

NEW

# True Organic Fruit Powders

High Impact, High Stability, High Satisfaction



Our True Organic fruit powders contain high concentrations of fruit juice and essences that utilize cold-pressed extraction and cool drying technologies. Our flavors capture and lock-in a fresher, more authentic taste with unmatched stability.



# We Are Your Organic & Fruit Flavoring Solution

Using our proprietary drying, crystallization and blending methods, True Citrus captures and locks-in the optimal blend of fruit juices, oils and essences. This allows us to deliver authentic taste and aroma in a highly versatile, concentrated and simple-to-use, easy to store form.

## Delivering the WOW Organic Factor



**True Lemon Organic**  
**True Lime Organic**  
**True Orange Organic**  
**True Grapefruit Organic**  
**True Berry Organic**  
**True Pineapple Organic**  
**True Watermelon Organic**  
**True Pomegranate Organic**  
**True Sweet Cherry Organic**  
**True Raspberry Organic**  
**True Strawberry Organic**  
**True White Grape Organic**

### **i Usage Tips: Carbonated Beverages, Teas, Sauces, Dressings, Baking, Confectionery, Seasonings and much more...**

True Organics is truly versatile and can be used in a wide range of applications including sauces, dressings, drink mixes, carbonated beverages, baked goods, confections, seasonings and much more!

Recommended Starting Usage:

- 0.1 % Dry Applications (Hot or cold)
- 0.5 % Wet Applications (Hot or cold)

**Our proprietary crystallized citrus and fruit formulations provide many benefits including:**

- High impact fresh taste, stability and flavor retention.
- Versatility across most hot, wet or dry applications.
- Clean label, organic ingredients.
- Gluten Free, allergen-free, sodium free, keto-friendly.
- 12 to 24 month shelf life depending on product & storage.
- No refrigeration required. Can easily be stored in ambient conditions with no impact on the dry powder.
- SQF-certified facility.
- OU Kosher certified.

