

ConejoView

THE BUSINESS MAGAZINE SERVING THE CITIES OF THOUSAND OAKS, WESTLAKE VILLAGE & AGOURA HILLS



ConejoView is the premier business magazine for the Conejo Valley featuring articles on local businesses, government and technology insights, Chamber Events and member business directory

Advertising opportunities available within each issue.



■ ConejoView Schedule and Print Requirements

ConejoView is published quarterly with issues in Spring, Summer, Fall and Winter.

- **5,000** copies published quarterly
- **900+** direct mailed to Chamber members
- **95+** distribution locations with over **3,900 magazines** circulating throughout the Conejo Valley
- **18,000+** average readership per issue
- Digital copy of each issue found at www.conejoview.com
- Located in every guest room at the Best Western TO Inn

ISSUE DATE	SPACE RESERVATION	ADS AND PAYMENTS DUE	DISTRIBUTION DATE
SPRING 2019	MARCH 1	MARCH 5	APRIL 2019
SUMMER 2019	MAY 24	JUNE 4	JULY 2019
FALL 2019	AUGUST 27	SEPTEMBER 4	OCTOBER 2019
WINTER 2019	NOVEMBER 20	NOVEMBER 27	JANUARY 2020

MEDIA SPECIFICATION REQUIREMENTS

Full page specification:

	Width	Height
Live Area:	8.5"	11"
Trim Size:	8.75"	11.25"
Bleed Size:	9"	11.50"

Half page specification:

Live Area Horizontal:	8"	5"
Live Area Vertical:	3.625"	11"

1/4 page specification:

Live Area:	3.625"	4.75"
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1/8 page specification:

Live Area:	3.625"	2.25"
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Online Ad specifications:

Tile Ad	230 px	160 px
Banner Ad	480 px	60 px

PRINTING SPECIFICATION REQUIREMENTS

Images should be saved in PDF, TIFF, JPG format. File must be 300 DPI. File meet CMYK color requirements. Please include and embed all fonts, images. Please note, Microsoft Publisher or Word files are not acceptable for professional printing, and we cannot use images obtained from the internet.



For detailed advertising information, please contact:

Melissa Miller, Advertising Manager
805.267.7516 | mmiller@conejochamber.org

Visit www.conejoview.com for current and past issues of ConejoView