



PURE RESULTS

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MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Michigan's Economic Resurgence

IMPACT

557,000 private sector jobs #1 in Midwest, #7 in the nation

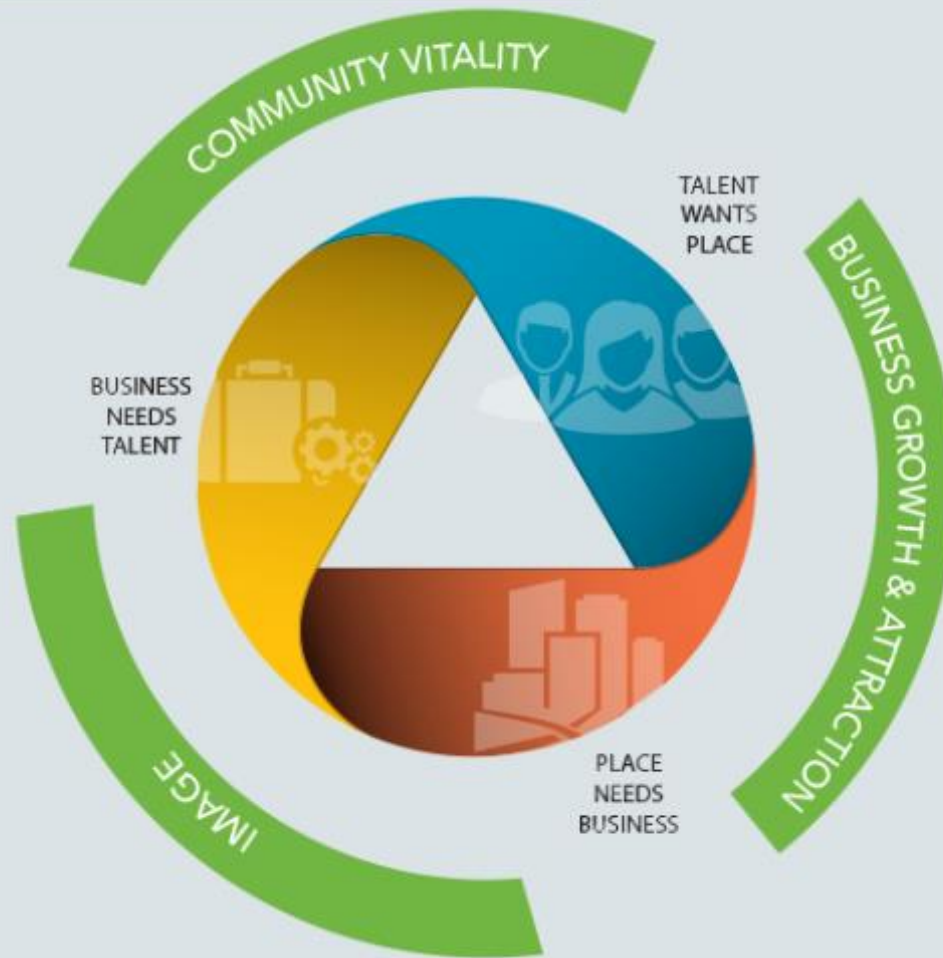
138,700 new manufacturing jobs - #1 in the nation

42% increase in startups in the past 5 years

Michigan #3 in nation (2017) for tech sector jobs

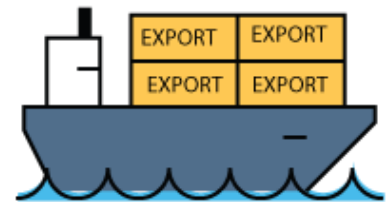
#1 among Great Lakes states #3 in the nation, for inbound talent (bachelors 25-34)

MEDC STRATEGIC FOCUS



BUSINESS INVESTMENT

Supports the growth of existing businesses and works to attract new businesses to the state



PURE MICHIGAN[®]
Business Connect

planet 

Attraction

Business Marketing

Site Readiness

Community Investment

Mobility → Planet M

Rural Focus

Leverage Strategic Partnerships

Transition

2019 MEDC PRIORITIES

PARTNERSHIP

“Coming together is a beginning,
staying together is progress, and
working together is success.”

—Henry Ford

