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## D&B Hoovers Deluxe Package

Add deep financials and technology-focused content to create a comprehensive business information research solution

- Perform deep-dive global market research
- Support strategic selling with extensive company information and analysis
- Conduct detailed financial analysis
- Research and target the IT Vertical

The screenshot displays the D&B Hoovers profile for Apple Inc. The page is divided into several sections: company information, financials, and a detailed financial table. The company information section includes details such as location (Cupertino, California), employee count (1184), and company type (Public Parent). The financials section shows the reporting currency (USD), fiscal year end (24-Sep-2016), and various financial metrics like annual sales (2138) and total assets (3218). The annual income table provides a standardized view of revenue, cost of revenue, gross profit, and total operating expense from 2007 to 2016. The table also includes columns for period length, update type, and auditor opinion.

	24-Sep-2016	26-Sep-2015	27-Sep-2014	28-Sep-2013	29-Sep-2012	30-Sep-2011	25-Sep-2010	30-Sep-2009	30-Sep-2008	30-Sep-2007
Operating Revenue	215,639.0	233,715.0	182,795.0	170,910.0	156,508.0	108,249.0	65,225.0	42,905.0	37,491.0	24,578.0
Total Revenue	215,639.0	233,715.0	182,795.0	170,910.0	156,508.0	108,249.0	65,225.0	42,905.0	37,491.0	24,578.0
Cost of Revenue	131,376.0	140,089.0	112,258.0	105,056.0	87,846.0	64,431.0	38,541.0	25,683.0	24,294.0	16,426.0
Gross Profit	84,263.0	93,626.0	70,537.0	64,304.0	68,662.0	43,818.0	25,684.0	17,222.0	13,197.0	8,152.0
Wages and Salaries	1,552.0	1,475.0	1,197.0	988.0	-	-	-	-	-	-
General and Administrative Expense	1,552.0	1,475.0	1,197.0	988.0	-	-	-	-	-	-
Selling, General and Administrative Expenses	14,194.0	14,229.0	11,993.0	10,930.0	10,046.0	7,599.0	5,517.0	4,349.0	3,761.0	3,963.0
Research and Development	10,045.0	8,067.0	6,041.0	4,475.0	3,381.0	2,429.0	1,762.0	1,333.0	1,109.0	782.0
Total Operating Expense	24,239.0	22,396.0	18,034.0	15,305.0	13,421.0	10,028.0	7,299.0	5,482.0	4,870.0	3,745.0
Total Expenses	155,615.0	162,465.0	130,292.0	121,911.0	101,267.0	74,459.0	46,840.0	31,165.0	29,164.0	20,171.0