



Gemological Institute of America, Inc.  
The Robert Mouawad Campus  
5345 Armada Drive  
Carlsbad, CA 92008 USA  
T +1 800 421 7250 T +1 760 603 4000  
F +1 760 603 4003  
GIA.edu

## Reminder – Trade Association 10% Savings on GIA eLearning Courses

April 1, 2020

Dear Trade Association Partner,

We know that many in our industry, including members of your organization have been affected by the disruptions caused by COVID-19. In this difficult time, our thoughts are with you, your families and your business as you navigate the coming weeks and months.

We know that it is important for your members to keep up with gemological and sales knowledge so that they can be ready to help their customers once business conditions improve.

**With that in mind, would you help us let your members know that they are eligible for a 10% savings on GIA Distance Education courses?**

This includes [GIA eLearning](#) Essentials courses covering the fundamental knowledge needed by jewelry professionals to help sell jewelry, diamonds and colored stones. We also offer additional courses that take a deeper dive into the subject matter, including grading techniques for diamonds, colored stones and pearls.

Your members are eligible to register for any GIA eLearning course at the discounted rate.

### How Your Members Can Get Started

- Members should download and complete this [application](#) and email the form or any questions to [admissions@gia.edu](mailto:admissions@gia.edu)
- Be sure to include your organization's name in the "Industry Association Affiliation" field on page 2 of the application.

### Notes

- eLearning courses start every Monday.
- Lab classes offered at a GIA campus are included in the discount. However, due to temporary campus closures caused by COVID-19, lab classes are not currently available. Check our website for the latest schedules.

### Additional Savings with the GIA Retailer Support Program

We are offering a 50% discount on all Retailer Support materials, and continue free global shipping on every order. We also have a large selection of free digital tools for your website. At the recently-updated [GIA Store](#), you can shop for or download Retailer Support materials along with GIA instruments and back issues and charts from *Gems & Gemology*. Please feel free to contact us for anything you may need from the GIA Retailer Support Program at [retailersupport@gia.edu](mailto:retailersupport@gia.edu)

All offers subject to change without notice.

Accredited member, ACCSC; Accredited member, DEAC

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