipate this to continue as interest in our region grows. We proudly represent our community and the businesses and citizens who live here.

OUR 2020-2021 MEMBERSHIP YEAR BEGINS ON JULY 1ST. YOUR INVOICE IS ENCLOSED.

This summer marks Lindsey Harris' 3rd year as your Director, and five (5) years at the Chamber. Coordinator Rachel Aaronson just celebrated her 1-year anniversary with us. We are pleased to announce Tammy McCloud from First American Title, was elected for her second term as President, Dustin Ames from Jug Mountain Ranch will serve as Vice President, and Jenny Ruemmele from St. Luke's McCall will serve as our Treasurer.

The Chamber is growing and looks forward to continuing to build our organization and better serve your needs. Your membership dollars directly support our operations and we thank you. If you ever have a suggestion or question, please reach out to us. Difficult decisions were made this year and we appreciated your engagement and support.

BENEFITS

Have any questions about your benefits? Contact us! info@mccallchamber.org or 208-634-7631

GET INVOLVED

Join one of our teams (we do not use the word "committee" because we have more fun than that!). Contact us if you would like to be more involved. We welcome you!

1. Marketing- April Whitney, Chair
2. Strategic Initiatives – Jenny Ruemmele & Andrew Mentzer, Co-Chairs
3. Membership Services – Jill Morris Chapman and Shane Hinson, Co-Chairs
4. Events – Lisa Johnson, Chair

PAYMENT

Please reach out to our office if you need to discuss payment options. Your payment is essential to our organization.

NON-RENEWAL

If we do not receive payment within 60 days from the date of our invoicing then your membership will be dropped for the year. We will try to contact you before we cancel your membership.

Our office team, our Board of Directors, and our contractors, are proud to serve you all and wish you a happy, safe, and fun-filled summer.

Thank you for being a member. You are important to us.

Sincerely,



Tammy McCloud
President



Lindsey Harris
Director