



A PERSONAL LETTER from IDEX MANAGEMENT

As the global pandemic changes life for everyone, we at IDEX are adjusting to the "new normal".

It's time to take a bold and decisive action, so we have resolved to leverage our expertise and our platform assets to help friends and colleagues in our industry.

That's why we are, with immediate effect, opening up our [diamond trading platform](#) for **FREE to all newcomers until August 2020**. We offer the only **global, objective and transparent** platform in the diamond world.

* Access the entire **IDEX Diamond Trading** platform for **FREE**. Join today at www.idexonline.com.

* The **IDEX price index** is updated every hour and is derived from our trading inventory of more than 700,000 polished diamonds. The [index](#) is **unbiased, market-driven** and is the most **reliable** indicator of market movements. It is a composite formulated by specialists at Tel Aviv University's finance faculty and it accurately reflects price trends as they happen in [real time](#), such as the drop of over two per cent since the start of March.

* **IDEX Guaranteed Diamond Transactions™** is the only fully-automated trading service for polished diamonds. It provides a two-way guarantee: It guarantees the availability and authentication of goods for buyers, and it guarantees payment to suppliers.

As second-generation diamond traders, we have been part of this wonderful industry for a long time, throughout both prosperous and challenging times. We strongly believe that a bold, new vision is what will take us through this turmoil and beyond, to thrive and prosper once more.

Please feel free to get in touch with us at any of our [offices](#), in New York, Mumbai, Antwerp and Ramat Gan, to suggest new ways we can work together.

With respect and humility,

Kind regards,

Ehud Cohen, Chairman; udi@idexonline.com (M +972 54 345 3544)

Tamar Katzav, Chief Operating Officer; tamar@idexonline.com (M +972 54 397 2558)