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EMAIL information@alzbr.org

WEBSITE www.alzbr.org

Dear Community Member,

Alzheimer's Services is a local nonprofit organization dedicated to providing education and support services to those affected by Alzheimer's. *Our mission is to teach, care for, and connect with those in the community with Alzheimer's or other memory-related impairments.* With nearly 20,000 individuals impacted by the disease in Baton Rouge and the nine surrounding parishes, the organization works diligently to increase access to programs and services that address direct needs such as educational programs, support groups, and respite services.

One of our most successful programs is the Annual Education Conference on Alzheimer's. The next conference will be held on *Wednesday, February 27, 2019 from 8:00 am – 4:45 pm at the Baton Rouge Marriott Hotel*, located at 5500 Hilton Ave, Baton Rouge, LA 70808. We will host a selection of national and local experts on Alzheimer's to impart their knowledge and experience to participants of the conference. We have been hosting this conference for 26 years.

The standard attendance for the conferences ranges from 200-250 family caregivers and healthcare professionals (registered nurses, social workers, speech and occupational therapists, counselors, physicians, nursing facility administrators, and audiologists). However, the conference is open to all who are eager to better understand and provide care for individuals with Alzheimer's and other memory-impairments.

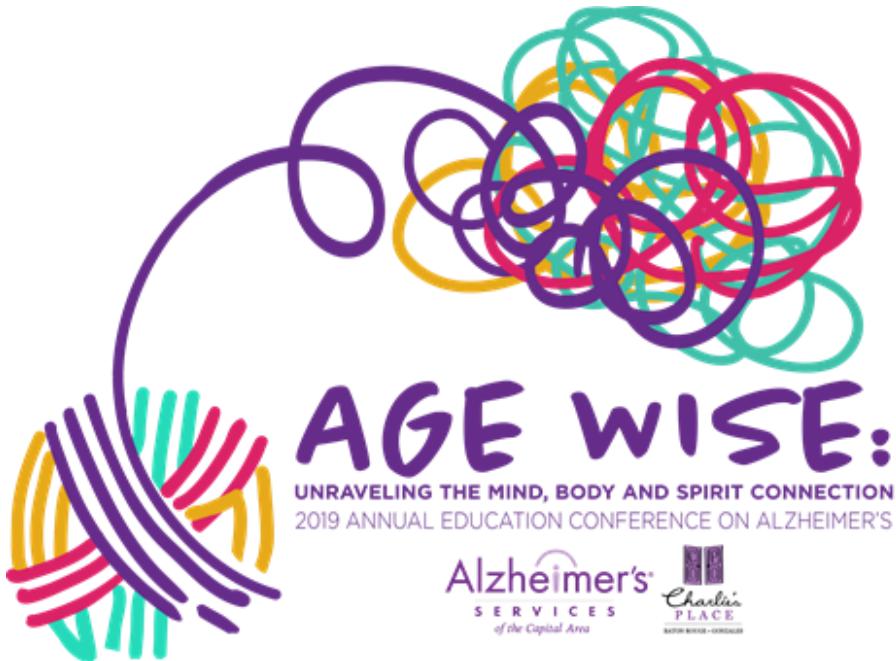
We hope you consider participating in the conference as a sponsor or exhibitor. Please visit our website at www.alzbr.org for more information about the conference, other educational programs, support services, and our award winning activity and respite programs at Charlie's Place in Baton Rouge and Gonzales.

If have any questions or need more information, please contact, Kristi Mellon at 225-334-7494 or coordinator@alzbr.org.

Sincerely,

Kristi Mellon

Kristi Mellon, MPH
Director of Programs
Tel: (225) 334-7494
Fax: (225) 387-3664
Email: coordinator@alzbr.org



FACT SHEET

DATE: Wednesday, February 27, 2019

LOCATION: Baton Rouge Marriott, 5500 Hilton Avenue, Baton Rouge, LA 70808

TIME: 8:00 AM – 4:45 PM; onsite registration begins at 7:30 am.

REGISTRATION: Pre-registration preferred. Onsite/late registration will be an additional \$25.00 for health professionals, caregivers, and general public.

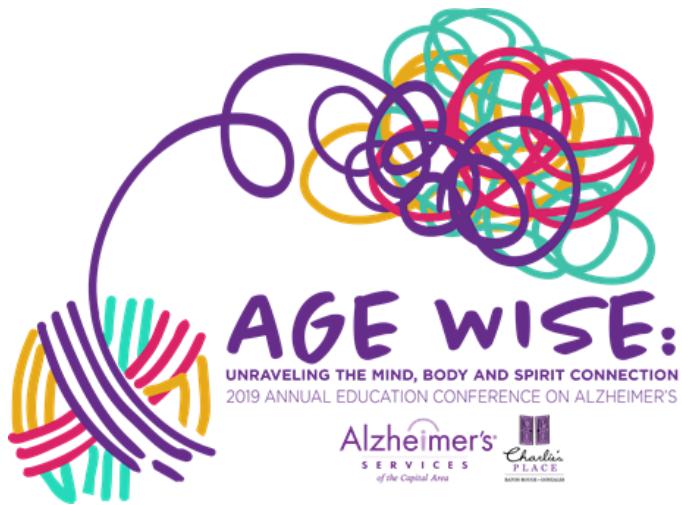
FEE SCHEDULE:
Healthcare Professional — \$150.00
Family Caregiver/General Public — \$50.00
Continuing Education Credit (CEU) offered for healthcare professionals.

KEYNOTE ADDRESS: A Personalized Approach to Brain Health
Richard S. Isaacson, M.D.

2ND PRESENTATION: The Benefits of Religion and Spirituality on Families Experiencing Dementia
Matt Estrade, MA

3RD PRESENTATION: Sleep and Alzheimer's
Matthew Calamia, PhD

4TH PRESENTATION: Mama Said There'd Be Days Like This
Jean Gatz, CSP



FACT SHEET



Richard S. Isaacson, M.D. serves as Director of the Neurology Residency Training Program, the Alzheimer's Prevention Clinic, and the Weill Cornell Memory Disorders Program at Weill Cornell Medical College/Presbyterian Hospital. He specializes exclusively in Alzheimer's disease risk reduction and treatment, mild cognitive impairment due to Alzheimer's Disease and pre-clinical Alzheimer's Disease. He is the author of two best-selling books, *The Alzheimer's Prevention & Treatment Diet* and *Alzheimer's Treatment: Alzheimer's Prevention: A Patient & Family Guide*.



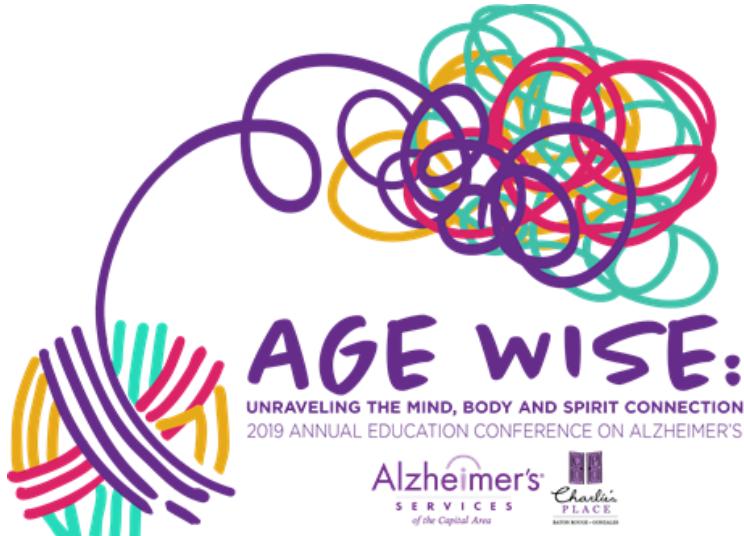
Matt Estrade, MA, is a dementia care consultant and educator in New Orleans. Matt earned a Masters in Gerontology from the University of Louisiana at Monroe. Through his practice, Care Partner Mentoring LLC, he facilitates trainings and weekly caregiver support groups. In 2015, he was recognized in New Orleans' *Gambit Weekly's 40 Under 40* of individuals making a difference in New Orleans.



Matt Calamia, PhD, is a licensed clinical neuropsychologist and Assistant Professor at LSU. He graduated with his undergraduate degree in Psychology from LSU and completed his PhD in Clinical Psychology at the University of Iowa. Dr. Calamia's research focuses on improving the measures used in neuropsychological assessment. He performs neuropsychological assessments at Jefferson Neurobehavioral Group and conducts research in collaboration with the Institute for Dementia Research and Prevention at Pennington Biomedical Research Center.



Jean Gatz combines a background in psychology and her experience as a successful businesswoman and entrepreneur with her talent to engage, inspire and entertain audiences around the world. Jean has provided trainings on stress management, leadership, communication, and conflict resolution to various church groups, healthcare organizations, and businesses.



PRESENTING SPONSOR
\$5000

SPONSORSHIP OPPORTUNITIES

Recognition Includes:

- Conference **brochure** (10,000+ distributed)
- Full page color ad in conference booklet
- Your own placard near your exhibit table at conference
- Special *spotlight* recognition during conference breaks.
- Your website link on our webpage
- Featured on all press Releases (date of commitment to conference)
- Featured in Alzheimer's Services newsletter (circulation 8,500+)
- Recognition on Facebook and Twitter
- Logo on billboard ad
- Logo on conference bag
- Free exhibit space
- Free admittance for 5

GOLD SPONSOR

\$2500

Recognition Includes:

- Conference **brochure**
- 1/2 page ad in conference booklet
- Featured in most conference materials including posters
- Featured on scrolling presentation during conference breaks
- Featured in most press releases, commitment date - conference date
- Alzheimer's newsletter (circulation 8,500+)
- Alzheimer's Services' Facebook and Twitter
- Free exhibit space
- Free admittance for 2

SILVER SPONSOR

\$1000

Recognition Includes:

- Featured in conference marketing material
- 1/3 page ad in conference booklet
- Alzheimer's newsletter (circulation 8,500+)
- All press releases from January to conference date
- Social media (Facebook and Twitter)
- Free exhibit space
- Free admittance for 1

BRONZE SPONSOR

\$500

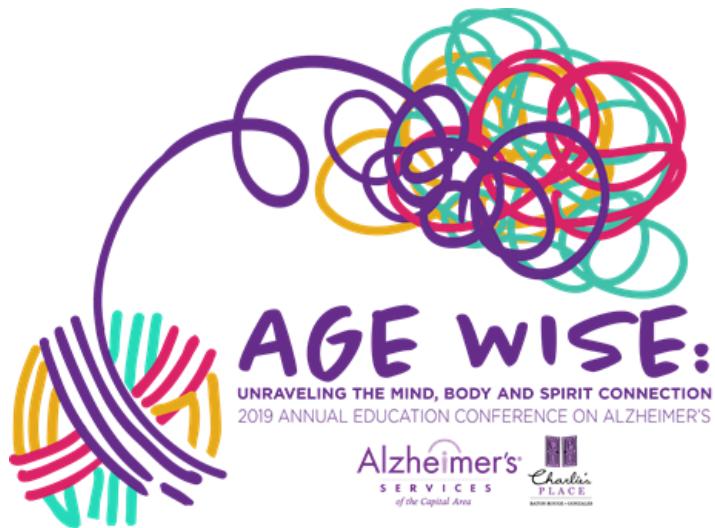
Recognition Includes:

- Conference material as a sponsor.
- Listing in conference booklet
- Alzheimer's newsletter (circulation 8,500+)
- Social media (Facebook and Twitter)
- Free exhibit space

To become a sponsor of the 26th Annual Education Conference on Alzheimer's Disease, please direct all inquiries to

Kristi Mellion
 Alzheimer's Services of the Capital Area
 3772 North Blvd.,
 Baton Rouge, LA 70806
Tel: (225) 334-7494 **Fax:** (225) 387-3664.
coordinator@alzbr.org

Deadline to submit the sponsorship form is **February 1, 2019**



SPONSORSHIP FORM

To become a sponsor of the 26th Education Conference on Alzheimer's Disease, submit this form along with payment to Alzheimer's Services of the Capital Area, 3772 North Blvd., Baton Rouge, LA, 70806 or fax form to (225) 387-3664. For more information, contact Kristi Mellion, at (225) 334-7494 or email to coordinator@alzbr.org.

Deadline for Sponsorships is February 1, 2019

No refunds will be issued for exhibitor cancellations or no-show at conference

Name of Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____

Description of Organization/Company Services: _____

Presenting Sponsors will receive free admittance for 5, **Gold Sponsors** receive 2 free admittance, and as **Silver** you will receive free admittance for 1.

For **Presenting, Gold, and Silver Sponsors**, please list the name of the individual (s) attending: _____

SPONSORSHIP FEES (please circle sponsor level):

Presenting Sponsor—\$5000 Gold Sponsor—\$2500 Silver Sponsor—\$1000 Bronze Sponsor—\$500.00

METHOD OF PAYMENT:

Credit Card

Charge the following: MasterCard VISA American Express Discover

Credit Card Number: _____

Expiration Date: _____ Security # (back of card): _____

Name that Appears on Card: _____

Billing Address if different from above: _____

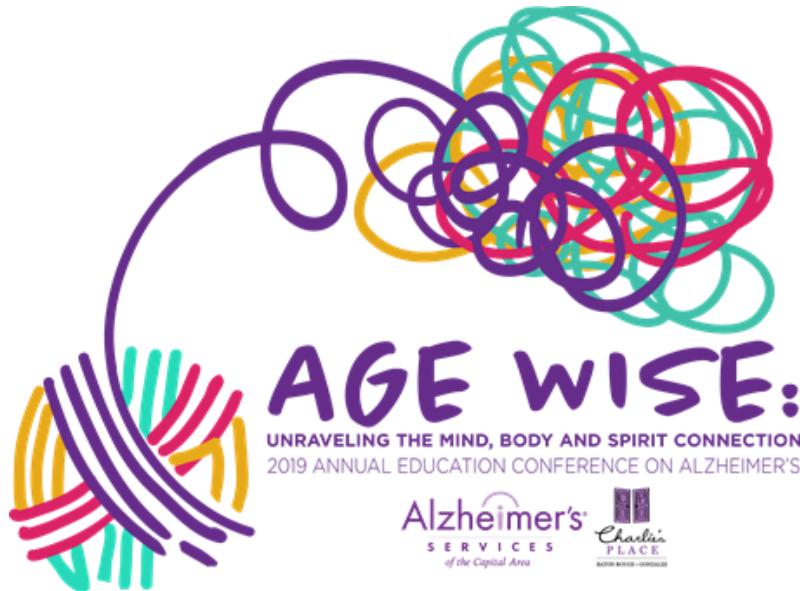
Check

Make check payable to Alzheimer's Services

Name (Director or Manager giving approval)

Title

No refunds will be issued for sponsorship cancellation or no-show at conference



WHAT OUR PAST CONFERENCE SPONSORS AND EXHIBITORS ARE SAYING!

“Will be back next year! “
...2018 Education Conference sponsor

“Alz. Services team are a pleasure to work with, as always”
...2018 Education Conference sponsor

“Great conference! Excellent speaker! It was a welcome to hear the Speaker and watch the interaction of attendees”
...2017 Education Conference sponsor

“We enjoyed attending the conference. It gives us an opportunity to share with caregivers and others that work with Alzheimer’s patients”
...2016 Education Conference sponsor

“Conference is always a great idea and use of time for our services! Some can feel like it’s difficult to spend time with participants at events. But this allows ample opportunity to discuss services. Thanks for allowing us to be part of the conference”
... 2016 Education Conference exhibitor

“Great Experience. I will be returning next year”
...2015 Education Conference exhibitor

“Thanks for having us. Excellent experience”
...2014 Education Conference exhibitor

“Wonderful! Thoroughly enjoyable!”
...2013 Education Conference sponsor