

# CERTIFIED POST MERGER INTEGRATION: CHICAGO

25–29 June 2018

The Certified Post Merger Integration Professional (CPMI) is a tailored program to address the needs of advisors, management consultants, change specialists, corporate M&A and integration teams. The program covers all aspect of the post-merger integration process from planning to implementation.

## WHAT'S INCLUDED?

The course fee includes all course materials, first year charter holding membership, and life-long access to the updated online course content. The on-site program fee also includes additional course content slides, and lunch/snacks during the day.

## WHO TAKES OUR TRAININGS?

IMAA trains and cooperates with a wide variety of professionals including advisors, management consultants, change specialists, corporate M&A integration teams, and HR representatives from reputable organizations including:

## KEY FACTS

- » Fee: \$5000 USD
- » 5-Day intensive workshop
- » Small classroom setting
- » Leading faculty from academia and the industry
- » Networking with industry professionals and faculty
- » Upon completion, the participants will receive the CPMI Certification
- » All course materials, as well as meals and snacks, are provided during the course



## OVERVIEW OF MODULES

### ESSENTIALS OF M&A | DAY 1

- » Post merger Integration Planning, Steering & Execution
- » Organizing Project Work Streams
- » Synergy Identification and Realization
- » Planning and Execution for Day 1 and the First 100 Days
- » Balancing Integration Activities & Day-to-Day Business

### INTEGRATION GOVERNANCE & PROJECT MANAGEMENT | DAY 2 & 3

- » Deal Financing & Payment Structure
- » Valuation Techniques
- » Deal Design & Structure
- » Private Equity & Start Up Valuation
- » Valuations in Emerging Markets

### FUNCTION INTEGRATION | DAY 3 & 4

- » HR Integration
- » Financial Integration
- » Procurement Integration
- » IT & Security Systems Integration
- » Sales & Marketing Integration

### CULTURE & CHANGE MANAGEMENT | DAY 5

- » Managing Internal Communication
- » Integrating Corporate Cultures
- » Developing Metrics for Measuring Success
- » Change Management Phases & Tasks
- » Cross-Border Considerations
- » Dealing with People in M&A

## FACULTY

At the IMAA, we boast an extremely accomplished and respected faculty with decades of experience as educators and practitioners. They possess the unique ability to explain complex theoretical concepts using personal experiences and 'war stories' alike. Having worked at some of the most globally recognized firms, our faculty members are up to date concerning the needs and necessities of the market. Some of our distinguished faculty members include:



**Dr. Chris Kummer**

President and CEO of the Institute for Mergers, Acquisitions and Alliances



**Sue Frerichs**

President Frix Consulting, more than 20 years of M&A transaction and PMI experience



**Karim Elmorsi**

Co-Founder and Partner at askme Partners

## LOCATION

The CPMI training in Chicago will be held at the Chicago Booth's Gleacher Center, chosen for its central location and proximity to Chicago's bustling business community and a selection of accommodations.

## CONTACT US

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