

"GETTING TO KNOW YOU"

SURVEY SUMMARY



WOMEN TRANSFORMING
SONOMA COUNTY *through*
COLLECTIVE PHILANTHROPY

- 31% have served on one of the two Grants Committees
- 24% have served on the Leadership Team
- 14% have served on the Membership Committee
- 13% have served on the Grant Liaison Committee
- 12% have served on a task force or ad hoc committee
- And more!

69% of respondents have participated in Impact 100 Redwood Circle in some way beyond annual financial contributions.

Respondents indicated a wealth of experiences through their volunteer and work experiences:

- 13% work full-time
- 64% are retired and
- 28% volunteer in our community at least once per week.

- 63% have managed others with 30% holding an executive title
- 28% have owned a business with non-family employees
- 24% have administrative work experience
- 22% have a background in education
- 19% have nonprofit management experience
- 18% have marketing/PR experience
- 83% have performed community service
- 72% have served as a committee chair for a nonprofit
- 65% attend three or more fundraising events per year
- 63% have served on a nonprofit board of directors

- 30% grant review
- 25% event planning
- 23% education
- 22% Diversity Equity and Inclusion (DEI)
- 20% membership
- 20% written communication

Our respondents shared a wide range of skills and interests.

Education levels are very high

- 43% hold a Master's degree
- 28% hold a Bachelor's degree
- 17% have done post-graduate work
- 9% hold a Doctorate degree

Respondent Ages

- 8% are under 55
- 15% are 55-64
- 47% are 65-74
- 27% are over 75

Demographic Data

- 93% identify as White
- 3% identify as a person of color
- 23% were the first college graduate in their family
- 20% have/had a child and/or spouse in the military
- 6% identify as LGBTN
- 3% consider themselves disabled