

December 4th - 8th 2017 CVGA Course, Boston, MA
So why should you become a CVGA?



Greetings!

You may ask, "WHY the CVGA?"

"If you have credentials in Exit Planning, M&A, Valuation, CPA, Turnaround Management, the CVGA is not about credibility or another credential. Rather, it's about using all of your knowledge and skills in ways that nobody teaches.

The CVGA program was created to fill a gap in the bodies of knowledge of all the other credential programs combined. The gap is in bringing all those bodies of knowledge together to become the broad-based, high impact, advisor that clients are searching to find. Do those programs help you in a practical way, for example, to facilitate strategic planning programs for your clients, or understand how to identify and address issues in operations, or H.R., or marketing and sales, etc.?

The CVGA takes all that you have learned and weaves it together with a value growth knowledge base to make it actionable in more client situations. It positions you to create new engagements in which you can use all of your credentials, instead of just getting an engagement to create an exit plan, or a valuation. I've always found that each body of knowledge leverages the others, not in an additive way, but in an exponential way, to make you far better at each of the other disciplines, and a far better overall advisor."

—Kenneth Sanginario, CVGA, CPA/ABV, CVA, CM&AA, CTP, MST, MSF, Founder & Developer of the VOP and the CVGA course. Ken is a nationally recognized leader and teacher of value growth services, and a sought after speaker by business owners and national and regional consulting conferences.

Complete the CVGA Application to save your seat.

Special discounting applies to your fee should you have the following credentials: CM&AA, CEPA. If you do not have these credentials and apply on or before September 29th, you will receive an early registration discount of \$500.

Please connect with Michael Corrigan, VP Business Development, with any questions
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Certified Value Growth Advisor

*Corporate Value Metrics is pleased to provide the most comprehensive training and credentialing program dedicated to preparing professionals to become leaders in providing value growth services – the fastest-growing service segment of the private middle-market today. **The CVGA is the ONLY NASBA registered certification in Value Growth Services.***



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