

# CONSTRUCTION CAREER ADVOCACY PROGRAMS



## 2020 Summer Update

Hello!

I spoke with several of you over the past couple weeks and we shared many things to be grateful for during this time. The silver linings for the Construction Career Advocacy Programs (CCAP) are bright and I would like to share how we are using this time to evolve, creating new and strategic ways to connect you with schools, educators, and students. Our new programs and services are sure to add long-term value to our current programs and provide you more strategic, dynamic, and measurable workforce development opportunities. The current national challenge has exacerbated our industry's workforce gap, confirming the importance of our outreach efforts with schools now more than ever. Concurrently, it has become more difficult to develop or maintain a relationship with schools in a time when their focus is on leading faculty, students, and parents through a major transition in the way education is delivered.

Below are the opportunities you can look forward to in the upcoming months. Each program and service will have a unique role in our mission to construct pathways from the classroom to careers.

*\*One more thing... if you currently have a partnership with a school and need assistance with rescheduling plans, connecting, or planning for what the new school year may look like, we are here to help.*

**Hire Tri-State Seniors!** A hiring platform available through [www.aci-construction.org](http://www.aci-construction.org). Local Tri-State graduating seniors upload their contact information, skilled trade interest(s), and any industry recognized credentials they have completed. Employers will be able to search the portal based on skilled trade categories. Available soon! (By the end of May)

**Rosie's Girls** is going virtual! Look out for the release of the new website: [www.rosiesgirlscincinnati.com](http://www.rosiesgirlscincinnati.com). The site will feature interactive STEM-based activities, videos exploring roles of women in construction, and so much more!

*If you have any questions, please reach out anytime!*

Best Regards,

**Lydia Burns | Programs Manager**  
*lburns@aci-construction.org*  
C 859.750.5429

Due to the current national circumstances regarding COVID-19, and in line with our programming partners across the tri-state, all in-person summer programming will be postponed, including all summer camps.

**CPS TV** Cincinnati Public Schools and others are seeking videos about careers in construction. Videos must be less than 15 minutes, and in MP4 format. Content can be promotional for training centers or employment opportunities, and exploratory such as job-site tours. Use this link to upload your video today!

[CCAP Video Dropbox](#)

**CCAP** will launch all NEW programs this summer for you, our contractors, including sharing best practices for school partnerships, and delivering project-based learning in the classroom.

