



## Association for Safe International Road Travel

11769 Gainsborough Rd. • Potomac, MD 20854 • USA

[www.asirt.org](http://www.asirt.org) [asirt@asirt.org](mailto:asirt@asirt.org) phone (240) 249-0100 fax (301) 230-0411

Dear ASIRT Community,

**When we join together, almost all challenges are eventually surmountable.**

Among the strands of hope that has sustained me in this year of challenge and difficulty has been the United Nations General Assembly adoption of a resolution proclaiming the Second Decade of Action for Road Safety 2021- 2030. By passing this resolution, governments around the world have committed themselves to reducing by half road traffic deaths and injuries in their countries. Having drawn wisdom, experience and lessons learned from the First Decade (2011-2020), we are now truly poised to achieve this ambitious goal.

“In a post-pandemic world, we must take the opportunity of these unprecedeted times to reimagine mobility, to make it safe, affordable, accessible and sustainable,” writes, Dr. Etienne Krug, WHO Director of the Department of Social Determinants of Health. “Road safety is at the heart of making this vision a reality.”

Let us reimagine together a world which recognizes our interdependence in the problems of and solutions to each global crisis. Let us reimagine a world where road crashes are no longer a major cause of death among all age groups and the leading cause of death for children and young adults aged 5–29 years. Let us reimagine a world where roads are truly safe, shared spaces for all road users. Let us reimagine a world where the dreams of the Arons of the world are not shattered on the roads, and they return safely home to their loved ones.

We are now poised to initiate a second decade, expanding upon previous successes, built solidly, but even more strategically, more passionately and more determinedly upon the earlier victories of the first. As 2021 unfolds, let us rejoice in new beginnings. Let us reimagine this world, then create and flourish in it. Let us remember that when we come together as one, challenges are eventually surmountable.

Thank you for all that you do to make ours a safer world.

Warmly,

*Rochelle*

Rochelle Sobel  
ASIRT Founder and President