



2023 President's Report

21 June 2023



International Optimist Dinghy Association
www.optiworld.org

Highlights





2022 - Overview

- **Members 101**
- **New Members/Renewed in 2022**
 - Mauritius
 - Kazakhstan
 - Iran
 - Tajikistan
 - Venezuela – renew in 2022
 - Panama – New in 2021
- **New Builder – Martecno**
- **Interest from Builders – XSP Indonesia, Bala India**



2022 - Overview

- **Normalization of World Class events**
- **Finances continued to show development**
- **Boat Plaque sales at 2800+ Highest since 2015**
- **Sail buttons 8000+ still down from 2019 and average for last decade.**



2022 - Overview

■ Tracking

- Reviewing why our locations an issue
- Continue to evaluate options
- To provide or not during events ?
- Working on improvement
- Current situation



2022 - Overview

- **Sail Digital Plans – Full Paperless Measurement System with QR/RFID tags**
- **Development Program initiated launch in 4th Quarter 2023**
- **E sailing Partnership**

ROPE Program



Recycled Optimist Parts & Equipment

- Promote Sustainability and Social Responsibility
- Donate used equipment
- Legacy based



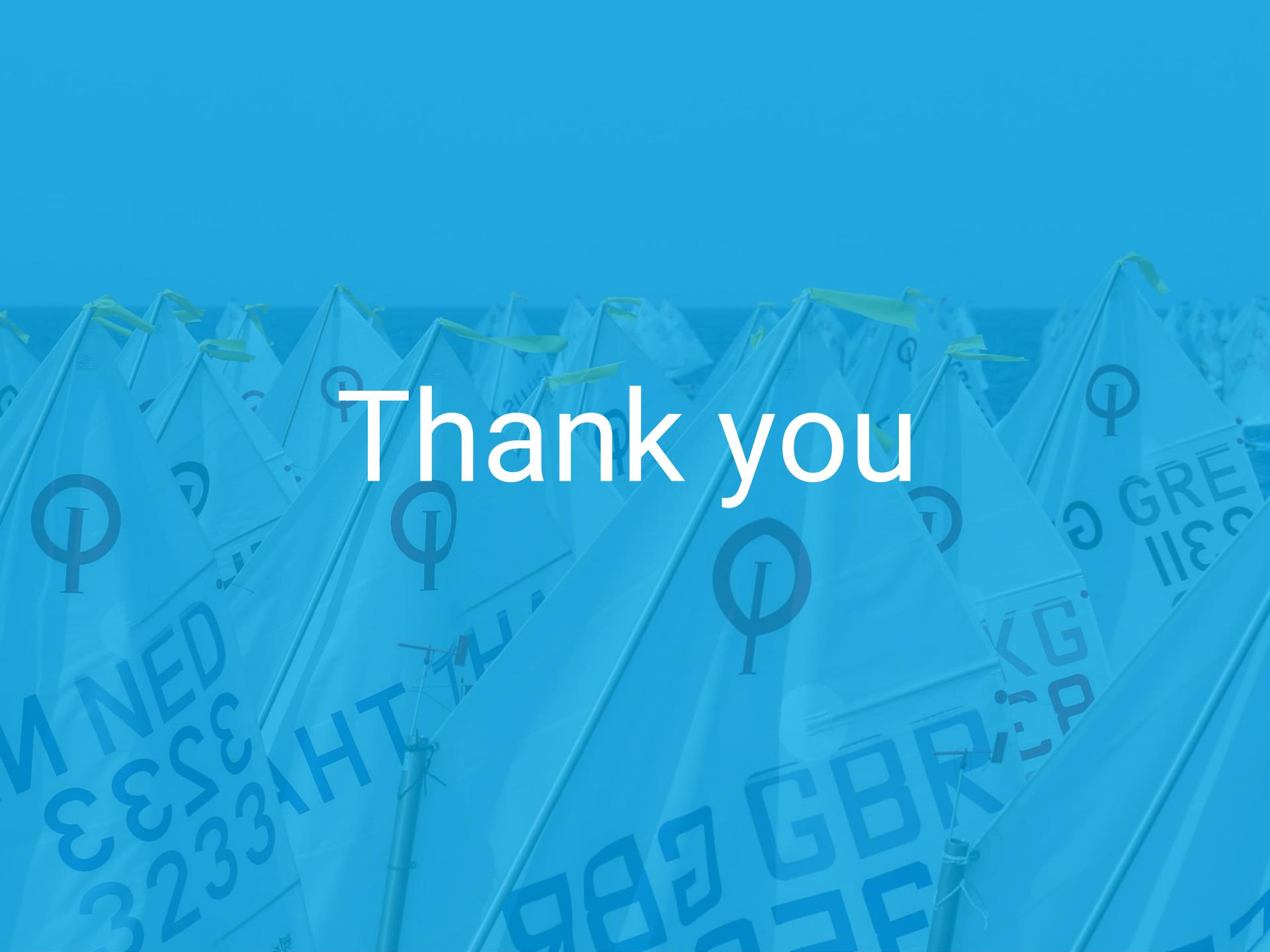
Goals for 2023

- Re-structuring the IODA Secretariat
- Outsourcing accounting and book keeping
- Treasurer in place
- Engage more with our Members & Stakeholders
- Grow the sport of sailing in Optimist class
- Sustainability
- Develop Future of Optimist
- Increase Capacity - # Builders
- Maintain Event Delivery & Inclusiveness



Issues/Challenges

- **Financial Stability – Sponsorship/ Partnerships**
- **Growing the Optimist Base – development**
- **Increasing girls in the Opti Class**
- **Building capacity with a view to the future**
- **Maintaining the One-design nature of the class.**



Thank you



IODA Coach Development Program

June 22, 2023

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Goals

- Increase # of Optimist Coaches Globally
- Standardize the Curriculum – IODA Product
- Consistent Delivery globally
- Age specific
- Optimist Dinghy/Sailor Specific

Increase # of Optimist Sailors!!



How?

- IODA developing our own Coach Development Program**
- Certificate program – not a certification program**
- Modular Based**
- Two Levels**
 - Level 1 – Club/National Coach**
 - Level 2 – National/International Coach**



What?

- Based Regionally – 1 per Continent in 2023**
- Application Process through VP of each Region**
- IODA Financial Support – Admin \$, Coach Fee & travel**
- Member provides the venue (, ribs and Optis and sailors**
- Use IODA Identified Expert Coaches to deliver the program in each region**
- 2023 – Q4 Clinics – Applications to start soon**
- Branding is in development**



How?

- Launch in 2023**
- Focus on Level 1 Clinics**
- 4 days in length**
- target 10-12 coach students - optimum size**
- Diversity & gender balance is important**
- Developing Female Coaches is a priority**
- Branding of IODA product is in development**



Program Name

- Based on the word Optimum**
- Adjective - most conducive to a favourable outcome; best**
- Noun - the most favourable situation or level for growth and success**
- Optimus is the latin word for Optimum**

Coach Development Program Branding





Level 1 Program





Level 2 Program





Level 2



A sailboat is shown on the water, with a person wearing a life vest and a cap. The boat has "algarve" and "PORTUGAL" written on it. The background is a blurred image of the boat and water.

Thank you