



2023 President's Report

21 June 2023

International Optimist Dinghy Association
www.optiworld.org

Highlights



2022 - Overview

- **Members 101**
- **New Members/Renewed in 2022**
 - Mauritius
 - Kazakhstan
 - Iran
 - Tajikistan
 - Venezuela – renew in 2022
 - Panama – New in 2021
- **New Builder – Martecno**
- **Interest from Builders – XSP Indonesia, Bala India**

2022 - Overview



- **Normalization of World Class events**
- **Finances continued to show development**
- **Boat Plaque sales at 2800+ Highest since 2015**
- **Sail buttons 8000+ still down from 2019 and average for last decade.**

2022 - Overview



- **Tracking**
 - **Reviewing why our locations an issue**
 - **Continue to evaluate options**
 - **To provide or not during events ?**
 - **Working on improvement**
 - **Current situation**

2022 - Overview



- **Sail Digital Plans – Full Paperless Measurement System with QR/RFID tags**
- **Development Program initiated launch in 4th Quarter 2023**
- **E sailing Partnership**

ROPE Program



Recycled Optimist Parts & Equipment

- Promote Sustainability and Social Responsibility
- Donate used equipment
- Legacy based



Goals for 2023



- **Re-structuring the IODA Secretariat**
- **Outsourcing accounting and book keeping**
- **Treasurer in place**
- **Engage more with our Members & Stakeholders**
- **Grow the sport of sailing in Optimist class**
- **Sustainability**
- **Develop Future of Optimist**
- **Increase Capacity - # Builders**
- **Maintain Event Delivery & Inclusiveness**

Issues/Challenges

- **Financial Stability – Sponsorship/ Partnerships**
- **Growing the Optimist Base – development**
- **Increasing girls in the Opti Class**
- **Building capacity with a view to the future**
- **Maintaining the One-design nature of the class.**



Thank you



IODA Coach Development Program

June 22, 2023

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Goals



- ☐ Increase # of Optimist Coaches Globally
- ☐ Standardize the Curriculum – IODA Product
- ☐ Consistent Delivery globally
- ☐ Age specific
- ☐ Optimist Dinghy/Sailor Specific

Increase # of Optimist Sailors!!

How?



- ☐ IODA developing our own Coach Development Program
- ☐ Certificate program – not a certification program
- ☐ Modular Based
- ☐ Two Levels
 - Level 1 – Club/National Coach
 - Level 2 – National/International Coach

What?



- ☐ Based Regionally – 1 per Continent in 2023
- ☐ Application Process through VP of each Region
- ☐ IODA Financial Support – Admin \$, Coach Fee & travel
- ☐ Member provides the venue (, ribs and Optis and sailors
- ☐ Use IODA Identified Expert Coaches to deliver the program in each region
- ☐ 2023 – Q4 Clinics – Applications to start soon
- ☐ Branding is in development

How?



- ☐ Launch in 2023
- ☐ Focus on Level 1 Clinics
- ☐ 4 days in length
- ☐ target 10-12 coach students - optimum size
- ☐ Diversity & gender balance is important
- ☐ Developing Female Coaches is a priority
- ☐ Branding of IODA product is in development

Program Name



- ☐ Based on the word Optimum
- ☐ Adjective - most conducive to a favourable outcome; best
- ☐ Noun - the most favourable situation or level for growth and success
- ☐ Optimus is the latin word for Optimum

Coach Development Program Branding



Level 1 Program



Level 2 Program



Level 2



A photograph of a sailor in a racing boat, overlaid with a solid magenta color. The sailor is wearing a red cap with 'MAGCOM' on it, a yellow and blue life vest, and is looking down at a device. The boat has 'algarve' and 'PORTUGAL' written on its side. The text 'Thank you' is centered in white.

Thank you