

Drones Rising: Business Use

Have you yet experienced seeing a drone pass by or here the buzz of one swooping close to your head? Drones are unmanned aircraft, many with camera capabilities. They may be flown by your neighbor, a local business, the government. If you haven't seen one yet, you will soon, almost a guarantee. In 2016 alone, hobbyists purchased 1.9 million drones! Businesses are beginning to purchase drones for commercial purposes. This year, we expect to see upwards of 600,000 drones being used for commercial use.



What does this mean for your business?

Companies are turning to drones for things like aerial photography, real estate, construction, advertising, search & rescue, landscaping, insurance and heck, Amazon is now using drones for package delivery!!

If you are considering using drones to save on manpower, do some company research, scope out the competitions or whatever it may be you must consider the use regulations from the FAA regarding Unmanned Aircraft i.e. drones.

FAA website: www.faa.gov/uas

Where does insurance fit into all of this?

There are several potential liability issues to consider before implementing the use of drones for your business.

- Bodily Injury- could result from the drone crashing into someone, dropping an item on someone in error
- Personal Injury- could result from privacy violations or trespassing
- Property Damage- the drone crashing or dropping something that results in damage to property
- Data Breach- if the drone is collecting personal data and is hacked

Here at Gallen Insurance, we recommend that anyone using a drone for Personal or Business use needs to have a conversation with their agent to determine their potential insurance exposure & risk and to make sure there are no open gaps in coverage. We can also discuss the rules & regulations for operating a drone.

Contact us to start your insurance review today!
Gallen Insurance 610-777-4123