



SAMARITAN'S PURSE BILLY GRAHAM EVANGELISTIC ASSOCIATION

BROADCAST INTERNSHIPS

APPLICATION DEADLINE JANUARY 1ST

The Billy Graham Evangelistic Association and Samaritan's Purse will be hiring more than 80 paid domestic and international interns to serve with the ministries over this summer.

A few examples of the upcoming summer 2020 opportunities, along with some past opportunities, are as follows:

Search Engine Marketing Intern- International Headquarters: Assist search Engine Marketing team with paid search and display ad placements, monitoring bids, costs, impressions, clicks, quality scores, and conversions for paid search campaigns. Will establish key metrics to provide assessment for determining the progress and success of SEM and other video initiatives.

Multimedia Intern- Operation Christmas Child: Edits and publishes video and audio for e-learning using Adobe Creative Cloud Apps. Additionally, this position works with OCC team to develop training content to support field activity utilizing instructional design principles and delivery methods; including e-learning, video, presentations, and handouts. They are responsible for planning, directing, and recording video and audio to be used in training situations.

Video Production Intern- BGEA: Assist the Video and Media Services team in all aspects of operating a professional video production unit. The intern will work in various stages of video production, including shooting, editing, graphics, audio, and will help produce assigned videos for BGEA.

Audio Media Services Intern- BGEA: Contribute to the work of the Audio Media Service team by creating and monitoring posts for Billy Graham Radio Facebook and studying best practices for maximum engagement with audio content on Facebook and other social media. Secondary responsibilities may include editing audio, writing copy and researching and scheduling guests for our podcast GPS: God. People. Stories.

