



Association for Safe International Road Travel

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ASIRT Interns Collaborate Virtually for a Successful Summer

Maya Einhorn, senior, Berman Hebrew Academy (interest in public affairs)

This summer I had the honor of working on a variety of projects for ASIRT. I focused most of my time on the current social media platforms, looking for ways to enhance ASIRT profiles and build a larger following which will receive our important message of road safety. I have also looked into different ways we can utilize new social media platforms. On a very different topic, I also worked on political mapping, searching for new potential members for our Congressional Caucus for Global Road Safety. I have had the pleasure of meeting and working with a lot of dedicated individuals, and I really enjoyed being a part of this beautiful organization.

Barak Eisenman, senior, Berman Hebrew Academy

This summer while interning for ASIRT, I have had the amazing opportunity of being involved in several projects. I collected information on where local pedestrians face traffic hazards so that we can advise the county on where they should focus construction efforts and worked on the ASIRT blog and Constant Contact database. Throughout the year, I will continue to be involved in a political mapping project which will help ASIRT increase the membership of Congressional Caucus on Global Road Safety.

Seth Eisenstein, sophomore, Emory University (double major in business and international studies)

This is the third year that I have had the opportunity to intern for ASIRT. This summer I focused on researching how NGOs most effectively use social media and how to apply that information to help grow ASIRT's social media presence across multiple platforms. I have also been involved in ASIRT's efforts related to study abroad and researched opportunities for future partnerships in this area.

Isaac Nadaner, current gap year participant, 2021 incoming University of Chicago freshman (major in molecular engineering)

I served as an ASIRT intern since March, when Mrs. Sobel and I, in response to the urging of a citizen of Montgomery County, discussed how we could address local pedestrian safety. We created a project with the goal of identifying "blackspots," locations that are hazardous to pedestrians, near several houses of worship in Potomac. To compile a list of these blackspots, I created a survey and sent it out to members of the community. We received a large number of responses from people who described the challenging road issues they encounter every day while walking in their own neighborhoods. I went through each response and generated a blackspot map to visualize the situation. Analyzing the map, I determined the most pressing blackspots, and I created a document explaining this information.

Since 2016, Montgomery County has been working to reduce collisions as part of the "Vision Zero" initiative. ASIRT will next reach out to county officials to remediate the problematic areas as part of Vision Zero. Due to our community members' enthusiasm for this project, ASIRT assigned two other interns to evaluate the need for a similar effort in their respective neighborhoods.

Jeremy Sobel, junior, Scarsdale High School

As an intern for ASIRT I was on the blog committee and also wrote several blogs on my experiences as a biker. In my blog I discussed bike safety and how to bike under different and sometimes challenging situations. I enjoyed working, collaborating, and getting to know the other interns. In addition to biking, I enjoy baseball and repairing electronics.

Julia Sobel, eighth grade, Scarsdale Middle School

This summer as an ASIRT intern I worked on ASIRT's data base by verifying, correcting and updating contact information for university study abroad programs. In my free time I love to swim, paint, and sketch.

Aron Unger, Public Health Coordinator, Durham North Carolina; B.S. in Public Health, University of Massachusetts, Amherst

As a research intern for ASIRT, I am working to improve the State Department database of American deaths abroad. The project involves conducting a comprehensive data analysis of the current database as well as a comparative analysis of similar databases in other countries. I am passionate about solving public health problems using high quality data and evidence-based interventions.

Sam Unger, junior, Boston University (major in computer science)

This summer in my role as an ASIRT intern I updated, revised and scrubbed the ASIRT data base and coded and formatted the newsletter template. I researched statistics and then edited and updated ASIRT's education abroad PowerPoint presentation. I also began a follow-up research project to determine whether rental vehicles in developing and mid-economic countries are equipped with the same safety features as rental vehicles in developed countries.