

## Accord Financial, Inc. Promotes Terry Keating to President & CEO



*Board Chairman, Tom Henderson (left), congratulates Terry M. Keating (right) on his promotion to President & CEO of Accord Financial, Inc.*

**Greenville, SC – May 8, 2018:** Accord Financial, Inc.—the Greenville, SC-based ABL and factoring unit of Accord Financial Corp.—is proud to announce the promotion of Terry M. Keating from Executive Vice President to President and CEO.

Since joining Accord in March of 2014, Mr. Keating played a major role in transforming the business from a factoring company to a broad-based commercial finance lender. However, this is just one example of his leadership in implementing change to position Accord for sustained growth and success.

“I am very pleased to announce this,” said Tom Henderson, Chairman of the Board of Accord Financial Inc. “Terry is a great leader and driving force behind our recent success and growth as a company.”

Terry is responsible for many of the talented new faces that are part of the growing Accord organization, but upon learning of his promotion, he was quick to attribute Accord’s recent growth and continued success to the entire team.

“It has been exciting to be here at Accord and have the opportunity to contribute. But without the daily hard work and professionalism of all my colleagues, this would not have been possible. The congratulations belong to the team as much as to me,” stated Terry.

Prior to joining Accord in 2014, Terry spent nearly 30 years in the finance industry in a variety of roles. As a senior executive at LaSalle Bank, he established a business unit charged with providing credit and other bank products to mid-sized finance and leasing companies. He grew this unit to \$1 billion in credit commitments and \$500 million of outstanding loans over a 12-year period. Terry then spent 10 years providing consulting and investment banking services to mid-sized finance companies, including 5 years with Amherst Partners. This experience gives Terry unique insight and expertise in leading Accord now and into the future.

### **About Accord Financial Corp.**

Accord Financial Corp. is a publicly-traded (TSX:ACD) finance company with a strong balance sheet and 40-year history of financial strength and success. Serving clients throughout the US and Canada, Accord helps companies manage cash flow and maximize financial opportunities with a full spectrum of asset-based lending solutions, including: factoring, inventory finance, equipment leasing, trade finance, and film/media finance.

As a non-bank lender—with a broad range of lending platforms—Accord has the flexibility to structure facilities up to \$20 million for acquisitions, growth and turnaround opportunities built around each client’s unique needs.

### **Contact:**

John Haverland, Director of Marketing  
864-527-1424

jhaverland@accordfinancialus.com

Terry Keating, President & CEO

(864) 527-1418

tkeating@accordfinancialus.com

[www.accordfinancial.com](http://www.accordfinancial.com)

###