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CHAMBER EDC UNVEILS NEW LOGO AT ANNUAL DINNER

Bismarck-Mandan, ND — The Bismarck Mandan Chamber EDC launched a new organizational logo at the January 24th Chamber EDC Annual Dinner, marking the beginning of the new Bismarck Mandan Chamber EDC organization.

The new logo represents the Chamber EDC's commitment to business advocacy and economic development to ensure our region is a progressive, business-friendly environment. The logo unifies the diverse range of resources and capabilities of the Chamber EDC and increases the Chamber EDC's brand recognition through all regional industries, ranging from small businesses to our largest corporations.

The previous branding of both the Bismarck-Mandan Chamber of Commerce and Bismarck-Mandan Development Association served both organizations well. The merger of the two organizations provides the Chamber EDC the opportunity to grow its range of economic development and advocacy efforts to provide members with expanded workforce resources, professional development opportunities, and networking.

To complete the new identity of the organization, the Chamber EDC has also launched their new website, www.bismarckmandan.com, with new content and resources to further assist regional businesses and organizations in their development.

About the Chamber EDC: Representing over 1,200 businesses throughout the Bismarck-Mandan region, the Bismarck Mandan Chamber EDC actively promotes regional vitality by serving as a champion for business and economic development. The Chamber EDC advances this mission through collaboration with business, community and political leaders to encourage a thriving regional economy and effective advocacy for business members.