

ASIRT Participates in Global Ministerial Conference

ASIRT joined more than 5,000 attendees and leaders from approximately 193 countries at the **Fourth Global Ministerial Conference on Road Safety** that was held in Marrakech, Morocco, February 18 - 20, 2025, endorsing the **Marrakech Declaration** that calls on governments to make road safety a political priority, ensure sustained funding, and advance actions to achieve the goal of halving road deaths by 2030.

Hosted by the Government of Morocco and the World Health Organization, with the theme of "One Road, One World, Commit to Life," the summit brought together road safety leaders and experts. Among the first events of the weeklong series of panels, ASIRT Executive Director **Cathy Silberman** led a discussion by representatives from North America, Canada, and Europe on the progress made since the last ministerial conference and the challenges of improving road safety at the regional and local levels.



ASIRT Executive Director Cathy Silberman (left) in Marrakech with colleagues representing road safety NGOs.



Members of a panel on Accountability at the Global Ministerial Conference in Morocco

Halfway through the United Nations Decade of Action for Road Safety 2021- 2030, and with just five years left to achieve the UN goal, Conference participants assessed progress, identified priorities, shared knowledge, forged alliances, and advanced commitments to prevent deaths and injuries on the world's roads.

In a panel of multinational corporations including Honda, Amazon, and other major funders and participants in the Private Sector Engagement Plenary at the Global Ministerial Conference on Road Safety in Marrakech, Uber described its

commitment to safe mobility for its drivers and riders worldwide. The important role of private sector funding as key to meeting 2030 goals was highlighted throughout the week.

In the Closing Ceremony, **Lotte Brondum**, Executive Director of the Global Alliance of NGOs for Road Safety, reiterated the vital role played by civil society in providing expertise, advocating for evidence-based change, and holding governments accountable.

As **Dr. Etienne Krug**, Director, Department of the Social Determinants of Health at the World Health Organization, remarked, “The Marrakech Declaration reaffirms the importance of continued action through 2030 and beyond on all road-safety related targets of the 2030 Agenda and sets out a 27-point frame of reference covering all the key areas we need to address to get there.” Read [more](#) from Dr. Etienne Krug.



Marrakech street scene



ASIRT Executive Director Cathy Silberman with members of the Alliance of Road Safety NGOs at the launch of the NGO Symposium