

# ADVERTISING CONTRACT

## 2018 Kids from Wisconsin 50th Season Program

Publication Date: June 2018 – October 2018

Circulation to audiences of 120,000 across the state, including twice daily at the Wisconsin State Fair!



**Limited available ads. RESERVE YOUR AD SPACE TODAY**

**DEADLINE March 1, 2018**

**PLEASE PRINT!**

Advertiser: \_\_\_\_\_

Business Name as listed: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**You must provide an E-mail address so we can send you a proof of your ad for approval:**

E-mail Address: \_\_\_\_\_

Full Color Ad Size	Price
Eighth Page: 2.625"W x 2"H	\$200.00
Quarter Page: 5.5"W x 2"H	\$325.00
Half Page: 5.5"W x 4.125"H	\$475.00
Full Page: 5.5"W x 8.5"H	\$825.00

**Inside Cover Page\***

**\$950.00**

*\*Based on availability.*



**Note: We can accept most of these file formats. PDF, .EPS, Adobe Products & Publisher. If your artwork is in another format, please call the Kids from Wisconsin office to discuss: 414-266-7067**

**Electronic ads can be emailed to [tina.weiss@kidsfromwisconsin.org](mailto:tina.weiss@kidsfromwisconsin.org) 414-266-7067**

☐ Full Page – Inside Cover    ☐ Full Page    ☐ Half Page    ☐ Quarter Page    ☐ Eighth Page

**Must be paid in full**

Total Amount Due: \$ \_\_\_\_\_

Remit checks only to: Kids from Wisconsin • 640 S 84th Street, Suite 522 • Milwaukee, WI 53214

**Contract is for the above specified size color ad in the 2017 Kids from Wisconsin Show Program**

Signed: \_\_\_\_\_ (advertiser) Signed: \_\_\_\_\_ (ad taker)

Comments: \_\_\_\_\_