

2023

COMMUNITY LIVING  
Essex County



*Inspiring Possibilities*

# SPONSORSHIP PROGRAM



Providing supports and services to over 700 children, youth,  
and adults with intellectual disabilities since 1961.

# WELCOME TO COMMUNITY LIVING ESSEX COUNTY

As a registered charitable not for profit organization, providing supports and services to over 700 children, youth, and adults with intellectual disabilities in Essex County since 1967, we count on the support of community and businesses who believe in the vision and mission of Community Living Essex County.

**Vision** – A community that celebrates inclusion and inspires possibilities.

**Mission** – We are committed to supporting people with an intellectual disability to achieve their goals and dreams; empowering them to flourish as full citizens who are valued in their community.

## The Impact of Your Support Through Sponsorship

Community Living Essex County relies on fundraised dollars to meet the needs of the people and families we serve when there is insufficient government funding and resources available. A great many supports and services we offer are not fully funded by the Ministry of Children, Community, and Social Services.

We help people live full, active lives in inclusive communities. Here are some of the ways that fundraised dollars are put to work:

- proceeds from the Ruthven Apple Festival purchase and maintain accessible vehicles so that people can get to school, work, and recreational activities
- Charity Golf Classic proceeds provides summer support to children and youth while they're not in school, a major help to working families
- Giving Tuesday proceeds put technology in the hands of people with intellectual disabilities who otherwise wouldn't have the funds to purchase iPads, iPhones, apps, and other devices to support independence, safety, and learning

We're happy you're taking the time to review our menu of sponsorship options. Our long-standing community events are well attended and receive plenty of media coverage. Sponsoring Community Living Essex County is smart business move and a way to demonstrate social responsibility. We'd love to help showcase your generosity.

[info@communitylivingessex.org](mailto:info@communitylivingessex.org) | [www.communitylivingessex.org](http://www.communitylivingessex.org)



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COMMUNITY LIVING  
Essex County



*Inspiring Possibilities*

# CHARITY GOLF CLASSIC

JULY  
**13**  
2023

SPONSORSHIP PACKAGE

# CHARITY GOLF CLASSIC

**Average number of attendees:**

144 golfers

**Typical exposure/media coverage:**

social media platforms

**Location of event:**

Sutton Creek Golf Club, Essex, Ontario



The proceeds from the Charity Golf Classic go to our Summer Support program for children and youth with an intellectual disability. These funds go a long way in helping families bridge the gap when their children are out of school, so that they can have a full, active, meaningful summer with the help of a support worker.

## LONGEST DRIVE SPONSOR \_\_\_\_\_ \$150

### LIMITED TO 2 SPONSORS

- > Hole sponsorship sign
- > Acknowledgement in golf day program and on golf page on CLEC website

## STRAIGHTEST DRIVE SPONSOR \_\_\_\_\_ \$150

### LIMITED TO 2 SPONSORS

- > Hole sponsorship sign
- > Acknowledgement in golf day program and on golf page on CLEC website

## CLOSEST TO THE PIN SPONSOR \_\_\_\_\_ \$150

### LIMITED TO 2 SPONSORS

- > Hole sponsorship sign
- > Acknowledgement in golf day program and on golf page on CLEC website



# CHARITY GOLF CLASSIC | SPONSORSHIP PACKAGE

## HOLE SPONSORSHIP ————— \$300

- > Hole sponsorship sign
- > 1 complimentary entry
- > Acknowledgement in golf day program and on golf page on CLEC website

## DINNER SPONSORSHIP ————— \$650

- > Hole sponsorship sign
- > 1 complimentary entry
- > Acknowledgement in golf day program and on golf page on CLEC website

## GOLF CART SPONSORSHIP ————— \$1,000

### LIMITED TO 5 SPONSORS

- > Corporate logo and business information on all cart signs
- > Hole sponsorship sign
- > Acknowledgement in golf day program and on golf page on CLEC website
- > 1 complimentary tournament entry fee per \$1,000 sponsorship

## AT THE TURN SPONSORSHIP ————— \$1,500

### LIMITED TO 2 SPONSORS

- > Hole sponsorship sign
- > Acknowledgement in golf day program and on golf page on CLEC website
- > Opportunity to set up reception booth at turn and hand out promotional materials
- > 1 complimentary tournament entry fee



# CHARITY GOLF CLASSIC | SPONSORSHIP PACKAGE

## PUTTING CONTEST SPONSORSHIP ————— \$2,000

### LIMITED TO 1 SPONSOR

- Hole sponsorship sign
- Acknowledgement in golf day program and on golf page on CLEC website
- Opportunity to set up a booth/tent (*provided by sponsor*) at putting hole to hand out promotional materials
- 2 complimentary tournament entry fees

## INSPIRING INCLUSION SPONSOR ————— \$2,500

### LIMITED TO 1 SPONSOR

- Corporate banner at registration and at dinner reception (*provided by sponsor*)
- Hole sponsorship sign
- Acknowledgement in golf day program and on golf page on CLEC website
- 2 complimentary tournament entry fees
- Opportunity to welcome golfers at reception event

## PRIZE TABLE SPONSOR ————— \$1,500

### LIMITED TO 1 SPONSOR

- Hole sponsorship sign
- Acknowledgement in golf day program and on golf page on CLEC website
- Acknowledgement on all reception tables with table talker display signs
- Corporate banner at prize table location
- 1 complimentary tournament entry fee

**Contact: Tony DeSantis, Manager,**  
*Community Relations and Resource Development*  
[tony@communitylivingessex.org](mailto:tony@communitylivingessex.org) or **519-776-6483 ext. 246.**



# Ruthven Apple Festival



SEPT OCT  
**30-1**  
2023

SPONSORSHIP PACKAGE



**Average number of attendees:**

4,000-8,000 over 2-day period

**Typical exposure/media coverage:**

TV, radio, newspapers, social media platforms

**Location of event:**

Colasanti's Tropical Gardens, Ruthven



The proceeds from the Ruthven Apple Festival go toward the purchase and maintenance of accessible vehicles to help people with intellectual disabilities stay active in community. Did you know that we receive minimal funding to cover the cost of transportation? We rely heavily on fundraised dollars to ensure the people we support have access to vehicles.

## MAIN STAGE SPONSOR ————— \$5,000

### LIMITED TO 1 LEAD SPONSOR

- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Applefest website and social channels
- Stage mentions throughout the festival weekend
- Opportunity to welcome festival goers at opening ceremony and have one representative in Apple Peeling Contest
- Opportunity to introduce the opening musical act
- Up to 2 company banners displayed at stage and designated festival location  
*(Business supplies the banners)*
- Company highlighted on CLEC social channels *(FB, Twitter, Instagram)*

## DONATION TENT SPONSOR ————— \$1,000

### LIMITED TO 3 SPONSORS

- Named in all print and digital advertising, with company logo
- Company logo on Applefest website with hyperlink to your business
- Stage mentions throughout the festival weekend
- Signage at the stage area *(produced by CLEC and approved by sponsor)*
- Company logo on one banner located at Donation Basket Tent *(produced by CLEC)*
- Opportunity to include company information in each donation basket



## COMMUNITY HERO DONATION BASKET SPONSORS

### LIMITED UP TO 25 SPONSORED BASKETS

- Community supporters/businesses agree to fill one basket or more with a minimum of \$150 worth of items for themed baskets e.g., automotive cleaning supplies, toys, sporting goods etc.
- Supporters can include company promotional information in their sponsored baskets
- Supporters will be acknowledged at festival stage area by Master of Ceremonies

## FARMERS MARKET TENT SPONSOR ——— \$2,500

### LIMITED TO 1 LEAD SPONSOR

- Named in all print and digital advertising, with company logo
- Company logo on the Applefest website with hyperlink to your business
- Stage mentions throughout the weekend
- Company logo on one banner located at Farmers Market (*Business supplies the banner*)
- Company highlighted on CLEC social channels (*FB, Twitter, Instagram*)
- Farmers Market volunteers provided with sponsors hats or t-shirts to wear
- Sponsors promo information to be distributed with any Farmers Market purchases

## APPLE PEELING CONTEST SPONSOR ——— \$1,000

### LIMITED TO 1 LEAD SPONSOR

- Company logo on the Applefest website and social media pages, with hyperlink to your business
- Stage mentions throughout the weekend
- Opportunity to present Apple Peeling Contest Award to winner
- Opportunity to outfit all Apple Peeling Contest participants with company t-shirt



## APPLE PIE BOOTH ————— \$1,500

### LIMITED TO 1 LEAD SPONSOR

- Company logo on Applefest website and social channels (*FB, Twitter, Instagram*) with hyperlink to your business
- Stage mentions throughout the weekend
- Opportunity for company to set up booth and sell baked goods throughout festival event
- Company logo on one banner located at Pie Booth (*Business supplies the banner*)
- Company highlighted on CLEC social channels (*FB, Twitter, Instagram*)

## APPLE FESTIVAL CAR SHOW

### LEAD SPONSOR - \$1,000 (LIMITED TO 1)

- Sponsor entitled to naming rights of Car Show, i.e. Bob's Garage Apple Festival Car Show
- Named in all print and digital advertising with company logo
- Company logo on the Applefest website with hyperlink to your business
- Stage mentions throughout the weekend
- Signage at the stage area and Car Show (*provided by lead sponsor*)

### FRIENDS OF APPLE FEST - \$200 (LIMITED TO 5)

- Opportunity to display banner at Apple Fest Car Show location (*limited to 6-foot banner*) provided by sponsor
- Opportunity to provide promotional items to all car show attendees Supporters will be acknowledged at festival stage area by festival Master of Ceremonies

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# JINGLE BELL

RUN, WALK  
& WHEEL



NOV  
**12**  
2023

## SPONSORSHIP PACKAGE



**Average number of attendees:**

400

**Typical exposure/media coverage:**

TV, radio, social media platforms

**Location of event:**

Ken Knapp Ford, Essex, Ontario



The proceeds from the Jingle Bell Run go toward supports and services for people with an intellectual disability. Did you know that we support over 700 children, youth, and adults with intellectual disabilities in Essex County? We provide accommodation supports, community participation support, employment services, respite supports, and more!

## RUDOLF THE RED NOSED REINDEER LEAD SPONSOR

**\$5,000**

### LIMITED TO 3 SPONSORS

- Corporate banner at registration and at awards ceremony *(provided by sponsor)*
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business
- Company highlighted on CLEC social channels *(FB, Twitter, Instagram)*
- Opportunity to hand out medals to participants at finish line

## SANTA'S HELPER MEDAL SPONSOR — **\$1,500**

### LIMITED TO 2 SPONSORS

- Corporate banner at registration and at awards ceremony *(provided by sponsor)*
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business
- Company highlighted on CLEC social channels *(FB, Twitter, Instagram)*
- Company logo printed on medal lanyards
- Opportunity to hand out medals to participants at finish line



## SUGAR COOKIE LUNCH SPONSOR ————— \$500

### LIMITED TO 2 SPONSORS

- Corporate signage at registration and at awards ceremony (*provided by sponsor*)
- Company named in all print and digital advertising with company logo
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business

## HOLLY JOLLY AWARD PRESENTATION SPONSORS ————— \$250

### LIMITED TO 3 SPONSORS

- Corporate signage at registration and at awards ceremony (*provided by sponsor*)
- Company named in all print and digital advertising with company logo.
- Company logo on 2km walk and 2km run Top Finish Awards (*male and female*)
- Company logo on 5km walk and 5km run Top Finish Awards (*male and female*)
- Company logo on 10km run Top Finish Awards (*male and female*)



# JINGLE BELL RUN, WALK & WHEEL | SPONSORSHIP PACKAGE

## LITTLE ELF RUN, CANDY CANE LANE SPONSOR

**\$100**

### LIMITED TO 3 SPONSORS

- Corporate signage at registration and at Little Elf Run site
- Opportunity to welcome participants and to announce "Ready, Set and Go"

## JINGLE BELL ROCK MUSIC SPONSOR — \$500

### LIMITED TO 1 SPONSOR

- Corporate signage at registration and at awards ceremony (provided by sponsor)
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business

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# GIVING TUESDAY

NOV DEC  
**15-31**  
2023

## SPONSORSHIP PACKAGE

# GIVING TUESDAY

## Typical exposure/media coverage:

TV, radio, newspaper, social media platforms

## Location of event:

Online and various community events



The proceeds from the Giving Tuesday campaign go toward the purchase of technology for people with intellectual disabilities to use for skill building, independence, social connections, and fun! 100% of the funds raised are used for the purchase of iPads, apps, assistive devices, and more!

## INSPIRING POSSIBILITIES MATCHING CORPORATE SPONSOR — \$6,000

### LIMITED TO 1 SPONSOR

- › Company named in all print and digital advertising with company logo
- › Feature on all agency social channels (FB, Twitter, Instagram)
- › Acknowledgement in Possibilities e-newsletters
- › Acknowledgement at all public Giving Tuesday community events and in all media coverage
- › Company logo on website with hyperlink to business
- › Public acknowledgement with final cheque presentation

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HOLIDAY  
*Gift Wrapping*  
BOOTH



CHARITY  
GIFT WRAPPING  
BENEFITS  
COMMUNITY LIVING  
Essex County  
Inspiring Possibilities for People  
with Intellectual Disabilities  
[www.communitylivingessex.org](http://www.communitylivingessex.org)

DECEMBER  
**1-24**  
2023

SPONSORSHIP PACKAGE



**Average number of attendees /visitors:** 10,000+  
**Typical exposure/media coverage:** TV, radio, social media platforms  
**Location of event:** Devonshire Mall, Windsor, Ontario



The proceeds from the Gift Wrapping Booth go toward supports and services for people with an intellectual disability. Did you know that we support over 700 children, youth, and adults with intellectual disabilities in Essex County? We provide accommodation supports, community participation support, employment services, respite supports, and more!

## IT'S A WONDERFUL LIFE LEAD SPONSOR

# \$5,000

LIMITED TO 1 SPONSOR

- Opportunity to display pop up banners at gift wrap booth location inside Devonshire Mall
- Opportunity to provide promotional items to all shoppers who get gifts wrapped
- Company named in all print and digital advertising with company logo
- Company logo on Gift Wrapping website with hyperlink to business
- Acknowledgement in Possibilities e-newsletters

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# Got questions? Want to chat?

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CAREER  
COMPASS

