

BF9 | SUMMIT 2023

Industry Day – Kuwait

Dear Exhibitors / Event Partners,

The nine business councils of Kuwait are planning a joint event in 2023, called “Industry Day”. The event will take place **on February 1st, from 9 AM to 5 PM** to provide our companies with exhibition space and to offer a high-level networking opportunity during the coextending conference held. The event aims to discuss trade relations between our countries and provide an educational event that will address different industries and upcoming opportunities.

At this stage, we are starting the process to gather the main sponsors of the event. Please see the sponsorship opportunities below and we ask that you kindly confirm your interest before the 17th of January.

We continue to advocate on behalf of the private sector with the tremendous support landed by our members and the business community, who generously help us to make great things happen in the State of Kuwait.

If you are interested in being an event sponsor, please let us know which tier: i.e. Premium Event Sponsor or Regular Event Sponsor.

Please let us know if you have any questions, and we look forward to hearing from you.



Kind regards,
Paola de la Roche
Executive Director
ABCK-AmCham Kuwait
Paola.delaroche@amchamkuwait.org

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Event sponsors have [priority](#) over booth spaces

The 9 Business Councils/Forums will hold Industry Day on February 1, 2023 as a conference & exhibition. Being an Event Sponsor provides your company the opportunity to showcase itself and ensure your brand and services are highlighted and marketed as per the below:

Sponsorship Benefits	Premium Event Sponsor	Regular Event Sponsor
Exhibition Passes	6	4
Lunch / Conference Passes	6	4
VIP seating	2	1
VIP Reception Invitation	1	✗
Logo Displayed on all Branded Material, Including Badges and Wooden Panels	✓	✗
Logo showcased on LED Screen Throughout the Event	✓	✓
Company Logo on Digital Event Marketing Material (pre-event / post-event)	✓	✓
Company Profile on Digital Directory	✓	✓
Premium Booth	✓	✓
Recognition Award	✓	✓
Recognition on Communications, and Social Media	✓	✓

Event Sponsorship Fees

2,000 KWD

1,000 KWD

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The 9 Business Councils/Forums will hold Industry Day on February 1, 2023. As part of this event, there will be a conference and an exhibition. Having an exhibition booth offers you the opportunity to demonstrate your products and services to the several visitors that will attend. This will enable exhibitors to convey important information about their product and ensure that visitors and potential customers have a clear understanding of what the exhibitor's company has to offer.

Sponsorship Benefits	Premium Booth	Regular Booth
Exhibition Passes	4	2
Lunch / Conference Passes	4	2
VIP seating	1	✗
40 Inch TV Stand	✓	✓
Company Profile on Digital Directory	✓	✓
Recognition Certificate	✓	✓
Recognition on Communications, and Social Media	✓	✓
Booth (Heather Stickers & Spotlights Included)	✓	✓
Exhibition Booth Fees	800 KWD	500 KWD

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Preliminary Program:

9:00 AM Ambassadors, speakers, and guests of honor arrive - VIP gathering

9:30 AM Walk through the exhibition – guests may enter the hall

9:45 AM VIP seating, guests seating

Welcome Remarks

10:00 AM Supreme Council of Planning & Development opens the event (H.E. Dr. Khaled Mahdi)- Kuwait's pillars, achievements, how can private sector get involved

11:00 AM Ambassadors' Panel

Ambassador Panelists: American, Australian, Austrian, British, Canadian, French, German, Swiss, Portuguese, Spanish, Lebanese, KDIPA

Moderator: Tarek Alaryan

12:00 PM KISR Presentation on renewable energy -Waleed Roy

12:30 PM Renewable Energy Panel

13:30 PM Lunch

14:30 PM KAPP Opportunities

15:30 PM Health Presentation (Dr. Mussaad Al-Razouqi CBD Kuwait Life Sciences)

16:00 PM Healthcare Panel - Digitization of Kuwait's Healthcare Sector

17:00 PM recognitions for the event sponsors and end of the panel discussions