

LETHBRIDGE BULLS



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SPONSORSHIP PACKAGE

BULLSBASEBALL.COM

THANK YOU FOR YOUR SUPPORT

56 GAME REGULAR SEASON

THE LETHBRIDGE BULLS PLAY 56 GAMES IN THE WCBL REGULAR SEASON, INCLUDING 28 HOME GAMES THROUGHOUT THE MONTHS OF MAY, JUNE, JULY AND AUGUST.

ATTENDANCE

THE LETHBRIDGE BULLS AVERAGE OVER 1,000 FANS PER GAME, WITH A GRAND TOTAL OF 30,000 IN 2019.

LEADERS IN THE COMMUNITY

THE LETHBRIDGE BULLS TAKE STRONG PRIDE IN THEIR WORK WITHIN THE COMMUNITY OF LETHBRIDGE AND ARE ALWAYS LOOKING FOR OPPORTUNITIES TO GIVE BACK.

ABOUT US

THE LETHBRIDGE BULLS ARE A NON-PROFIT ORGANIZATION THAT IS ALWAYS LOOKING TO IMPROVE THE EXPERIENCE AT SPITZ STADIUM FOR OUR GREAT AND DRIVEN FAN BASE. THERE ARE NUMEROUS WAYS WE CAN PROMOTE YOUR BUSINESS OR ORGANIZATION.

CONTACT

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GAME SPONSORSHIPS

VALUE: \$1,500 - \$2,500

- **Have your company name attached to a Lethbridge Bulls home game.**
- **Six (6) PA Announcements with a tagline during your game.**
- **Six (6) Mentions on the video board during your game.**
- **40 ticket Visit Lethbridge Patio Package**
- **Ability to throw ceremonial first pitch**
- **Option to do couponing or giveaways**
- **Option to run a promotion during the game**
- **Opportunity to have two representatives on the field for opening ceremonies**
- **Preferred customer service on the Visit Lethbridge Patio**
- **1/4 Page on Game Day Program**
- **Media Exposure leading up to the game**

SIGNAGE SPONSORSHIP

Outfield Fence Sign.....\$2,000

Premium Sign.....\$2,500

Illuminated Sign.....\$2,500

Dugout Roof Sponsor.....\$2,000

Grandstand Banner\$500



Outfield Fence Signs

IN-GAME PROMOTION

VALUE: \$2,000

Examples | Tire Race, T-Shirt Cannon, Musical Chairs, etc.

- **Custom built promotion at each Lethbridge Bulls Home Game with your company name attached to it.**
- **Advertising or video clip played during promotion**
- **Advertising exposure**
- **Option to do couponing during your promotion**
- **PA Announcements during your promotion**
- **Logo presented on BullsBaseball.com**
- **Social Media exposure**
- **Featured in Bulls Season Magazine**

IN-STADIUM GIVEAWAY

VALUE: Please Contact

- **Opportunity to give away sponsored items at a Lethbridge Bulls Home Game**
- **Video Board mentions during game**
- **PA Announcements during game**
- **Social Media Exposure**
- **Media Exposure leading up to the game**
- **Featured in Bulls Magazine**

INNING SPONSOR

VALUE: \$1,000

- Company name attached to an inning during each Lethbridge Bulls Home Game
- Option to do couponing or giveaways during your inning
- Option to run commercial before the inning begins
- Video Board mentions during your inning
- PA Announcements during your inning with tagline
- Logo presented on BullsBaseball.com
- Featured in Bulls Magazine

SITUATIONAL SPONSOR

VALUE: \$500

Examples | Home run, Single, Double, Triple, Stolen Base

- Company name attached to a situation during each Lethbridge Bulls Home Game
- Opportunity to giveaway promotional items when situation happens
- Logo presented on BullsBaseball.com
- Featured in Bulls Magazine
- Social Media Exposure
- **BE CREATIVE!**

\$1000

FOUL BALL SPONSORSHIP

EVERYTIME A FOUL BALL IS HIT DURING A LETHBRIDGE BULLS HOME GAME, YOUR COMPANY RECEIVES RECOGNITION OPVER THE PA SYSTEM AND VIDEO BAORD AT SPITZ STADIUM, WHICH CA INCLUDE A TAGLINE FOR ADVERTISING PURPOSES.

YOUR COMPANY WILL ALSO RECEIVE RECOGNITION ON THE BULLS WEBSITE

\$1000

STARTING LINE UP SPONSORSHIP

YOUR COMPANY WILL BE INTRODUCED AT THE BEGINNING OF EVERY LETHBRIDGE BULLS HOME GAME WHILE THE STARTING LINE UPS ARE BEING ANNOUNCED ON THE PA SYSTEM WHICH CAN INCLUDE A TAGLINE FOR ADVERTISING PURPOSES.

\$750

PITCHING CHANGE SPONSORSHIP

YOUR COMPANY WILL BE MENTIONED EVERY TIME A PITCHING CHAGE HAPPENS DURINGA LETHBRIDGE BULLS HOME GAME, WHICH INCLUDES PA ANNOUNCEMENTS AND VIDEO BAORD RECOGNITION.

\$1000

TENT SPONSORSHIP

YOUR COMPANY HAS THE OPPORTUNITY TO SET UP A TENT DURING A LETHBRIDGE BULLS HOME GAME TO GIVE AWAY PRIZES, INFORMATION, OR PRODUCTS INCLUDES 3 PA ANNOUNCEMENTS DURING EVERY BULLS GAME YOU ATTEND

\$1000

SEAT SECTION SPONSORSHIP

SPONSOR A SECTUION OF SEATS AT SPITZ STADIUM
DISPLAY BANNERS IN YOUR SPONSORED SECTION OF SEATS
INCLUDES PA ANNOUNCEMENTS DURINGBULLS HOME GAME

\$2000

TICKET SPONSORSHIP

COMPANY COUPON PRESENTED ON EVERY TICKET SOLD FOR LETHBRIDGE BULLS HOME GAME
INCLUDES WEBSITE RECOGNITION AND SOCIAL MEDIA RECOGNITION

\$500

MAGAZINE AD SPONSORSHIP

COMPANY AD DISPLAYED IN BULLS MAGAZINE

\$500 - SMALL AD

750 - 1/2 HALF PAGE AD

\$1000 - FULL PAGE AD

\$1000

50/50 SPONSORSHIP

LOGO DISPLAYED ON EVERY 50/50 TICKET SOLD DURING BULLS HOME GAMES

COMPANY LOGO DISPLAYED ON 50/50 BOOTH

COMPANY NAME ATTACHED EVERY TIME 50/50 IS MENTIONED ON THE PA SYSTEM WITH VIDEO BOARD RECOGNITION

YOUR COMPANY WILL ALSO RECEIVE RECOGNITION ON THE BULLS WEBSITE

\$750

WEEKNIGHT SPONSORSHIP

YOUR COMPANY NAME ATTACHED TO A DAY OF THE WEEK

ABILITY TO RUN PROMOTION DURING BULLS GAME THAT HAPPENS ON YOUR WEEKNIGHT

SOCIAL MEDIA RECOGNITION

FEATURED IN BULLS MAGAZINE

OPTION TO DO COUPONING OR GIVEAWAY DURING YOUR GAME

TICKETING

SEASON TICKETS

RED = \$476
BLUE = \$350
SILVER = \$294

SINGLE-GAME

RED = \$22
BLUE = \$16
SILVER = \$14
BLEACHER = \$10

GROUP OUTINGS

THE VISITLETHBRIDGE.COM PATIO AND THE TIMBERTECH TERRACE IS A GREAT OPTION ON A WARM SUMMER NIGHT. LOCATED ON THE THIRD BASE SIDE OF SPITZ STADIUM, THE PATIO CAN ACCOMMODATE ANYWHERE FROM 12-175 PEOPLE. ENJOY A BEAUTIFUL SUMMER EVENING FROM FIELD LEVEL, FULLY PROTECTED FROM FOUL BALLS. POSITIONED RIGHT NEXT TO THE LETHBRIDGE BULLS HOME DUGOUT, DON'T MISS OUT ON A MINUTE OF THE ACTION WITH FULL SERVICE FROM YOUR SEAT. DON'T FORGET TO GRAB AN AUTOGRAPH FOLLOWING THE GAME FROM THE BULLS!

TIMBERTECH TERRACE | 42 PEOPLE MAX
\$22 PER PERSON

VISIT LETHBRIDGE PATIO | 12 - 175 PEOPLE
\$24 PER PERSON

