

ConejoView

THE BUSINESS MAGAZINE SERVING THE CITIES OF THOUSAND OAKS, WESTLAKE VILLAGE & AGOURA HILLS



ConejoView is the premier business magazine for the Conejo Valley featuring articles on local businesses, government and technology insights, Chamber Events and member business directory

Advertising opportunities available within each issue.



ConejoView Schedule and Print Requirements

ConejoView is published quarterly with issues in Spring, Summer, Fall and Winter.

- **5,000** copies published quarterly
- **900+** direct mailed to Chamber members
- **95+** distribution locations with over **3,900 magazines** circulating throughout the Conejo Valley
- **18,000+** average readership per issue
- Digital copy of each issue found at www.conejoview.com
- Located in every guest room at the Best Western TO Inn

| ISSUE DATE | SPACE RESERVATION | ADS AND PAYMENTS DUE | DISTRIBUTION DATE |
|-------------|-------------------|----------------------|-------------------|
| SPRING 2019 | MARCH 1 | MARCH 5 | APRIL 2019 |
| SUMMER 2019 | MAY 24 | JUNE 4 | JULY 2019 |
| FALL 2019 | AUGUST 27 | SEPTEMBER 4 | OCTOBER 2019 |
| WINTER 2019 | NOVEMBER 20 | NOVEMBER 27 | JANUARY 2020 |

MEDIA SPECIFICATION REQUIREMENTS

Full page specification:

| Live Area: | Width | Height |
|------------|-------|--------|
| Live Area: | 8.5" | 11" |
| Trim Size: | 8.75" | 11.25" |

Half page specification:

| | | |
|-----------------------|--------|-----|
| Live Area Horizontal: | 8" | 5" |
| Live Area Vertical: | 3.625" | 11" |

1/4 page specification:

| | | |
|------------|--------|-------|
| Live Area: | 3.625" | 4.75" |
|------------|--------|-------|

1/8 page specification:

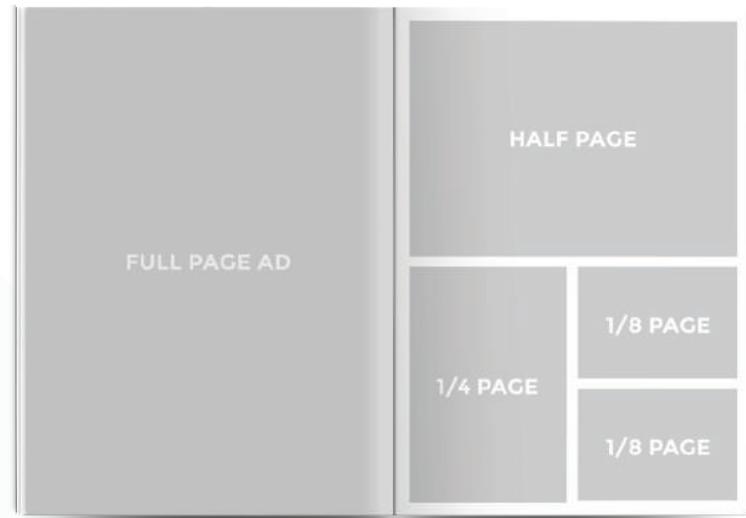
| | | |
|------------|--------|-------|
| Live Area: | 3.625" | 2.25" |
|------------|--------|-------|

Online Ad specifications:

| | | |
|-----------|--------|--------|
| Tile Ad | 230 px | 160 px |
| Banner Ad | 480 px | 60 px |

PRINTING SPECIFICATION REQUIREMENTS

Images should be saved in PDF, TIFF, JPG format. File must be 300 DPI. File meet CMYK color requirements. Please include and embed all fonts, images. Please note, Microsoft Publisher or Word files are not acceptable for professional printing, and we cannot use images obtained from the internet.



For detailed advertising information, please contact:

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Visit www.conejoview.com for current and past issues of ConejoView