



We would like to thank you in advance for your serious consideration, and ask that you help us as much as you can in this worthy endeavor. Lincoln, HomeAid Northern California, Base Builders and Dahlin Group are planning a Family Resource Center that will offer resources, services, and supports to the tenant community at Mandela Gateway Apartments. The Mandela Gateway Housing Community (a Bridge Housing property) is located in the historic Seventh Street corridor of West Oakland. Although there is currently a significant retail presence, for nearly a decade the Mandela Gateway development has maintained vacant retail space that is now available for the expansion of a Family Resource Center.

Family resource centers provide a safe, accessible place for families to connect with comprehensive, coordinated services that help them strengthen their families and become more self-reliant. Lincoln's approach is simple: provide children with support and services as young as possible and make a continuum of programs available to them during their school years and through to graduation from high school. They go one step further to ensure their success by providing services to strengthen and engage the family and the community around them. This is how Lincoln disrupts the cycle of poverty and trauma, empowering children and families to build strong futures. Though Lincoln has successfully served more than 220 families per school year, there is a need to explore the interests, needs, and desired supports when considering expansion of the model in a housing-based setting, such as the Mandela Gateway Apartments.

Lincoln's new center is a retail space of approximately 2000 SF offering families three major components: Community, Business and Fitness. The community space, the core of the family resource center, will be a casual place to meet and greet, teach, read, study, grow and learn. The business area will be where families can learn job skills, research, seek counseling, meet with advisors and take the path of a successful future. The fitness room will allow opportunity for a healthier lifestyle offering residents training, health and wellness seminars, and of course a place to work out in motivating classes. With the capacity to hold counseling, business meetings, community seminars, and health and nutrition programs, the center will greatly impact this community giving them a safe and valued place to have a "hand up".

HomeAid, Base Builders and Dahlin are proud to support Lincoln with this partnership and we look forward to the completion and opening of the Mandela Gateway Family Resource Center this year. We are counting on your help and ask that you support this project with donated materials and/or labor, which will enable Lincoln to concentrate their limited resources on supporting the families they serve. Plans and bid packages are available and we invite you to get involved with the construction of this very worthy family resource project. Your involvement in this Mandela Gateway Family Resource Center is truly appreciated and your company will be recognized for your contributions. Thank you in advance for your support.

HomeAid Northern California – [www.homeaidnc.org](http://www.homeaidnc.org)

Lincoln – [www.lincolnfamilies.org](http://www.lincolnfamilies.org)

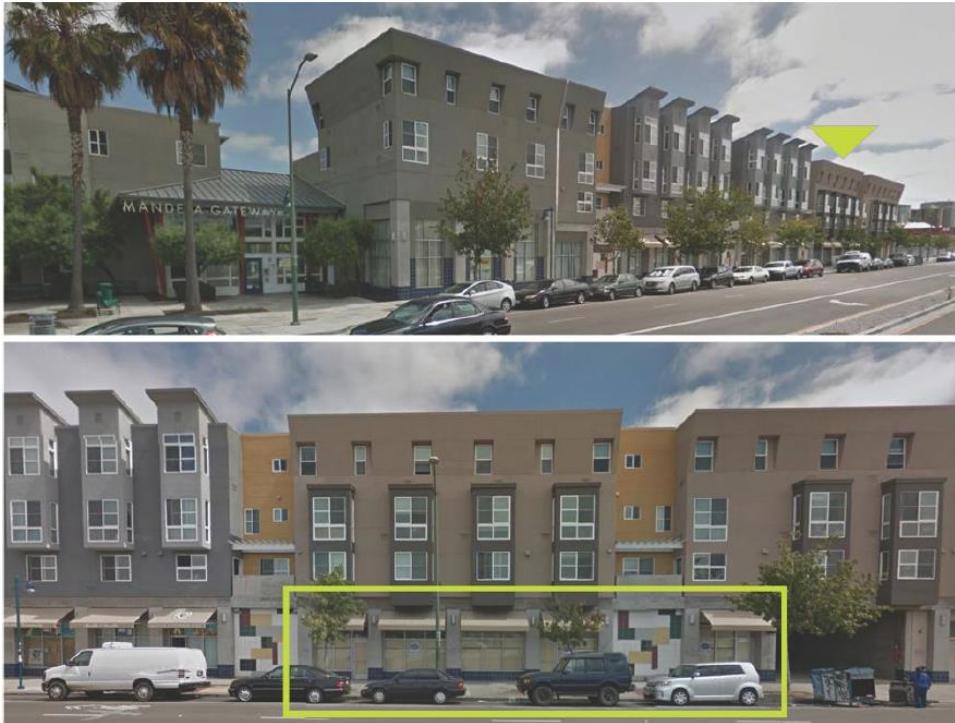
Dahlin Group - [www.dahlingroup.com](http://www.dahlingroup.com)

Base Builders – [www.basebuildersinc.com](http://www.basebuildersinc.com)

## LOCATION

 Site Location

The new Family Resource Center will be located in the Mandela Gateway Apartment's east block between the Mandela Marketplace and the parking garage entrance.



## CONCEPT

The new Mandela Gateway Family Resource Center will have three main spaces.

1. **ENERGY:** Community Room
2. **STRENGTH:** Fitness Room
3. **SUCCESS:** Business Room

