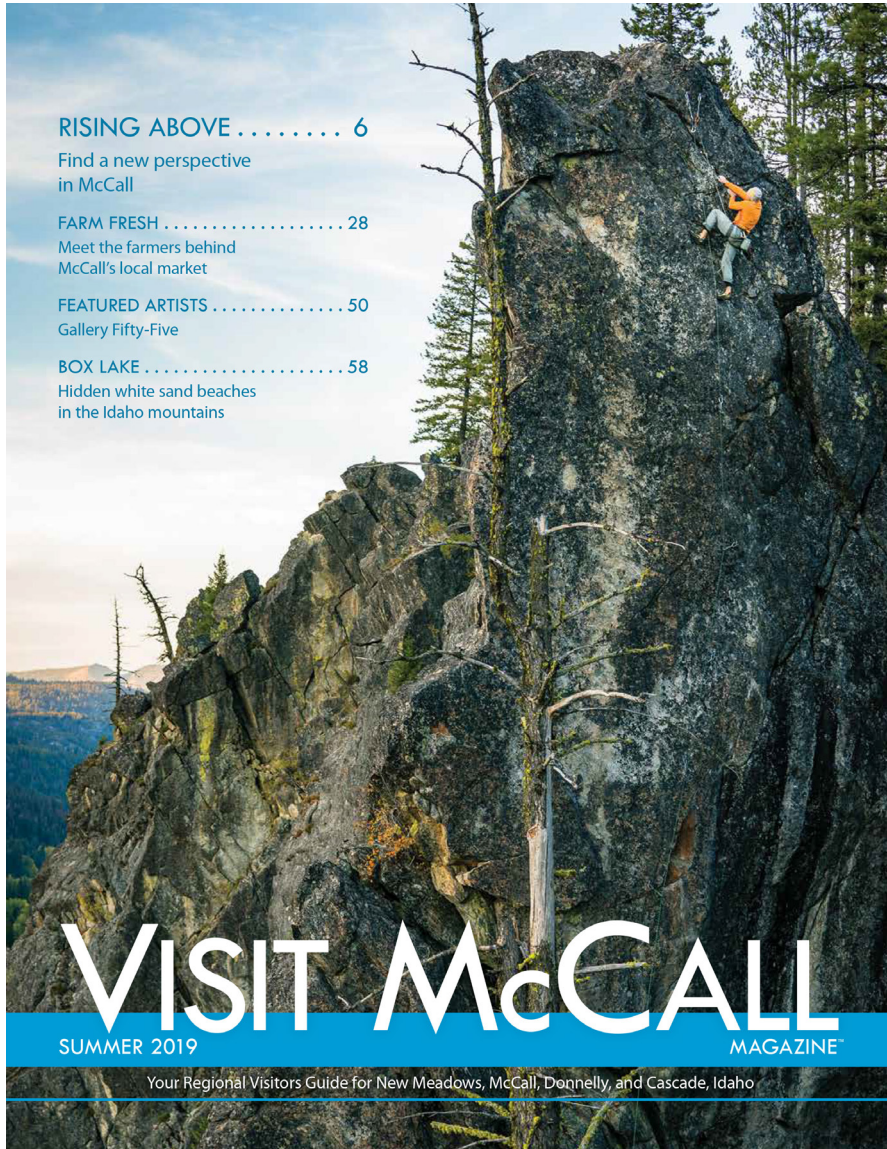


Regional Visitors Guide

SUMMER 2020



PROMOTE YOUR BUSINESS TO THOUSANDS OF VISITORS!

8.5" x 11" full color, glossy publication

12,500 printed copies + digital version

Published June 2020
running through October 2020

Featuring in-depth stories on local events, history, businesses and area features

Available FREE to visitors and locals at area businesses. Also distributed regionally, targeting Southwest Idaho and select areas in Washington and Oregon.

Your ad in the print edition will be featured in the digital version with a direct link to your company's website

AD SPACE SELLS OUT QUICKLY... RESERVE YOUR SPACE TODAY!

TO SECURE YOUR PLACEMENT:

Lindsey Harris

208.634.7631

lindsey@mccallchamber.org

McCall

AREA CHAMBER OF COMMERCE & VISITORS BUREAU

2020 SUMMER Regional Visitors Guide

RATES & DEADLINES

AD SALES OPEN: April 17, 2020

MATERIAL DEADLINE: April 24, 2020

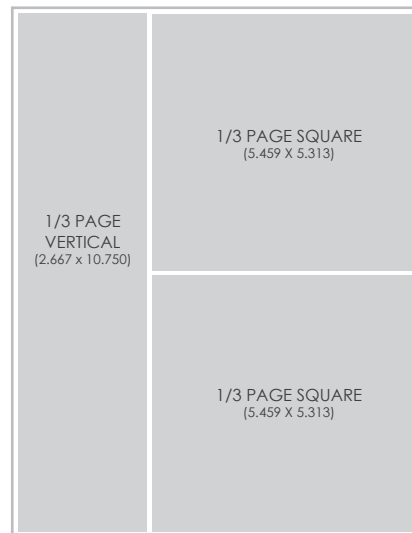
PUBLISHED: June 2020

CIRCULATION: 12.5k copies + digital issue

	Two Issue Rate	Single Issue Rate	Ad Sizes
Back Cover	\$2,500	\$2,875	8.25 x 10.75 (8.75 x 11.25 bleed)
Inside Front Cover	\$1,500	\$1,725	8.25 x 10.75 (8.75 x 11.25 bleed)
Inside Back Cover	\$1,500	\$1,725	8.25 x 10.75 (8.75 x 11.25 bleed)
Full Page	\$850	\$975	8.25 x 10.75 (8.75 x 11.25 bleed)
1/2 Page	\$525	\$600	8.250 x 5.313
1/3 Page Square	\$400	\$460	5.459 x 5.313
1/3 Page Vertical	\$400	\$460	2.667 x 10.75
1/6 Page Horizontal	\$225	\$260	5.459 x 2.594
1/6 Page Vertical	\$225	\$260	2.667 x 5.313

PAYMENT DUE WITH ACCEPTANCE OF AD PROOF*

**If you would like to discuss payment options during this uncertain time, please contact us at (208) 634-7631*



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