

2020 Kansas Tobacco Quitline Outcomes Report Summary

- ▶ Participants refers to anyone who enrolled in the telephone-based Quitline program.
- ▶ Respondents utilized the Quitline and responded to a callback survey.
- ▶ Report period: January 2020 - October 2020



The **most common tobacco product** used by all participants was **cigarettes**, followed by e-cigarettes or vaping products, then cigars, cigarillos (or little cigars) and lastly other tobacco products.



70% of phone participants identified as female.

The responder quit rate for females was **24%** and **29%** for males.



Respondents were **85%** satisfied with the overall program.

93% satisfied with provided materials.

90% satisfied with the Quitline coaches and counselors.



Only **8%** of participants were provider-referred.



33% of participants graduated with a high school diploma/GED.

16% of participants graduated with a college/vocational degree.



21% of participants had Medicaid.

27% of participants had Medicare.



7% of participants identified as **LGBTQ+**.



- **45%** of participants who smoked had **11-20 cigarettes per day**.
- The majority of participants used only one form of tobacco.
- **6%** of participants identified as **Hispanic/Latinx**.
- The **55-64 age range** had the most participants.

45% of participants had one or more **behavioral health conditions**.
There were **459 participants** enrolled in the **Behavioral Health Program**.



Special Populations Programs

Special populations programs include:

- ▶ American Indian Commercial Tobacco Program (AICTP)
- ▶ Behavioral Health Program
- ▶ My Life, My Quit™ (MLMQ) Youth Program
- ▶ Pregnancy and Postpartum Program (PPP)



Overall, there were 880 participants with a phone intake. 792 agreed to being contacted seven months after enrollment in Quitline services to participate in a survey about their quit experience. Of those, 177 were surveyed with a **26% quit rate**.

Learn more about the Kansas Tobacco Quitline and the Special Population Programs available at KSquit.org