



## Association for Safe International Road Travel

11769 Gainsborough Road O Potomac, MD 20854 O USA  
[www.asirt.org](http://www.asirt.org) asirt@asirt.org phone (240) 249-0100 fax (301) 230-0411

### Focus On: ASIRT Board Member Hernan Rosenberg



With more than 35 years of experience in private and international public sectors spanning all continents, **Hernan Rosenberg** specializes in strategic planning, international development and facilitation of dialogue between the social and economic sectors. He has pioneered important changes in technical cooperation delivery and in the evaluation of programs.

Currently Mr. Rosenberg trains, facilitates and advises international organizations, NGOs and countries in all aspects of public policy and program design, management and evaluation, strategic planning and results-based management (RBM). He also lectures on these topics at the graduate level at several universities in the U.S. as well as at the University of Chile's School of Public Health, where he has been appointed professor agregado, and at Universidad de La Frontera, Temuco Chile. Mr. Rosenberg was appointed as a member of the Evaluation Panel of Experts of the United Nations Development Program; is a founding member, Vice President of Finances and Advisor for Development Outcomes Organization (DOO); is a founding member and Treasurer for Global Health International Advisors (GHIA); and is a Board Member for the Shikuri Project that focuses on Sickle Cell Anemia in Africa.

Mr. Rosenberg's career in the United Nations culminated in his role as Team Leader of the Strategic Planning, Resource Coordination and Program Support group of the Pan American Health Organization, from which he retired in 2010. He was instrumental in a total transformation of the agency's managerial system with the adoption of a results based management approach. While developed for an international organization, several countries in the Americas requested support for this system for their own governments. Mr. Rosenberg also established the *Global Fund against AIDS, TB and Malaria (GFATM)*, which is the first institution to fully incorporate the RBM approach into its operations. He has also prepared a USAID funded manual for health investment plans that is now used in several countries.

Mr. Rosenberg earned a Master of Arts and advanced doctoral studies in Engineering-Economic Systems and Economics from Stanford University, where he was a Fulbright Scholar and a Bachelor of Science and Engineering degrees in Industrial Engineering from the Universidad de Chile.

Mr. Rosenberg advises ASIRT in outreach to multinational health and economic organizations and agencies.