

ABCK Press Release- SEEDS MoU

We are pleased to announce that the American Business Council-AmCham Kuwait (ABCK-AmCham Kuwait) has signed a MoU with SEEDS Platform Co. , an innovative online networking community with a mission to drive sustainability. Sustainable Environmental and Energy Design Solutions (SEEDS), is a platform focused on integrating and embedding leading edge sustainability into current practice to provide appropriate dynamic solutions that inspire communities to coexist and grow with the environment. SEEDS is the first platform for sustainability education, knowledge and networking in the MENA region. Through various programs and unique events such as Bloom hour, SEEDS aspires to transform conventional built environments and constantly inspire positive environmental impact in the communities it serves.

SEEDS Platform consists of top experts and leading companies with renewable energy and sustainability practices, and we firmly believe our Strategic Partnership will provide great value for our Member Corporations seeking exposure or opportunities to engage with such an audience in Kuwait. In addition, individual members, such as students looking for information from a professional, or a professional looking for more information from existing projects or academics, will benefit from SEEDS platform which will allow them to connect, communicate and access information in an interactive manner, through their online networking community. Our Members will also have the opportunity to share their expertise through becoming a leader on SEEDS website in order to expand their network and share their knowledge. We at ABCK-AmCham Kuwait are confident that our relationship with SEEDS Platform Co. will be a fruitful one and look forward to collaborating with them on future initiatives.

ABCK- AmCham Kuwait is a non-profit organization comprised of American corporations, small and medium sized companies, and prominent business leaders and entrepreneurs, both American and Kuwaiti. Since 1985, the American Business Council- AmCham Kuwait has acted as an advocate for American companies in the State of Kuwait. For more information about ABCK, please visit our website or social media channels @abck198